

**September 27, 2024**

**Re: Pedestrian Wayfinding RFQ Questions**

1. Are there are other documents, vision or masterplan documents that will inform the greater aspirations for the expansion of the Streetcar system and public transportation that can be shared upon project initiation?
  - Not at this time.
2. Will the expansion affect future applications for public transportation signage/wayfinding?
  - This effort is intended to reflect and support the expanded streetcar system, as currently under construction. You can find out about the expansion projects at [www.kcstreetcar.org](http://www.kcstreetcar.org).
3. Can the current technology deployed, and any deployment plan (current or future), be shared with the team?
  - There is no local technology currently deployed specific to way-finding other than use of the Transit App. ([www.transitapp.com](http://www.transitapp.com))
4. Looking ahead, will this project ultimately require any GIS type documentation?
  - Not required. Optional.
5. Regarding probable costs, is the team looking for signage product landed/installed cost? Or should include general conditions?
  - We are looking for costs estimates to support full implementation of identified signage strategies (development, fabrication, and installation).
6. With the expansion, what/where is the infrastructure development (rail, hardscape etc.) at in terms of design/development/documentation? What sorts of integration or collaboration is expected with that team?
  - Expansion construction is currently underway. Detailed station area plans and files will be shared with selected teams to assist in monument sitting as may be necessary.
7. Are there existing brand guidelines for RideKC Streetcar that will need to be implemented on the signage and wayfinding? What are the expectations for integrating any existing sign standards and brand standards?
  - This is to be determined, aided by the front-end scan of current practices. There are Streetcar and City of Kansas City Brand guidelines that may or may not apply. The RideKC Streetcar brand standards can be found on the KC Streetcar website:

- 8.** Assume that this RFP and project assignment is to better and excel the current sign system and not “simply” a “deploy what we currently have”?
  - This is the creation of a new wayfinding system. There is no pedestrian wayfinding system in place at present.
  
- 9.** What are the expectations for color coding as it relates to the existing blue system? Are the red & green purely for scope delineation?
  - Colors are to be determined.
  
- 10.** What KCDOT, MDOT or Federal requirements are anticipated for this corridor?
  - Not at present but we anticipate the implementation phase may be supported by federal dollars and want to approach the process in keeping with that expectation.
  
- 11.** What permitting or permit expectations are there as it relate to #9 above? How about approvals and permitting and hearings with local jurisdiction, planning, city staff, city council reviews?
  - The City of Kansas City, Missouri is a partner and may be the ultimate owner of the system. Coordination with the Public Works department will happen directly, outside of this consultant team.
  
- 12.** Are there any expectations for art program, interpretive messaging, placemaking?
  - There are no requirements but art integration and placemaking is encouraged.
  
- 13.** As part of the overall analysis, are there expectations for the existing signage (signs, kiosk etc.) be replaced?
  - Not necessarily, it is not an expectation of this initiative at present.
  
- 14.** Is there a list of key neighborhoods and regional attractions that need to be included or will we need to develop this with the team?
  - This will be developed with the team.
  
- 15.** For the FIFA World Cup will there be additional branding or signage needed unique to the events surrounding the Cup? What additional seasonal or temporary or event messaging allowance should be considered?
  - FIFA event related signage will be provided by others and are not a responsibility of this effort. The focus of this initiative is on a permanent, long-term pedestrian-oriented signage however accommodations for event related supplemental messaging could be considered but are not a requirement of the design.