

Board of Directors of the Kansas City Streetcar Authority

July 25, 2024

Meeting Summary Minutes

Zoom <https://kcstreetcar-org.zoom.us/j/81135807419?pwd=dXdaUFREQXFFOEtXUTVsZjFEEd25vZz09>

600 E. 3rd Street, Kansas City, MO 64106

1. Call to Order

Michael Collins called the meeting to order.

2. Approval of Previous Meeting Summary Minutes

Jon Stephens moved to approve the May 24, 2024 meeting summary minutes, Alissia Canady seconded and the motion carried.

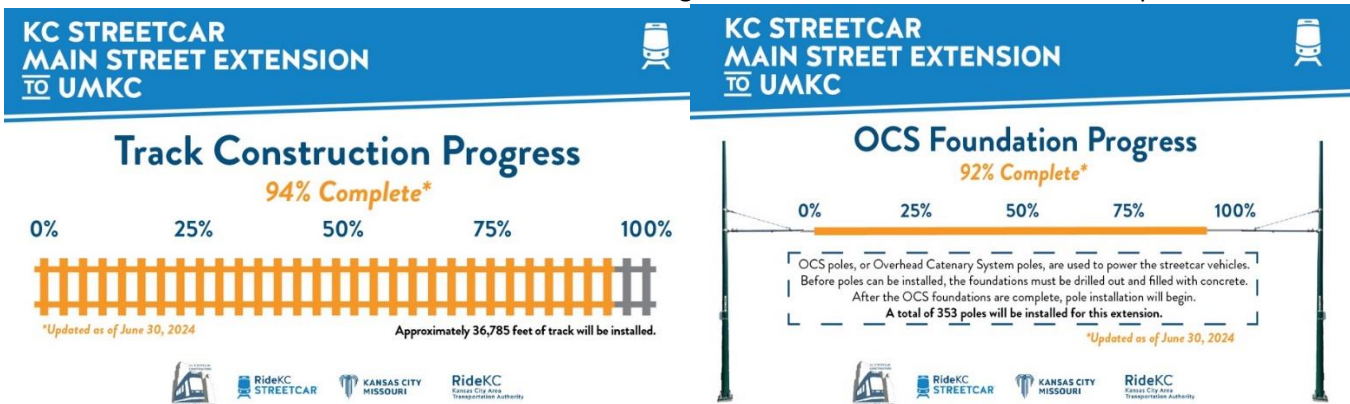
3. Public Comment

There were no public comments. Tom Gerend introduced Hannah Crain (Marketing) and Elliott Smith (Operation). They are the KC Streetcar interns. He also introduced Capt. William Hewitt, KCPD. He is Maj. Gates replacement and will serve as the KCPD liaison.

4. Expansion Updates

Main Street Extension

Tom Gerend said that the Main Street Extension is moving fast. Overall construction is 82% complete.



A drone video of the double crossover at UMKC was shared, as well as pictures of the construction on Main. Milestones include completed dedicated transit lanes and new station shelters being installed. Photos of the progress were shared. Coordination with KCSC is ongoing to maintain streetcar operations during construction.

Riverfront Extension

Ralph Davis gave the Riverfront Extension update. Radmacher Brothers Excavating (RBE), have started working and track installation began in June with 7% complete so far and 90% of pole foundations.

The Grand Ave viaduct will close on September 9th for deck work. Coordination is ongoing to maintain streetcar operations during construction near the facility. Mr. Davis said discussions continue on enhancing amenities at the Riverfront end-of-line station.

6. Grand Ave, Bicycle/Pedestrian Bridge

Tom Gerend said the Grand Avenue bicycle and pedestrian bridge project was discussed in the Budget and Finance Committee meeting, on how to move the project forward without negatively draw from the Streetcar reserves or future revenue streams. He is asking for approval from the Board of Directors to move forward with a letter agreement that would allow the City of Kansas City to redirect their annual contributions to the TDD fund for a three-year period to fund the gap, contingent on securing additional Federal funds. The City of Kansas City is also working with Port KC and other partners on the other half of the cost.

Jon Stephens moved to accept the multi-agency project funding letter agreement, Alissia Canady seconded, and the motion passed unanimously.

7. Safety and Security

Tom Gerend said that the Board of Directors approved an agreement with KCPD last year for a full-time officer. While going through the process to turn it on, the City and KCPD negotiated elevated officer pay rates. KCPD required that the agreement be updated to reflect those rates and vehicle costs. The modified agreement was sent to the Board of Directors in their packets for review.

David Johnson moved to approve authorizing the Executive Director to execute the updated KCPD agreement, George Guastello seconded, and the motion passed unanimously.

Tom Gerend said the procurement for contract security services is complete and Titan Security Services was chosen as the firm. He said as the streetcar's reach expands; the Downtown Streetcar CID will be phased out. Titan Security will add an additional security layer. David Johnson mentioned that the Crossroads CID is expected to be operational in 2025.

Stacey Paine moved to approve authorizing the Executive Director to negotiate and execute the contract security agreement with the recommended firm, subject to final legal review, Robert McCormack seconded, George Guastello abstained, and the motion passed.

8. Committee Reports

A. Budget and Finance Committee

Tom Gerend said that May and June 2024 Financial Management reports were included in the Board Packets. The highlights are that we are trending in line with the budget.

Jon Stephens moved to accept the May and June financial reports, Stacey Paine seconded, and the motion unanimously passed.

Mr. Gerend said that it is the time of the year to submit the budget to the TDD, then the City of Kansas City. Both the Amended FY2025 and draft FY2026 budgets were included in the Board Members meeting packets prior to the meeting. He walked through the FY2025 amended budget and the draft FY2026 Budget. He is proposing to amend the FY2025 budget to recognize anticipated expenses that the Board of Directors have already approved. It highlights a significant growth from \$14m to \$27m, mainly due to anticipated revenues from the Riverfront and the State of Missouri Planning funds, along with anticipated Main Street Extension reimbursements. The amendment also covers the Union Station lease for the layover that the Board approved and some payroll addition.

Mr. Gerend said that for FY2026 budget there were general assumptions of a 3% escalation over standard categories. There is a \$50k allocation for grand opening event under marketing. Our insurance is increased, full year cost of facilities and payroll. The big changes are O&M contracted cost, utilities and security. Capital category shows an increase because there are more assets with the main extension.

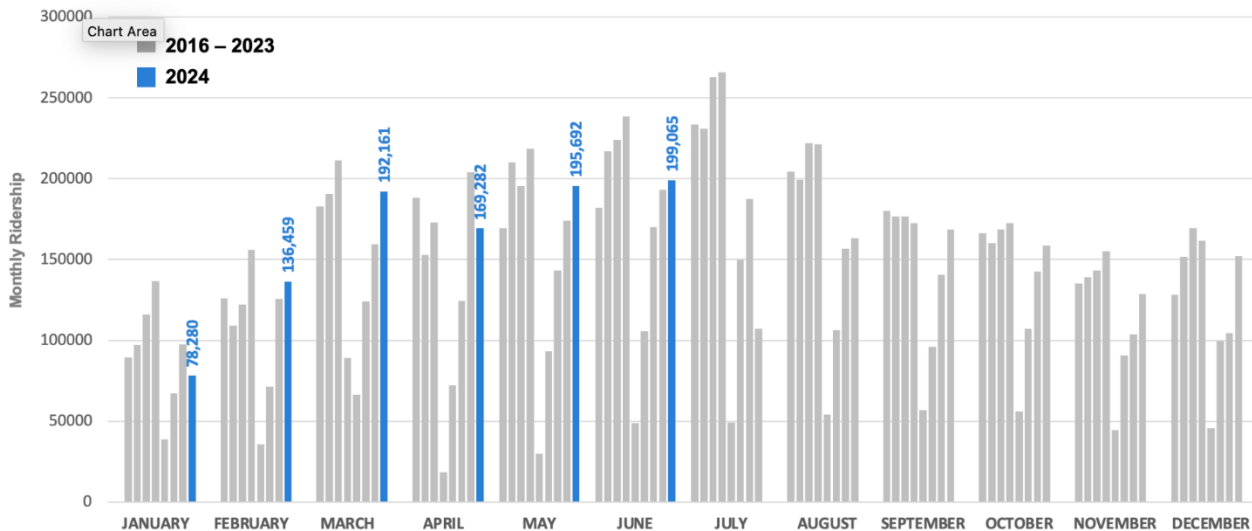
Alissia Canady moved to approve the amended FY2025 and the Draft 2026 budgets, Stacey Payne seconded, and the motion passed unanimously.

Mr. Gerend said the KC Streetcar Authority has an agreement with City of Kansas City to fund two public works positions for Streetcar support. It is very possible that the City of Kansas City will ask for additional staff capacity. They have also asked if KCSA will consider funding a parking enforcement position for Main Street. Mr. Gerend said his view is that any justification for additional staff would need to be clearly defined and related to the broader program needs. He said that there are questions about the revenues collected from the enforcement. It will be a cost neutral contract. They will both require a letter agreement.

There was a discussion centered around the implementation of a comprehensive parking strategy. Councilman bunch said the City is moving away from using the general fun to pay down garage parking debt. He noted that there were still unresolved questions regarding the funding and revenue sharing for the program.

B. Operations Committee

David Johnson said the Operations committee can continue the parking conversation, with a focus on developing recommendations for the Board. Lauren Krutty shared ridership summary.



Our ridership numbers are strong, with Q2 ridership above 90% recovery compared to 2019 and a significant increase in ridership during the recent July 4th holiday weekend.

Mrs. Krutty introduced Elliott Smith, Operations Intern. Mr. Smith said one of his primary focuses for the summer is analyzing the 2024 station stop activities. He gave a summary of both boarding and alighting ridership at each stop.

Union Station accounts for 25% of all activity, River Market (City Market, River Market North, River Market West) accounts for 23% of activity and North Loop (NB & SB) has the lowest activity levels. Year-To-Date ridership activity as of July 15 and showed comparison at the stops from 2019-2024.

He said the key takeaways are:

- Ridership continues to re-bounce post-COVID (2020).
- Generally, Northbound and Southbound totals at stop pairs align with anticipated round-trip activity.
- End of line anchors (Union Station and River Market area) account for approximately 50% of total activity.
- Union Station activity has decreased over time.
 - Union Station once accounted for approximately 30% of all activity and now accounts for approximately 25% of all activity.
 - Crossroads NB has seen the largest uptick in activity since 2019.

Lauren Krutty said the current O&M contract expires in April 2026. It is time to Request for Proposals for an O&M Contractor. KCATA will assist with FTA provisions and procurement support. The target date to post the Request for Proposals this Fall 2024. CC

C. Marketing Committee

Donna Mandelbaum gave the Marketing Committee update. 2024 to-date there are \$217,025 Sponsorship contracts. Three annual agreements with the KC Library, KC Power & Light District and the KC Current. Seven short term agreements, Sporting KC, Kemper Museum of Art, Kansas City Zoo, FNBO (5 months) and United Way (1 month), City Year (2 months), Truman Library (4 stops)

Hannah Crain, Marketing Intern, has developed a streetcar rider brochure, which will be available on board every streetcar and at the Visit KC Visitor center. The brochure supplements existing route maps and aims to provide basic information. There is a marketing campaign in the works to push streetcar riders to use the transit app.

9. Executive Director's report

- Union Station lease improvements are moving along.
- Starting to get interest from partners about pedestrian signage and wayfinding. A group of stakeholders have started to meet around the idea of a station stop wayfinding program, that would essentially replace the digital kiosks. The kiosks are not being maintained. KCSA has volunteered to remove them, we are paying for power, and they are a liability. We are advocating having them removed. 5-6 funding partners have started to engage around funding a planning phase for the wayfinding program.

10. There wasn't a closed session.

11. The next meeting will be held on September 26, 2024, in person at VMF 600 E. 3rd St., Kansas City, MO 64106 with a virtual Zoom option.

Board Members Attending

Rueben Alonzo
Councilman Eric Bunch
Alissia Canady
Michael Collins
George Guastello
David Johnson
Jan Marcason
Robert McCormack
Stacey Paine
Jon Stephens
Jason Swords

Others attending

Lynn Carlton,
Hannah Crain, KSA
Ralph Davis, KCSA
Tom Gerend, KCSA
Capt. William Hewitt
Ebony Jackson, KCSA
Angie Laurie, KCMO
Donna Mandelbaum, KCSA
Jan Marcason, Main Street TDD
Gil Melgarejo, HTSI
Connie Smith, Public
Elliott Smith, HTSI