Ridership & Performance
KC STREETCAR RIDERSHIP FACTS AS OF 12.31.23

- 2023 AVE. DAILY RIDERSHIP: **5,020**
- TOTAL RIDERSHIP (2016-2023): **13,029,481**
- 2023 TOTAL RIDERSHIP TO DATE: **1,832,215**
MONTHLY RIDERSHIP: 152,132
Ridership Comparisons: 2016 - 2023

Note: KC Streetcar service was replaced with bus service from July 4th to July 20th, 2023 while track repairs were made on the bridge over I-670.
KC STREETCAR 2023 RIDERSHIP

- Highest ridership day EVER on April 27th (NFL Draft) at 21,601 rides
- Nearly 60,000 trips over 3 days for the NFL Draft (April 27th – 29th)
- High ridership periods: NFL Draft, Liberty Memorial Balloon Glow event, Memorial Day Holiday, Labor Day Holiday weekends
- Surpassed 1.8M trips in 2023 *(substantial increase from 2022 with 1.5M rides)*
- Steady recovery in ridership *(ended 2023 at approx. 90% of pre-COVID ridership)*
  - Weekday ridership (Mo-Fr) averaged 80% “recovery” where weekend ridership (Sa-Su) averaged 95% “recovery”
# KC STREETCAR 2023 TOP RIDERSHIP DAYS

1. Thursday, April 27<sup>th</sup>: 21,601 (*NFL Draft Weekend*)
2. Saturday, April 29<sup>th</sup>: 20,054 (*NFL Draft Weekend*)
3. Thursday, April 28<sup>th</sup>: 15,835 (*NFL Draft Weekend*)
4. Saturday, June 17<sup>th</sup>: 14,527
5. Saturday, June 3<sup>rd</sup>: 14,171
6. Saturday, September 2<sup>nd</sup>: 13,534 (*Labor Day Weekend*)
7. Saturday, August 19<sup>th</sup>: 12,614 (*Balloon Glow*)
8. Saturday, April 8<sup>th</sup>: 12,395
9. Saturday, October 21<sup>st</sup>: 12,302
10. Sunday, May 28<sup>th</sup>: 12,233
## KC STREETCAR RIDERSHIP FACTS

<table>
<thead>
<tr>
<th>Average Daily Ridership (by year)</th>
<th>Annual Ridership (by year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 = 5,830</td>
<td>2016 = 1,399,153</td>
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<tr>
<td>2017 = 5,678</td>
<td>2017 = 2,072,367</td>
</tr>
<tr>
<td>2018 = 5,794</td>
<td>2018 = 2,114,717</td>
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<tr>
<td>2019 = 6,107</td>
<td>2019 = 2,228,942</td>
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<tr>
<td>2020 = 2,148</td>
<td>2020 = 786,085</td>
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<tr>
<td>2021 = 2,907</td>
<td>2021 = 1,061,105</td>
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<tr>
<td>2022 = 4,205</td>
<td>2022 = 1,528,512</td>
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<td>TOTAL RIDERSHIP (2016-2023): 13,029,481</td>
<td></td>
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</tbody>
</table>
Activity by stop accounts for both boardings and alightings at each KC Streetcar stop.

- Union Station continues to see the greatest activity (nearly a third of all activity)
- River Market stops account for approximately 20% of total trips