

RideKC STREETCAR™

KANSAS CITY STREETCAR AUTHORITY BOARD MEETING

January 29, 2026

KC STREETCAR AUTHORITY™

1. Call to Order
 2. Welcome + Introductions
 3. Approval of December 11, 2025 Meeting Minutes
 4. Public Comment (3 minute maximum)
 5. Riverfront Extension Project
 6. Pedestrian Wayfinding Program
 7. Downtown Traffic/Streetcar Reliability Study
 8. Operations Update
 9. Security Update
 10. Marketing, Events, Sponsorship Update
 11. Budget and Finance Update
 12. Executive Director Report
 13. Other Business - Next Meeting: March 26, 2026
 14. Closed Session
- End Meeting

3. Meeting Minutes

MEETING SUMMARY: Approval of December 11, 2025 Meeting Minutes

4. Public Comment

Public Comment (3 minutes maximum)

5. Riverfront Extension



- Project Construction is 99% Complete
- Construction work is on schedule
- OCS bracket and wire installation is nearing completion
- Contractor Completing remaining Concrete work and starting punch list
- Systems Integrated Testing Underway

-Pre-Revenue Operations anticipated to start in March



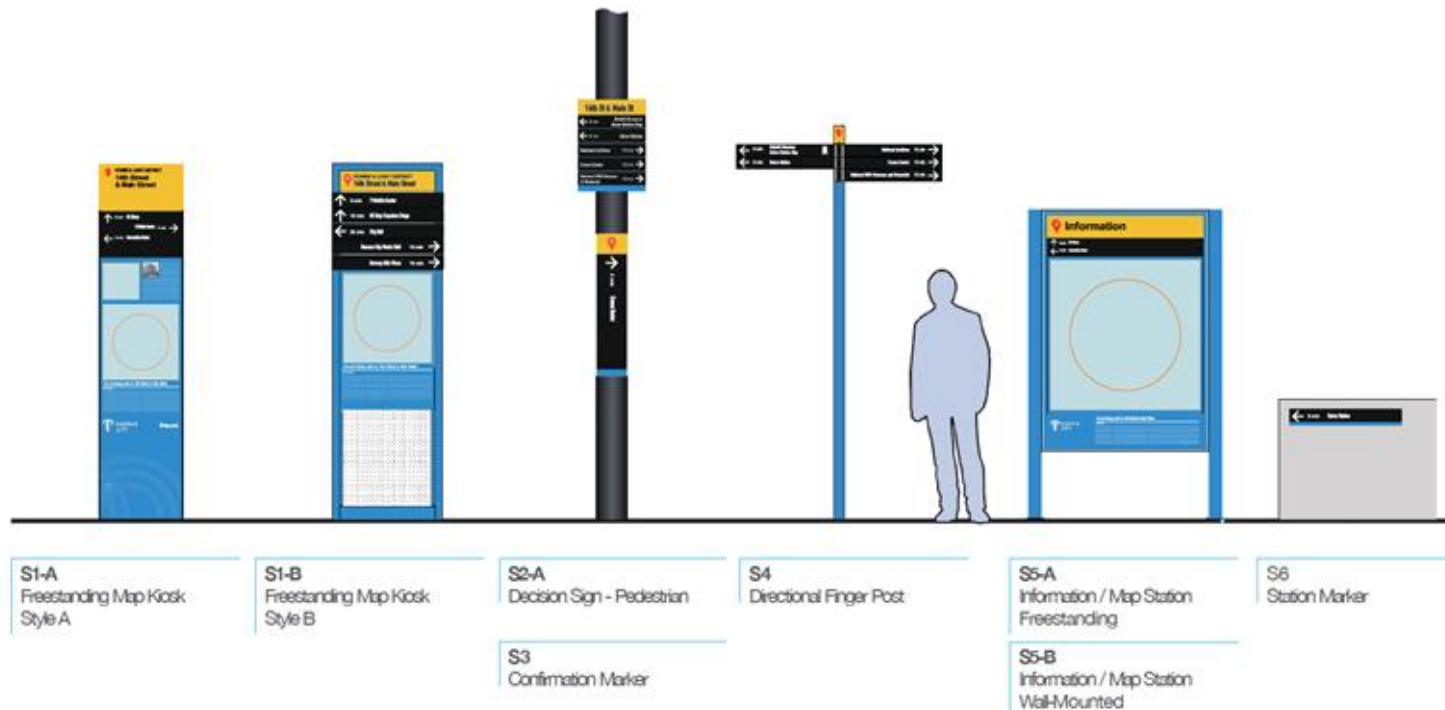
5. Bike/Ped Bridge + Pavilion

- Bike/Ped Bridge installing Rebar for deck and railing
- Pavilion Site work beginning next week (2/4)
- Pavilion Steel anticipated in late February



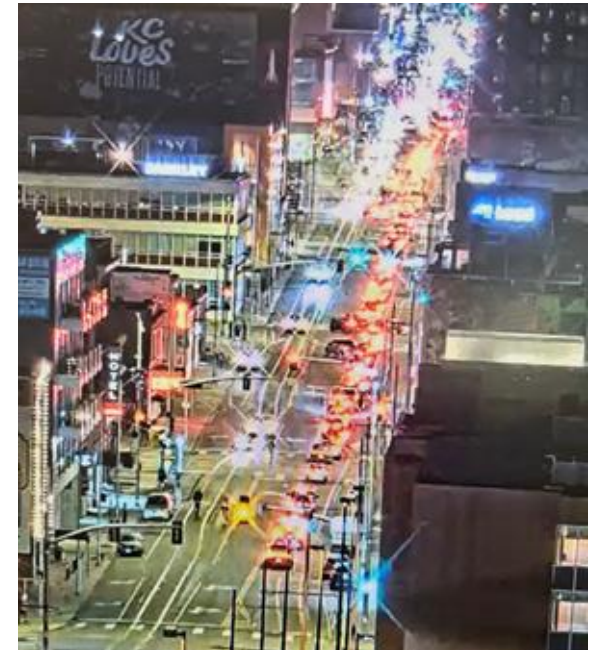
6. Pedestrian Wayfinding Program

- ACTION: Approve \$250,000 appropriation towards City Pedestrian Wayfinding Program and selected contractor, contingent upon City finalizing and advancing broader installation efforts.



7. Downtown Traffic/Streetcar Reliability

- ACTION: Approve \$50,000 contribution towards Downtown Council Downtown Transportation Access & Reliability Study, contingent upon equal contributions from both the Downtown Council and City of Kansas City, Mo.



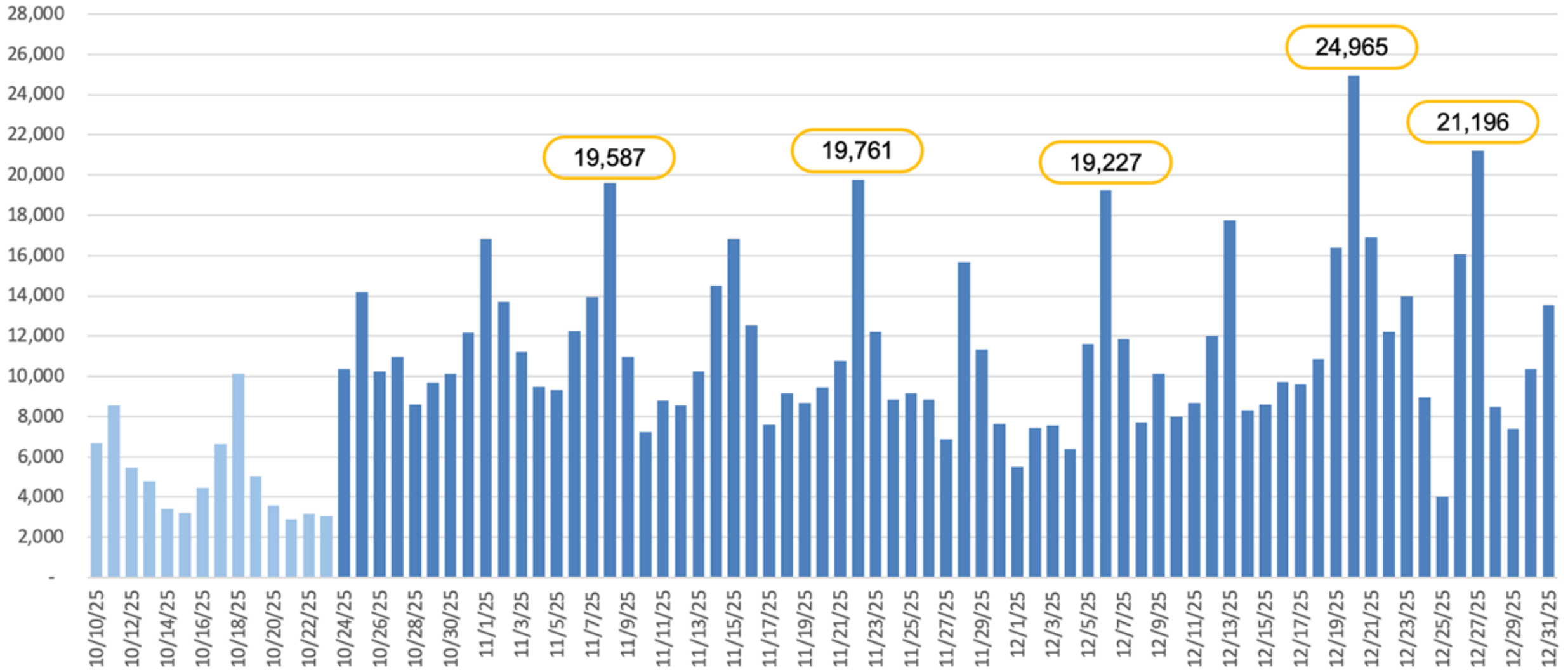
OPERATIONS UPDATE



8. System Performance - Snow Operations



8. System Performance - Ridership Update



8. System Performance - Ridership Update

Average Weekday Ridership

4,000 Downtown (Pre MSE in October)
 10,000 System (Post MSE)

Average Weekend Ridership

7,000 Downtown (Pre MSE in October)
 15,000 System (Post MSE)



KC Streetcar System	KCATA Services (Fixed + Flex + Iris)*
341,922 total trips	845,857 total trips
11,397 average daily ridership	28,195 average daily ridership

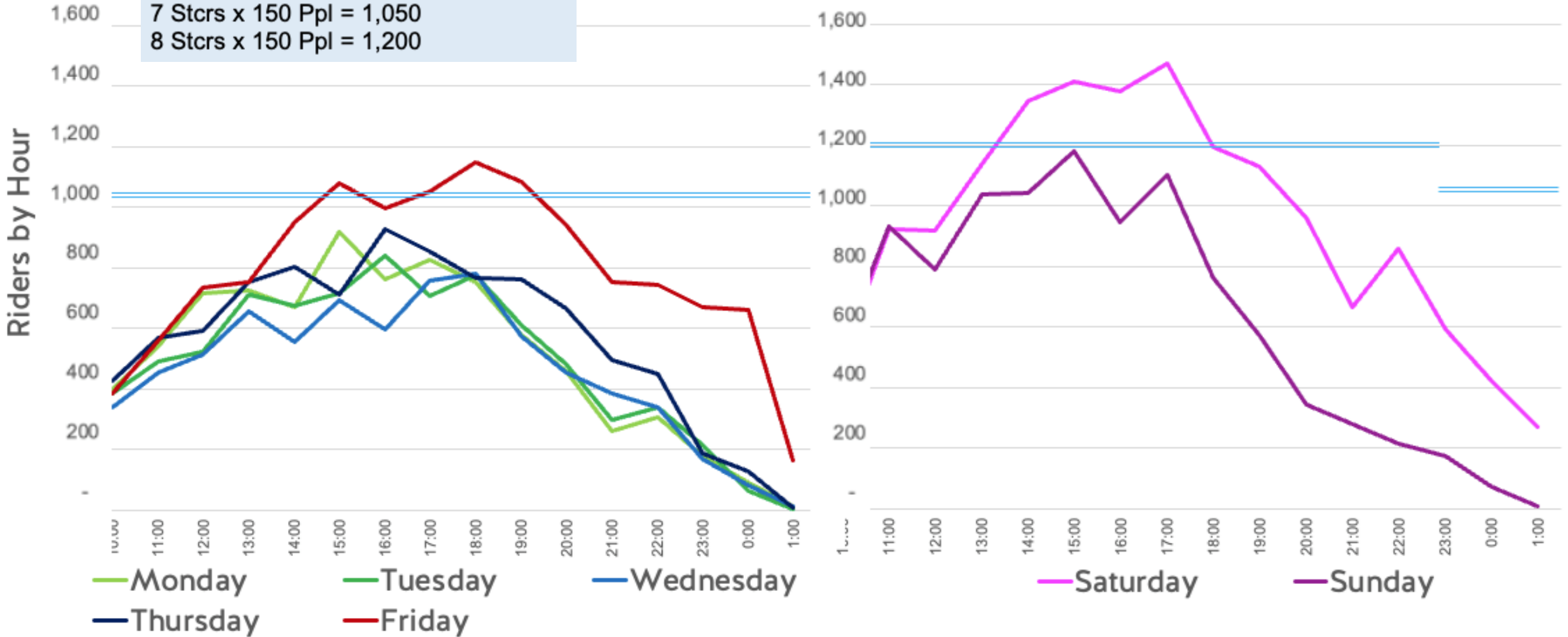
KC Streetcar carries ~ 30% of all transit trips in Kansas City, Missouri post MSE opening.

* Source: November Ridership Data

https://ridekc.org/assets/uploads/documents/November_2025_System_Wide_Report.pdf

8. System Performance - Demand by Hour

Comfortable System Capacity:
 7 Stcrs x 150 Ppl = 1,050
 8 Stcrs x 150 Ppl = 1,200



8. World Cup / Spring Operations

- KC 2026 FIFA World Cup/ Spring Operations Prep
 - World Cup Surge Plan (previously approved, \$620k in funding)
 - Base schedule evaluation and needs forecasted for Spring/Summer capacity increase
- ACTION: Approval of increased service levels for FY2027 (spring) and amendment of operating agreement, as needed, to implement increased service levels (8 operator positions, est. \$750k in expense)

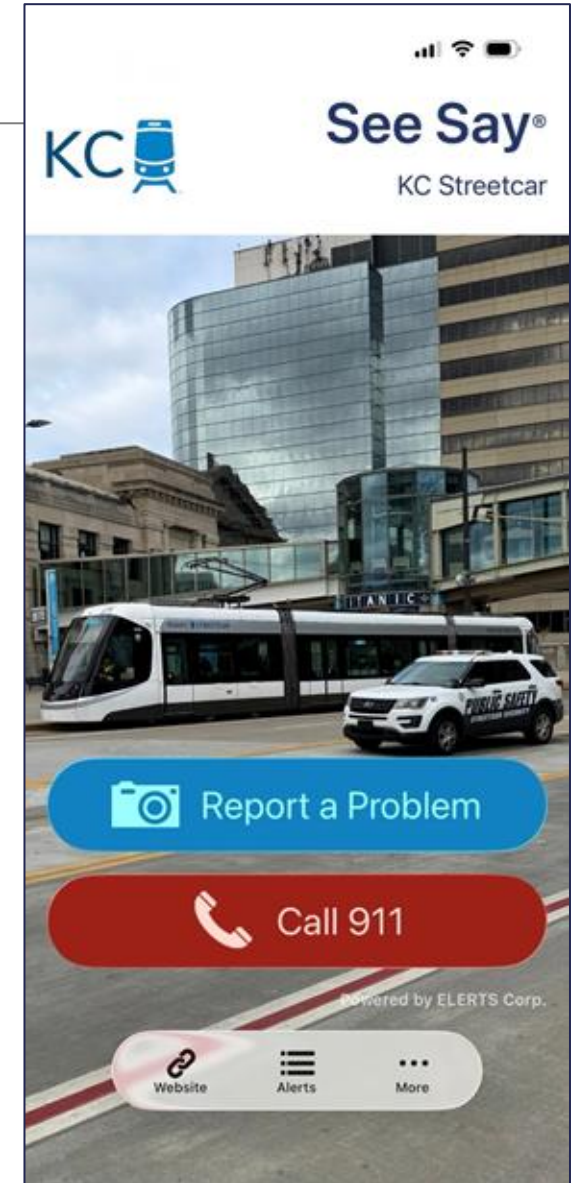


8. Operations Update

- CAD AVL Transit Software Evaluation and Transition
 - Computer Aided Dispatch / Automatic Vehicle Location (CAD / AVL)
 - Implementation cost- \$150k (one-time), \$60k annual carrying cost
- Radio System Upgrade and Expansion
 - Technology change required give obsolescence of existing system. Transition to new platform and expansion of radio inventory estimated to cost \$150k (one-time), plus about \$15k in additional annual carrying cost

9. Security Expansion

- Security Capacity + Capability
- Trespassing & Private Property Coordination
- KCPD Coordination
- E-Alerts System- New rider notification system
 - Direct alert to operations control center
 - Faster response times, better utilization of expanded force
 - Digital archive for incident tracking
 - Target Public Launch April



MARKETING & COMMUNICATIONS



10. General Update

■ Art in the Loop

- Call issued Jan 16
- Applications due Feb 16
- 1st time on the extended route
- Visual & Performing Arts, including a short-film option
- Program runs end of May - early October

■ Website

- Contracted with Yoodle
- Currently in the Discovery Phase
- Anticipated to launch end of May



10. Social Media Collabs

- Main Street Movie Club
 - Social media collab w/ influencer and B&B Theaters “Using the streetcar to get to the movies”, introduce new riders to the streetcar, and create community.
- Taste of the Streetcar
 - Social media collab w/ influencer & VisitKC, review 1 streetcar route restaurant per month in advance of World Cup.
- Streetcar Takes
 - Social media collab w/ influencer and local film crew to host “guests” in a talk show format. Series will debut in February, with episodes weekly.



10. Sponsorship

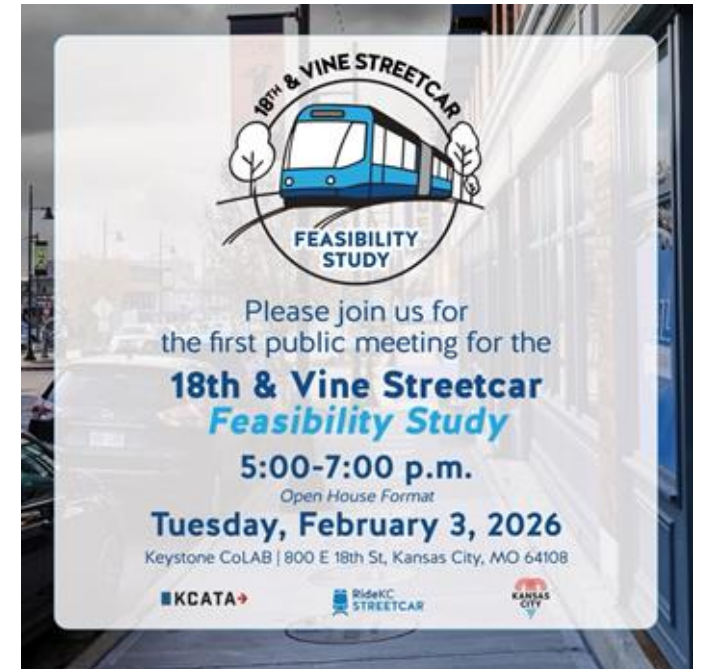
- Final 2025 Sponsorship Revenue: **\$766,275**
- 2026 Sponsorship Contracts to Date: **\$625,010** (\$472,160 increase from last board meeting)
 - All streetcars reserved May - end of July 2026
 - 89% of streetcar stops are booked June - end of July 2026

11. Budget & Finance Update

- ACTION: Acceptance of Monthly Reports

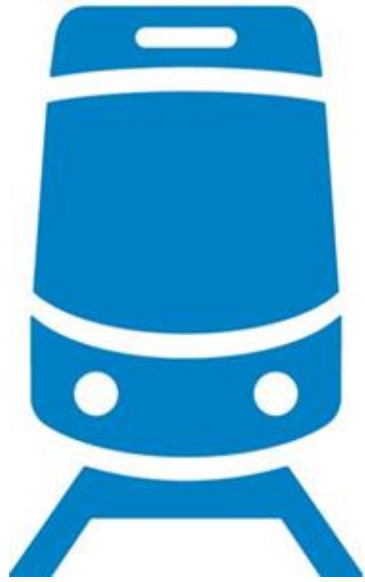
12. Executive Director Report

- 18th & Vine Streetcar Feasibility Study
- Transit-only lanes enforcement by KCPD begins Feb. 1
- “A Call for Backup” Police Foundation Event: Feb. 20
- Community Streetcar Coalition Annual Summit: April 27-29
- Private Director Update
- Happy Anniversary to Ebony!



13. Other Business

- Next Meeting: March 26, 2026
- Closed Session
 - *Pursuant to subsections 610.21(1), 610.021(11), and/or 610.021(12) of the Revised Statutes of Missouri)- Discussion related to any confidential or privileged communications with attorneys, real estate matters, specifications for competitive bidding, sealed bids, proposals, contracts and/or related documents.*
- Adjourn Closed Session
- Any other business
- Adjourn



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