

# KC STREETCAR AUTHORITY™

## Meeting of the Marketing Committee of the Kansas City Streetcar Authority

September 23, 2022, 10:00 a.m.

This meeting will be held virtually via Zoom

This is an open meeting, and the public is invited to observe and attend the meeting.

### Join Zoom Meeting

<https://kcstreetcar-org.zoom.us/j/3755506186>

Meeting ID: 375 550 6186

### Agenda

1. Welcome + Introductions (*Jon*)
2. Ridership Update & 2022 KC Streetcar Ridership Survey (*Lauren*)
3. General update (*Jon , Donna & Tom*)
  - a. Extension & Study Outreach Updates
  - b. Art in the Loop
  - c. Events
    - Holiday Jam 2022
  - d. Sponsorships
4. Review of Design Services RFQ + Timeline
5. KC Streetcar Wrap Guidelines
6. Recommendations for new marketing committee members
7. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to [ejackson@kcstreetcar.org](mailto:ejackson@kcstreetcar.org) prior to the meeting.