

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

March 8, 2024, at 1pm

This meeting will be held virtually via Zoom
This is an open meeting, and the public is invited to observe and attend the meeting.

Join Zoom Meeting

<https://kcstreetcar-org.zoom.us/j/82823505079?pwd=aFMySEVqR3JaTjc1SmFiMTZGZ3NSdz09>

Meeting ID: 828 2350 5079

Passcode: 468697

Agenda

1. Welcome + Introductions
2. Marketing + Communication Updates
3. Sponsorship + Advertising
4. Brand Extension Assets
5. Art in the Loop 2024
6. KCSA Board Update
7. Adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.