

RideKC STREETCAR™

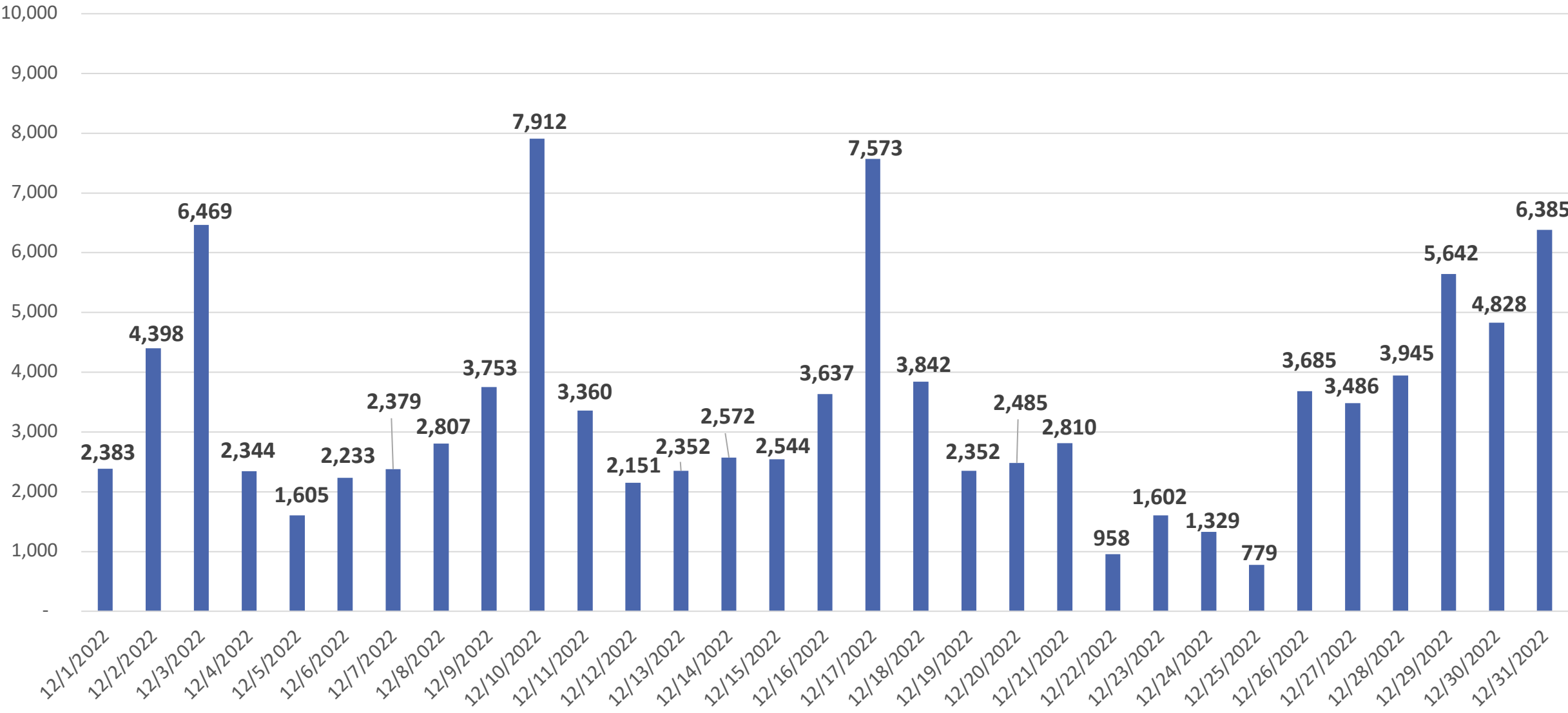


RIDERSHIP & PERFORMANCE

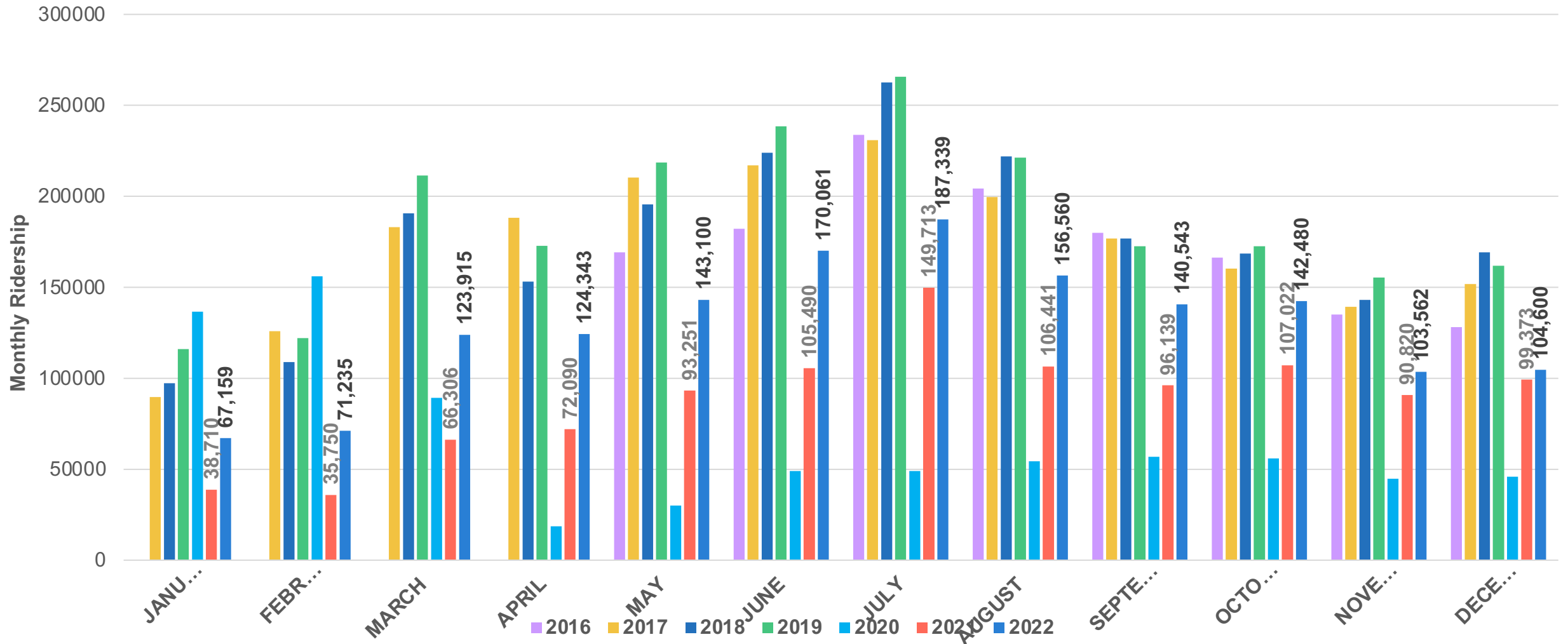
KC STREETCAR RIDERSHIP FACTS AS OF 12.31.22

- 2022 AVE. DAILY RIDERSHIP: **4,205**
- TOTAL RIDERSHIP (2016-2022): **11,197,266**
- 2022 TOTAL RIDERSHIP TO DATE: **1,534,897**

DECEMBER 2022 RIDERSHIP: 104,600



RIDERSHIP COMPARISONS: 2016 - 2022



KC STREETCAR 2022 RIDERSHIP

- **Surpassed 1.5M trips in 2022** *(substantial increase from 2020 & 2021)*
- **Steady recovery in ridership** *(surpassed 80% recovery in the Fall of 2022 ending slightly down from that in December 2022)*
- **2022 ridership up approximately 200% from 2020 ridership**
- **2021 Average Daily Ridership (ADR) = 4,200**
- **Highest ridership month = July (187,339)**

KC STREETCAR 2022 TOP RIDERSHIP DAYS

1. **Saturday, August 20th: 13,980** (*Balloon Glow at WW1 Museum and Memorial*)
2. **Saturday, September 3rd: 13,676** (*Labor Day Weekend*)
3. **Saturday, October 15th: 12,334** (*Cornucopia KC*)
4. **Saturday, June 18th: 12,276**
5. **Saturday, August 13th: 11,800**
6. **Saturday, July 30th: 11,590**
7. **Saturday, July 2nd: 11,484** (*Independence Day Weekend*)
8. **Sunday, May 29th: 10,866**
9. **Saturday, July 9th: 10,820**
10. **Saturday, June 25th: 10,817**

KC STREETCAR RIDERSHIP FACTS AS OF 12.31.22

Average Daily Ridership (by year)

- 2016 = 5,830
- 2017 = 5,678
- 2018 = 5,794
- 2019 = 6,107
- 2020 = 2,148
- 2021 = 2,910
- 2022 = 4,205

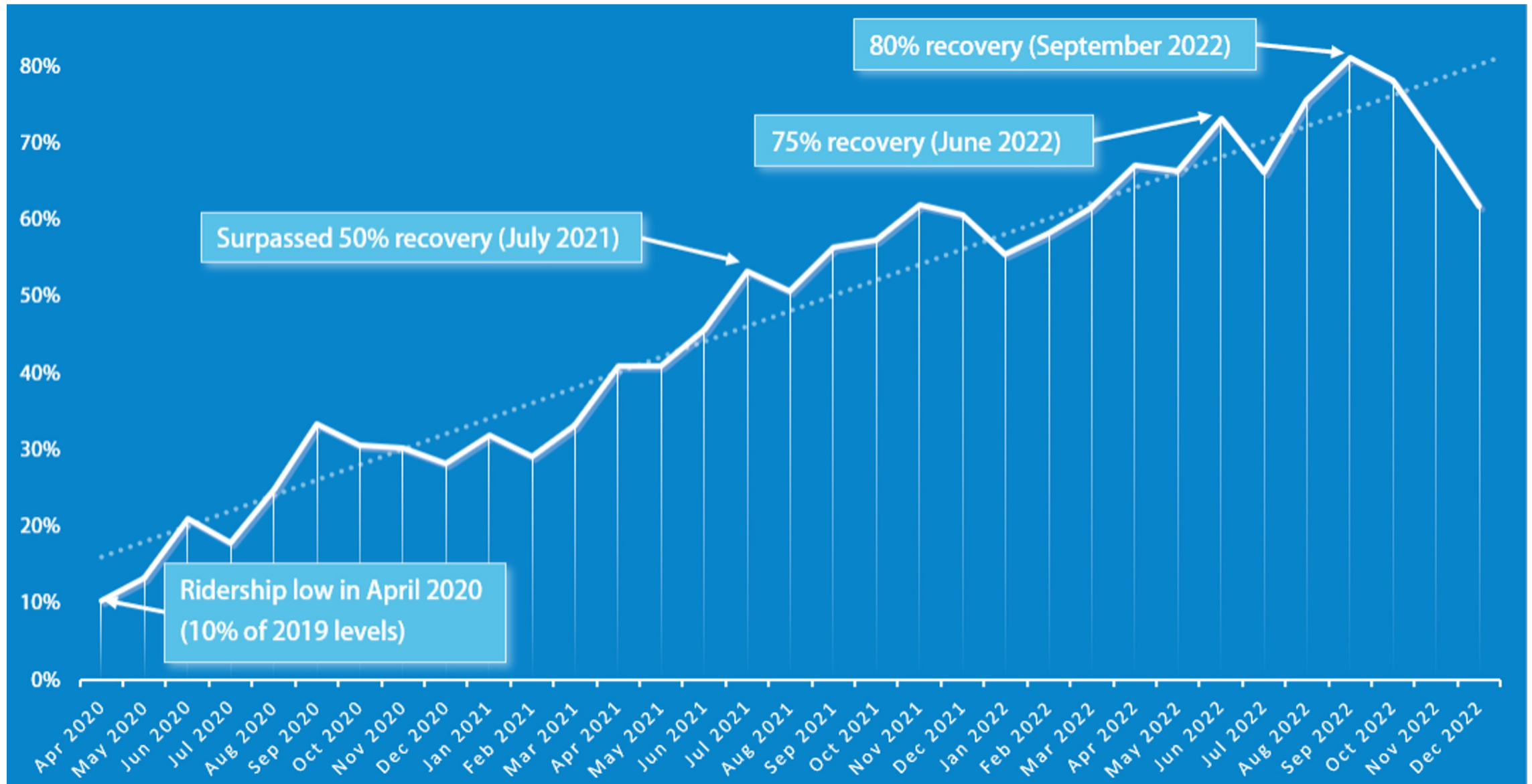
Annual Ridership (by year)

- 2016 = 1,399,153
- 2017 = 2,072,367
- 2018 = 2,114,717
- 2019 = 2,228,942
- 2020 = 786,085
- 2021 = 1,061,105
- 2022 = 1,534,897
- **TOTAL RIDERSHIP (2016-20212):**
11,197,226

KC STREETCAR RIDERSHIP RECOVERY

- At the lowest (April 2020) ridership dropped almost 90% compared to prior year (2019) averages
- Ridership has steadily increased with ridership returning to approximately 75% as compared to 2019 levels
- Experienced strongest ridership return on the weekends
- Peak recovery was seen in September 2022 (80% recovery) and the year ended at approximately 65% recovery in December

KC STREETCAR RIDERSHIP RECOVERY

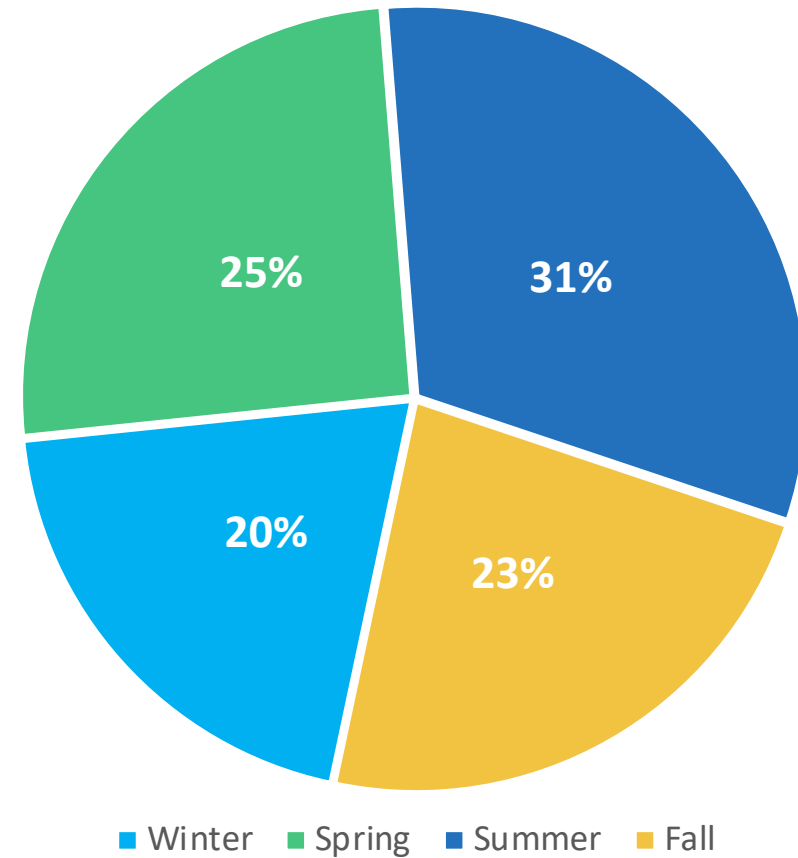


KC STREETCAR SEASONAL RIDERSHIP

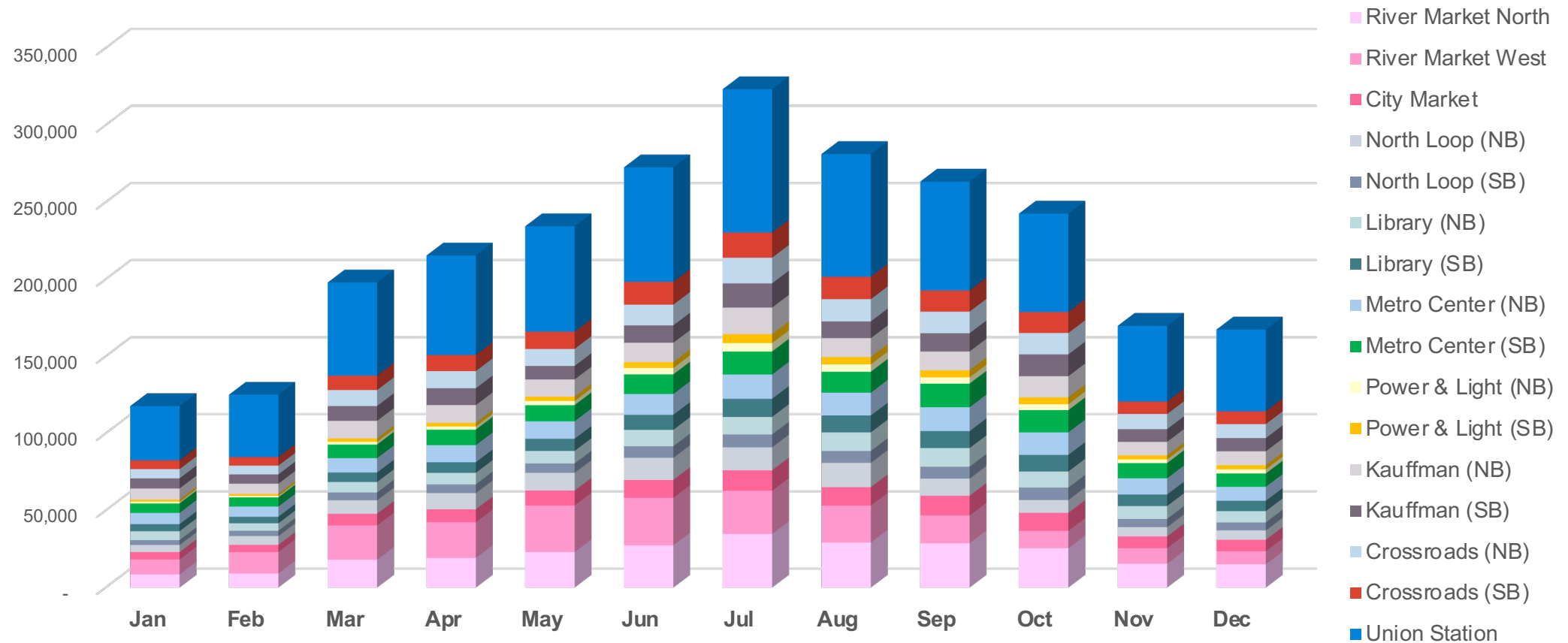
Average Seasonal Ridership for Full Years of Data (2017-2022)

Summer sees the highest ridership demand followed by spring, fall, and winter.

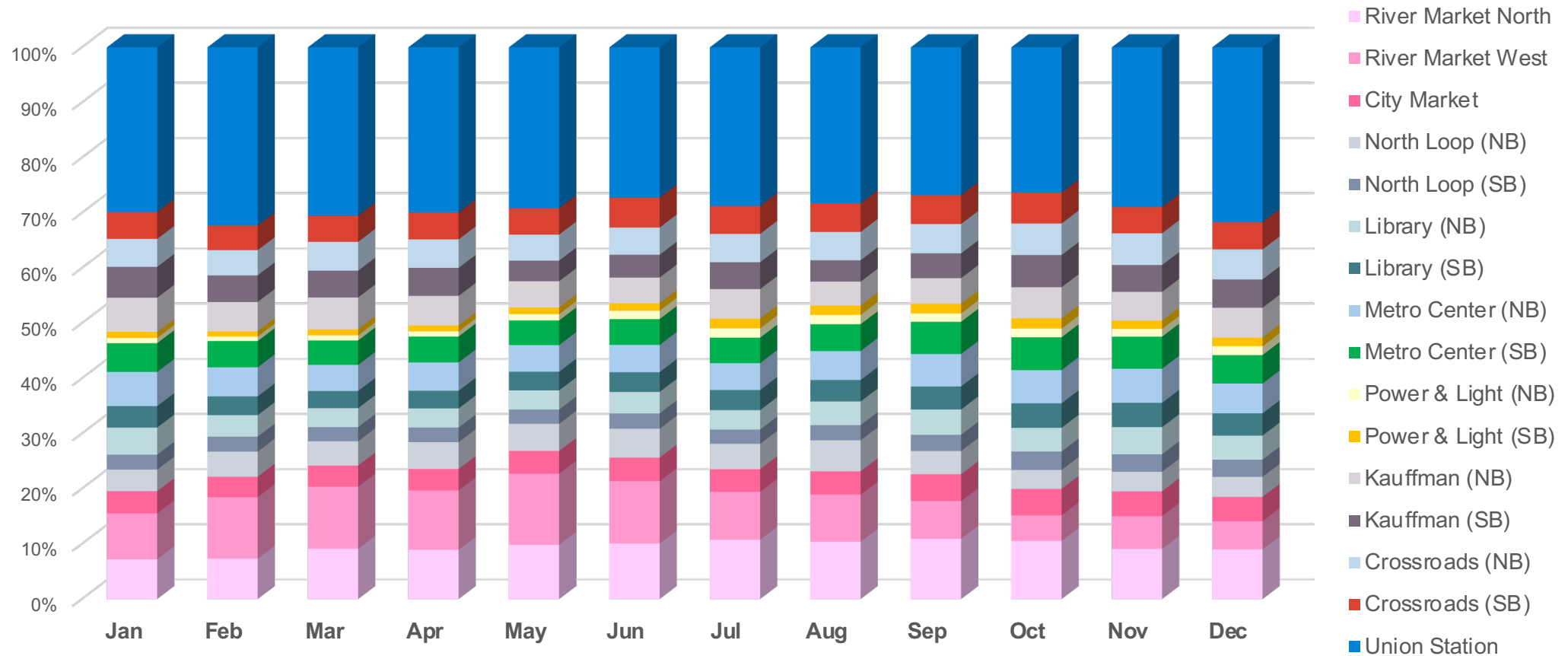
- *Winter (Dec, Jan, Feb)*
- *Spring (Mar, Apr, May)*
- *Summer (Jun, Jul, Aug)*
- *Fall (Sep, Oct, Nov)*



KC STREETCAR STOP ACTIVITY



KC STREETCAR STOP ACTIVITY (2022 ON A % BASIS)



KC STREETCAR STOP ACTIVITY (2022)

Activity by stop accounts for both boardings and alightings at each KC Streetcar stop.

- Union Station continues to see the greatest activity (nearly a third of all activity)
- Activity at River Market North and River Market West stops nearly doubled over 2021 activity
- Activity at North Loop stops notably increased over 2021 (*Partnership for free weekend parking w/surrounding property owners began in 2022*)

