

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

April 21, 2023, 10:30 a.m.

This meeting will be held virtually via Zoom

This is an open meeting, and the public is invited to observe and attend the meeting.

Join Zoom Meeting

<https://kcstreetcar->

[org.zoom.us/j/88402407574?pwd=SUVob2tpTHUzdkttMlYwc1ArdTlUT09](https://kcstreetcar-org.zoom.us/j/88402407574?pwd=SUVob2tpTHUzdkttMlYwc1ArdTlUT09)

Meeting ID: 884 0240 7574

Passcode: 696265

Agenda

1. Welcome + Introductions
2. Events
 - a. City Market Red Zone
 - b. Dear KC: Poetry on the Line
3. Marketing & Design Services contracted work
 - a. Brand Extension for Expansions (Willoughby)
 - b. On-Call Marketing & Design Services (Lynchpin Ideas)
4. Art in the Loop 2023 art submissions and selections
5. Sponsorships + Advertising
6. Recommendations for new marketing committee members
7. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.