

# RideKC STREETCAR™

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KANSAS CITY STREETCAR AUTHORITY BOARD MEETING

April 3, 2025

# KC STREETCAR AUTHORITY™

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1. Call to Order
  2. Welcome + Introductions
  3. Approval of February 27, 2025 Meeting Minutes
  4. Public Comment (3 minute maximum)
  5. Expansion Updates
    - A. Main Street Extension
    - B. Riverfront Extension
- 
1. Letter Agreements
    - A. **ACTION:** Riverfront Bicycle & Pedestrian Bridge
    - B. **ACTION:** KCMO Staffing & Main Street Extension Support
- 
1. Pedestrian Wayfinding Project Update
  2. KCSA Board By-Law Review
  3. Committee Reports
  4. Executive Director Report
  5. Other Business - Next Meeting: May 29, 2025
    - Closed Session
    - End Meeting

# 3. Meeting Minutes

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MEETING SUMMARY: Approval of February 27, 2025 Meeting Minutes

# 4. Public Comment

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Public Comment (3 minutes maximum)



# 5A. Main Street Extension

**Midtown**



**Plaza/UMKC**





# 5A. Main Street Extension



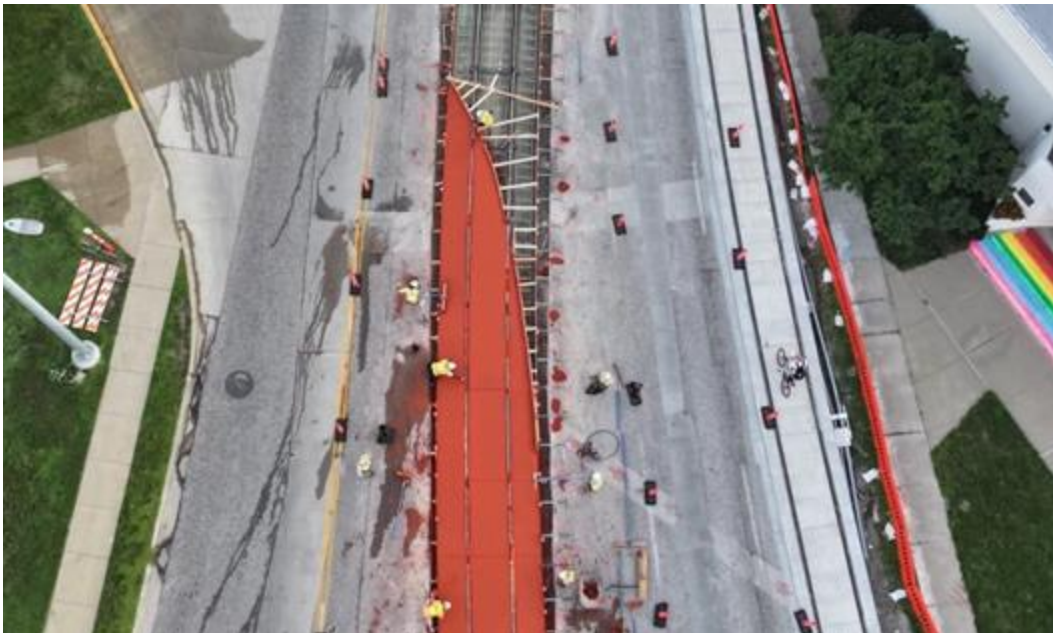
# 5A. Main Street Extension - Mill & Overlay

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# 5A. Main Street Extension - Transit Only Lanes



## KC STREETCAR EXCLUSIVE TRANSIT LANES



KC Streetcar is enhancing ridership efficiency by providing transit-exclusive lanes. The KC Streetcar Main Street Extension is a 3.5-mile extension between Union Station at Pershing Road and Main Street, and LIMKC at 51st Street and Brookside Boulevard. Most of the extension is "curb" running with the streetcar on the outside lane. Currently, 22% of the extension is designed for some level of transit exclusivity. In late summer 2023, KCMO City Council (City resolution 230423) directed the Main Street Extension project team to investigate additional opportunities for exclusive transit lanes.

**Exclusive transit lanes will provide multiple benefits such as:**

- Optimizing efficiency and reliability of streetcar and public transit as a whole
- Shifting automobile traffic away from the curb, improving the pedestrian environment
- Parking will not experience any impact from this project

**Enforcement of Exclusive Lanes**

The City of Kansas City will enforce the use of transit-exclusive lanes along the KC Streetcar Main St Extension through targeted monitoring and compliance measures. This will include increased signage, regular patrols, and penalties for unauthorized vehicles using the lanes. By ensuring these lanes are 100% for transit use, the city aims to maximize transit efficiency and improve overall ridership experience.

**What is the project timeline?**

Implementation of transit-exclusive lanes will begin Spring 2025 and be completed in Summer 2025.

To learn more information with exclusive transit lane locations or to ask questions, visit <https://kccstreetcar.org/about-streetcar/infrastructure-extension/exclusive-lanes-study/>  
Email: [info@kccstreetcar.org](mailto:info@kccstreetcar.org) Phone: (816) 427-2527

### Understanding Lane Markings

**SOLID LINE:** General traffic is not allowed to drive to the right of the line. Transit-only lane.

**RED FILLED LAINE:** Similar to solid lines, this filled lane clearly indicates that only transit can use this lane. These markings can be found at streetcar stops, intersections, and at the beginning of an exclusive lane.

**TRANSITION MARKINGS "BRAVO KEYS":** Shows the transition between a transit-only lane to limited vehicle usage of the lane.

**DASHED LINE:** Vehicles can use the lane only in certain situations:

- Turning right into a driveway or at an intersection
- Accessing on-street parallel parking stalls



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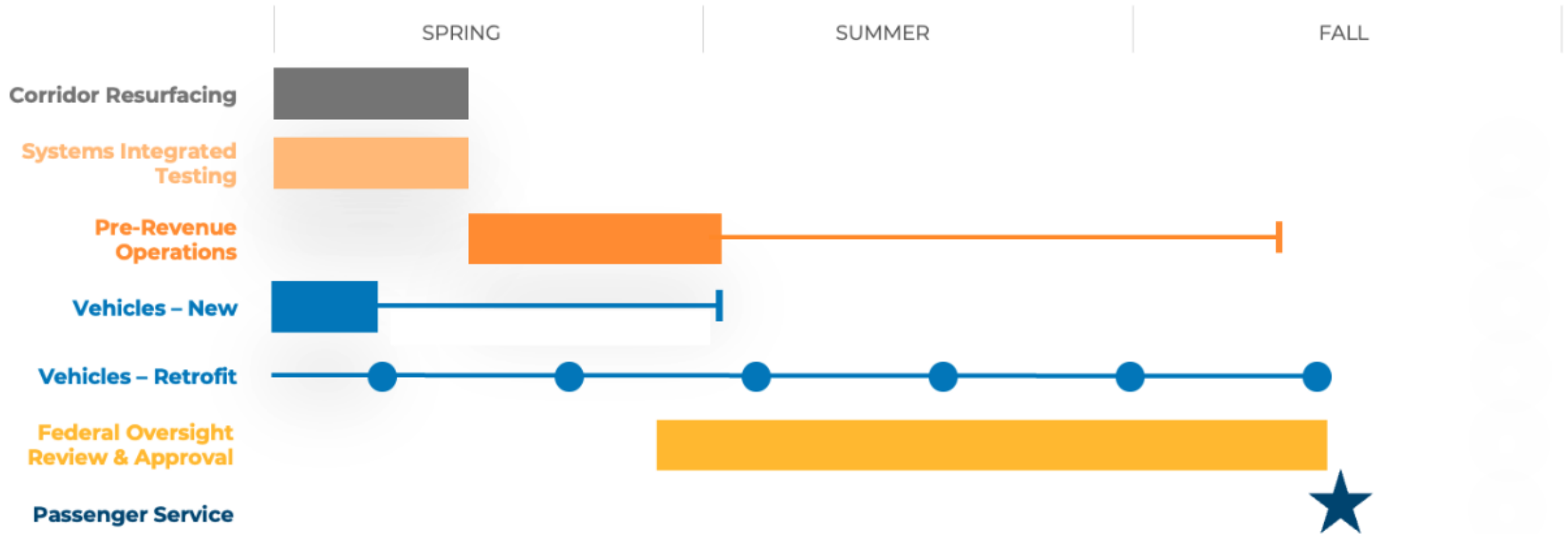
# 5A. Main Street Extension - Streetcars

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- 807, 808 & 810 - In passenger service
- 811, 812 - Conditionally accepted; not yet in passenger service
- 813 & 814 - Final inspections; awaiting final acceptance
- 809 - Awaiting repairs
- Retrofits
  - 804 - Early testing
  - 802 - Underway



# 5A. Schedule Update



# 5B. Riverfront Extension

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- ✓ Construct two-way cycle track on Grand
- ✓ Install southbound track on the west side of Grand
- ✓ Construct new northbound River Market streetcar stop
- ✓ Install track switches (turn out and diamond) at the 2nd St & Grand Blvd

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- Build & pour tracks on the Grand Blvd Bridge (March - April)
  - Reopen Grand Blvd Bridge by the end of April



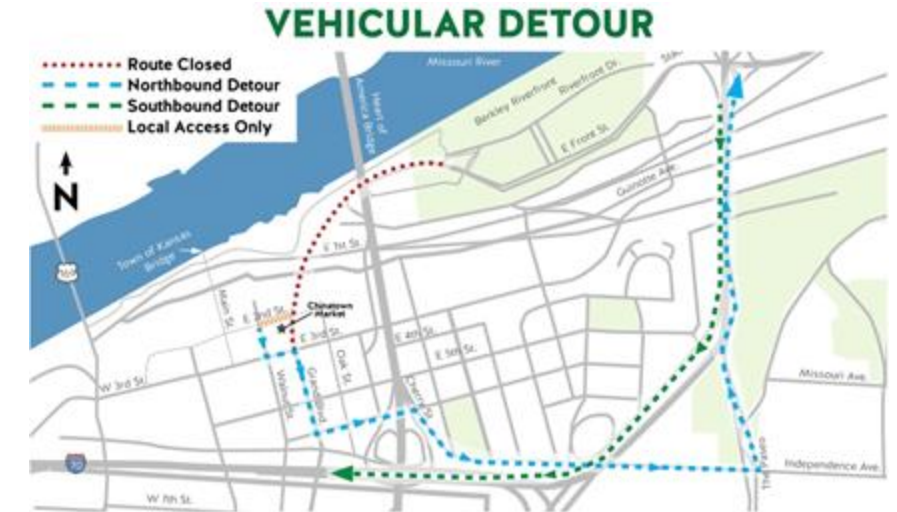
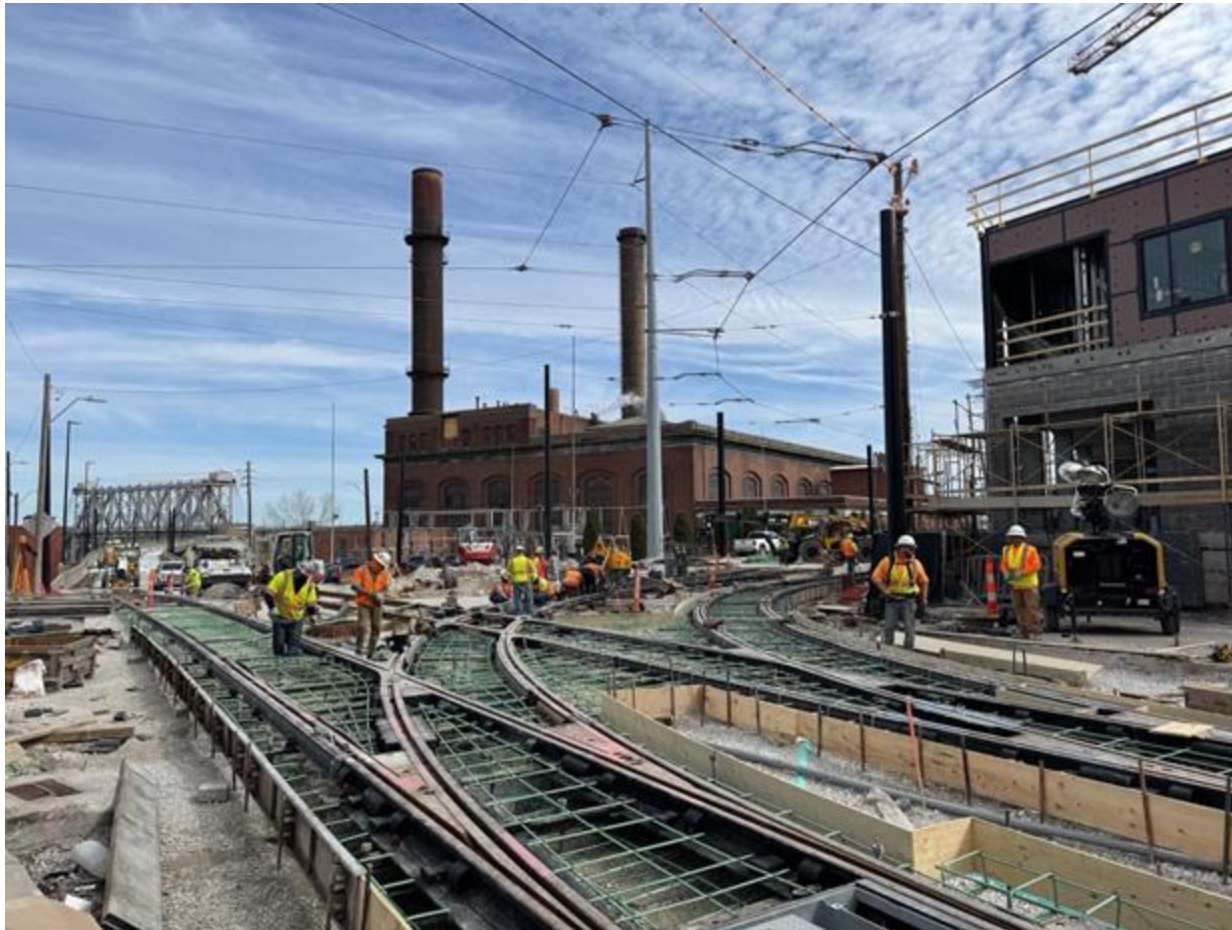
# 5B. Riverfront Extension





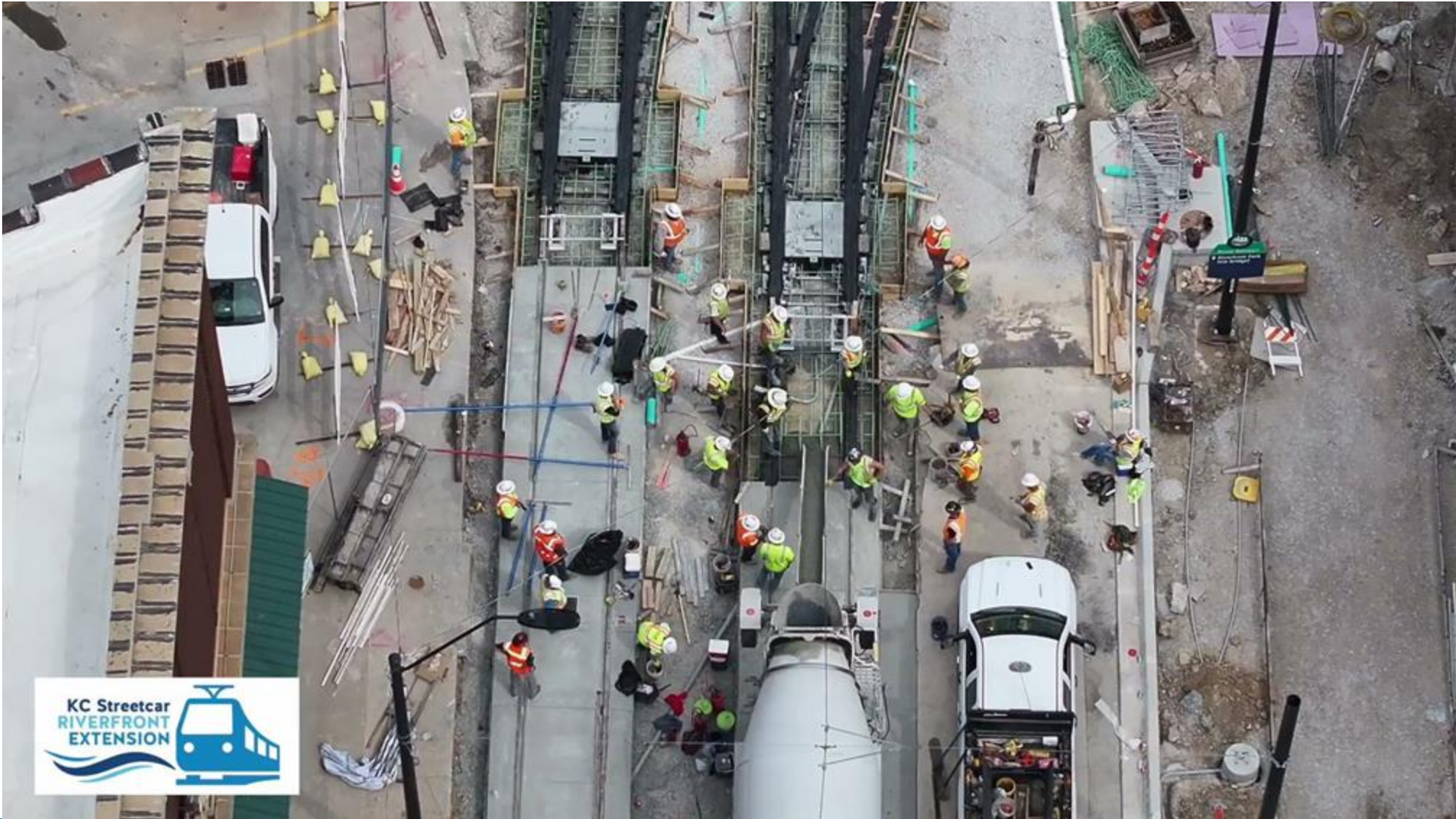
# 5B. Riverfront Extension

Feb 24 - April 22: Grand Blvd Bridge Closure



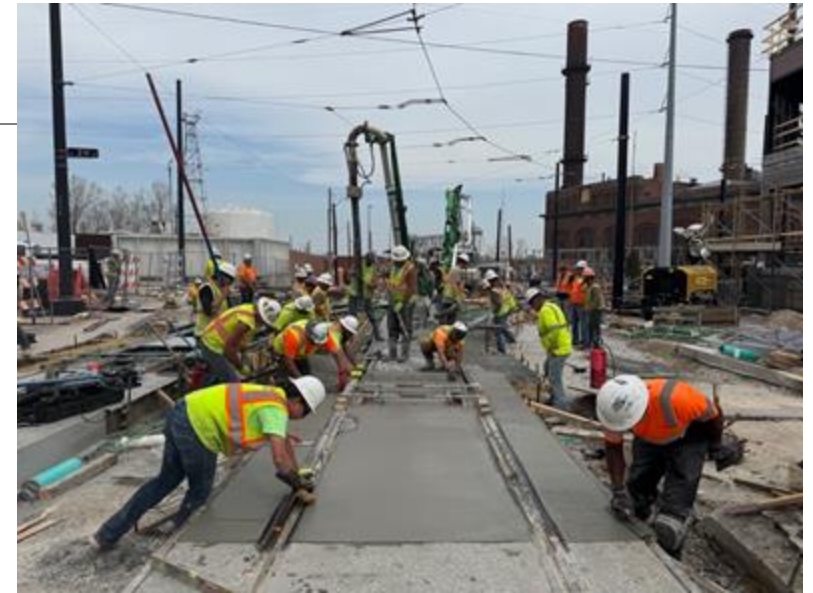


# 5B. Riverfront Extension





# 5B. Riverfront Extension





# 5B. Riverfront Extension - Testing New Track

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# 6. Letter Agreements

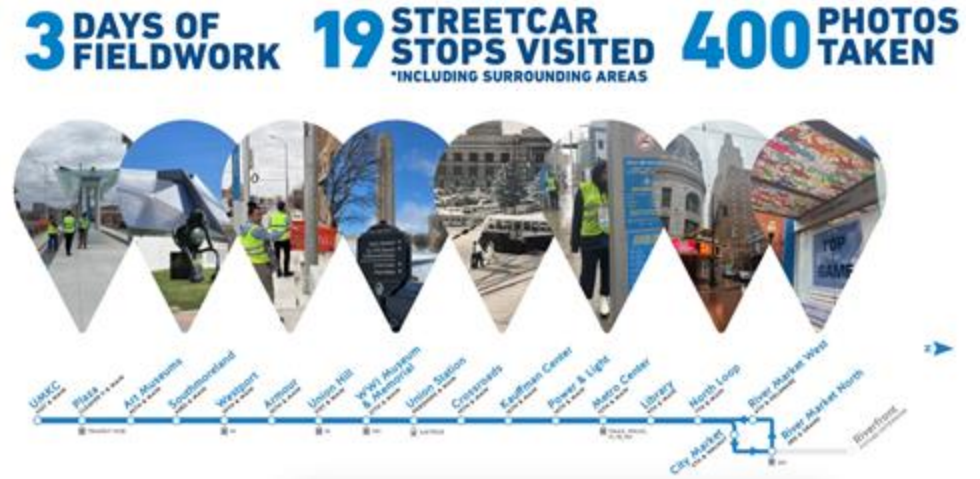
- **ACTION:** Riverfront Bicycle & Pedestrian Bridge
- **ACTION:** City of Kansas City Staffing & Main Street Extension Support



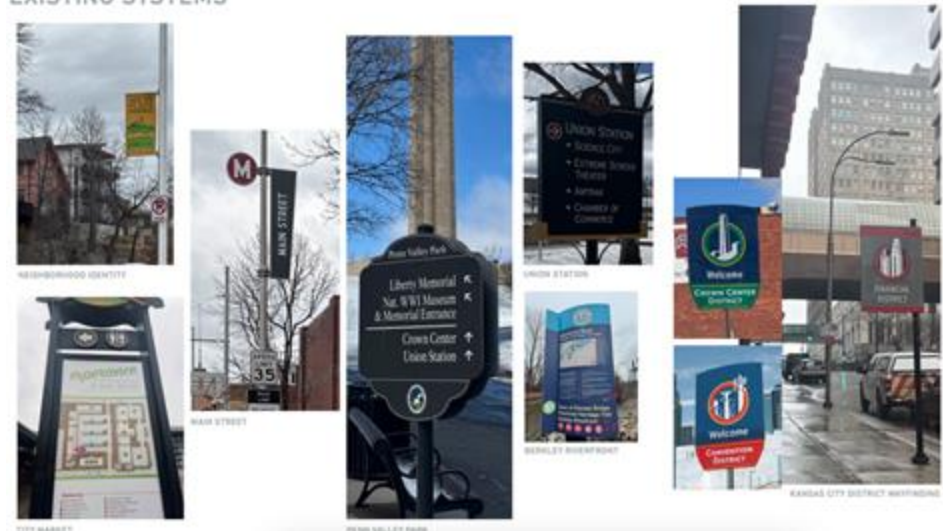


# 7. Pedestrian Wayfinding

- ✓ Project kick-off (mid-February)
- ✓ Existing conditions assessment (March)
- Draft design brief (April)
  - *Partners and stakeholder review mid-April*
- Concept design (May)
  - *Partners and stakeholder review mid-May*
- Concept plan, schematic designs, and wayfinding plan



## EXISTING SYSTEMS



# 7. Pedestrian Wayfinding

## RECURRING OPPORTUNITIES



EXISTING POLES



TRASH CANS



CONCRETE WALL



CITY POST SIGNS (TO BE REMOVED)



PAVEMENT



ELECTRICAL BOXES



# 7. Pedestrian Wayfinding





# 8. KCSA Board By-Laws

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# OPERATIONS, PLANNING & POLICY COMMITTEE

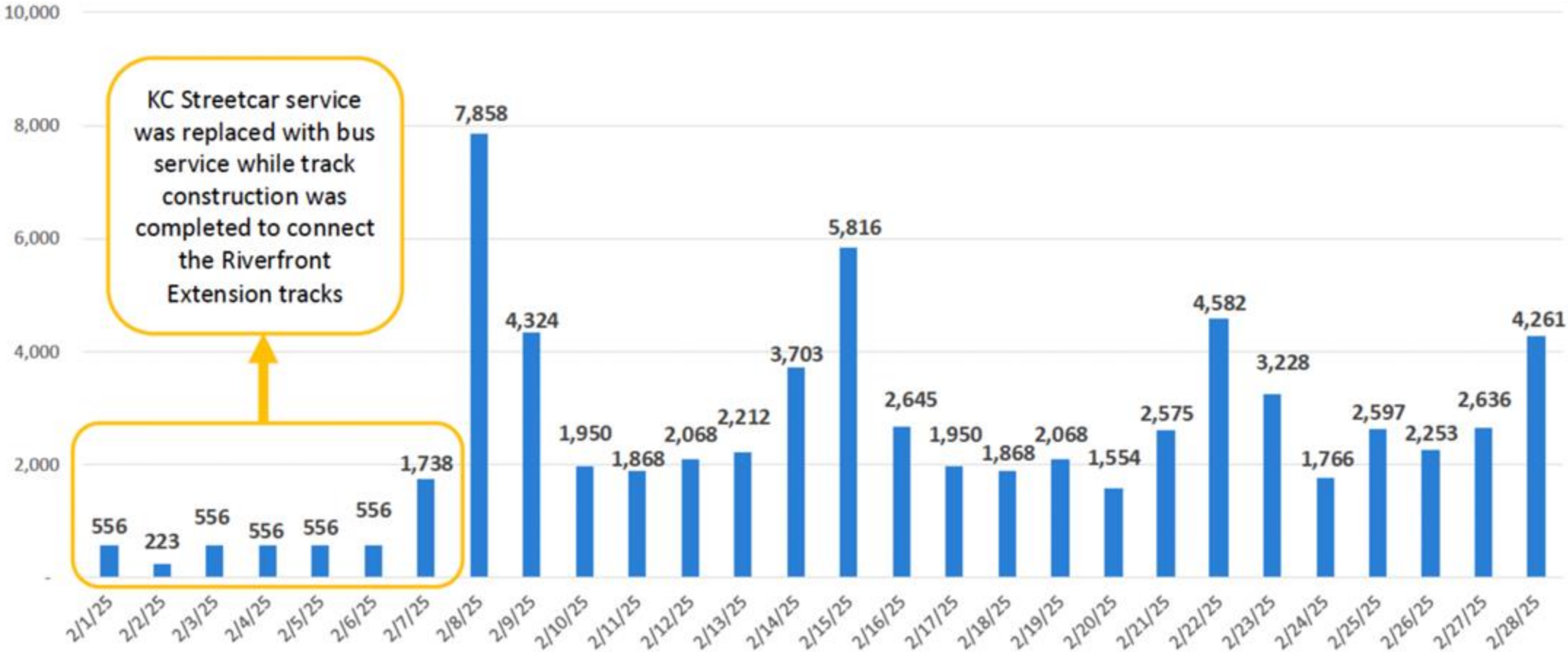




# 9A. Ridership Summary

2025 Total Ridership as of 2/28: 139,321  
Total Ridership (2016-2025): 15,024,931

## FEBRUARY MONTHLY RIDERSHIP: 68,523



# 9A. Operations

Near term focus and priorities:

- Accurate base schedules (working with KCATA)
- Transit signal priority on old and new fleet
- Refined schedules and running times
- Data feed to real time arrival signs



# MARKETING & COMMUNICATIONS COMMITTEE





# 9B. Media

## Road resurfacing begins along KC Streetcar's Main Street Extension

Work will continue through April

## Kansas City to expand parking services, streetcar enforcement team in response to increased demand

## 12 reasons KC Streetcar extension will change Big 12 fan experience

By 2026's basketball tournament, KC Streetcar's Main Street Extension will be open

## How do you test KC streetcars along the new Main Street extension? Lots of sand



Photo by Caroline Hogan



Photo by: KSHB



By: Charlie Keegan , Caroline Hogan, Daniela Leon, Addi Weakley

## On Track with KC | Apartment complexes pop up along KC Streetcar Main Street Extension

Posted to our site. (See all news and features updated 2:44 PM MDT on 4/1/2025)

By Caroline Hogan



Transit Tangents Podcast  
@TransitTangent

Kansas City Streetcar to Nearly TRIPLE in Length!

This week we got a behind-the-scenes look at the @kcstreetcar! We toured their facility and got to speak directly to staff about planning for their two upcoming extensions!

Out now wherever you watch or listen 🎧

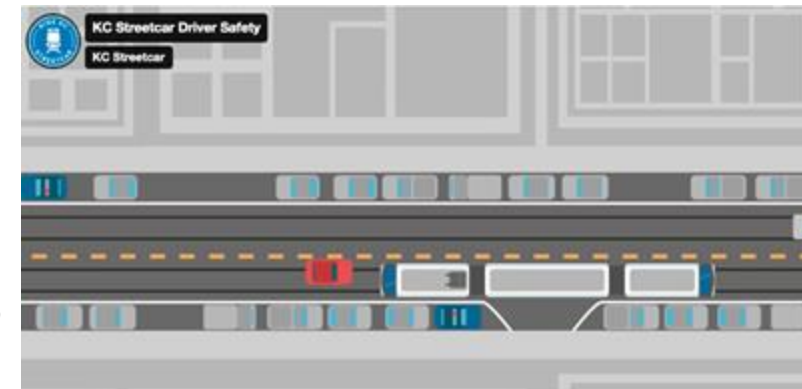


9:05 AM - Apr 1, 2025 - 2,415 Views

# 9B. Respect The Rail

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- Respect the Rail Safety Campaign
  - \$20,000 Operation Lifesaver Grant
  - Includes development of 5-6 animated streetcar safety videos
  - Includes development of a Streetcar Safety Activity Passport
  - Includes community outreach with route stakeholders, schools, neighborhood associations, media, etc.
  - Funds need to be spent & assets developed before September 1, 2025





# 9B. Sponsorship + Advertising

- 2025 Sponsorship Contracts to Date: **\$47,625**
  - **University of Kansas:** 3 stops, month of March, \$8,125\*
  - **Truman Library:** 1 stop, 3 months, \$12,000
  - **FNBO:** 2 stops, 3 months each, \$19,500
  - **Kansas City University:** 1 stop, 2 months, \$8,000
  - **Visit KC:** 1 streetcar, 1 stop, Service adjustments
  - **KC Current:** In Process



\*2024 pricing

# 9B. Art in the Loop



- 77 Visual Art Applications
  - 5 selected for streetcar shelters
  - 1 selected for streetcar vehicle
  - 1 selected for the 13th & Grand Artwall
  - 1 selected for the Oppenstein Park Mural
- 44 Performing Arts Applications featuring Literary, Music, Social Practice, and Theater
  - 13 performances at 5 different events
- Art installs estimated end of May
- Kick-off June 5 at 530pm - KC Public Library - Central Branch



# 9C. Budget & Finance

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- General Financial Update
- **ACTION:** *Acceptance of Monthly Reports*

# 10. Executive Director Report

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- KCATA Fare Evaluation
- 18th & Vine Study Update
- KCSA Board Committee Restructuring

## Current Structure

- Executive
- Personnel
- Budget and Finance
- Operations Policy
- Marketing

## Proposed Structure

- Executive
- Personnel
- Budget and Finance
- Neighborhood Advisory Committee

## Neighborhood Advisory Committee

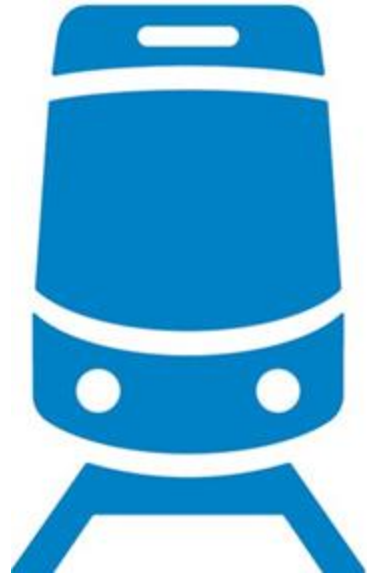
- Expanded representation
- 2-way communication
- Operations/ Safety/ Communications/ Etc.
- Special Projects
- Neighborhood, district, and stakeholder reps
- Chaired by KCSA Board appointment



# 11. Other Business

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- Next Meeting: May 27, 2025
- Closed Session
  - *Pursuant to subsections 610.21(1), 610.021(11), and/or 610.021(12) of the Revised Statutes of Missouri)- Discussion related to any confidential or privileged communications with attorneys, real estate matters, specifications for competitive bidding, sealed bids, proposals, contracts and/or related documents.*
- Adjourn Closed Session
- Any other business
- Adjourn



RideKC  
**STREETCAR**<sup>TM</sup>

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