

Board of Directors of the Kansas City Streetcar Authority

May 19, 2022

Meeting Summary Minutes

Zoom <https://us02web.zoom.us/j/87673729973?pwd=eWF2UHE5bkQ1LzUyMDNCbDRkYjh4Zz09>

600 E. 3rd Street, Kansas City, MO 64106

1. Call to Order

Michael Collins called the meeting to order.

2. Approval of Previous Meeting Summary Minutes

There was not a quorum. This action will be moved to the July 28, 2022 meeting.

3. Public Comment

There were no public comments.

4. Streetcar Board and Membership Updates

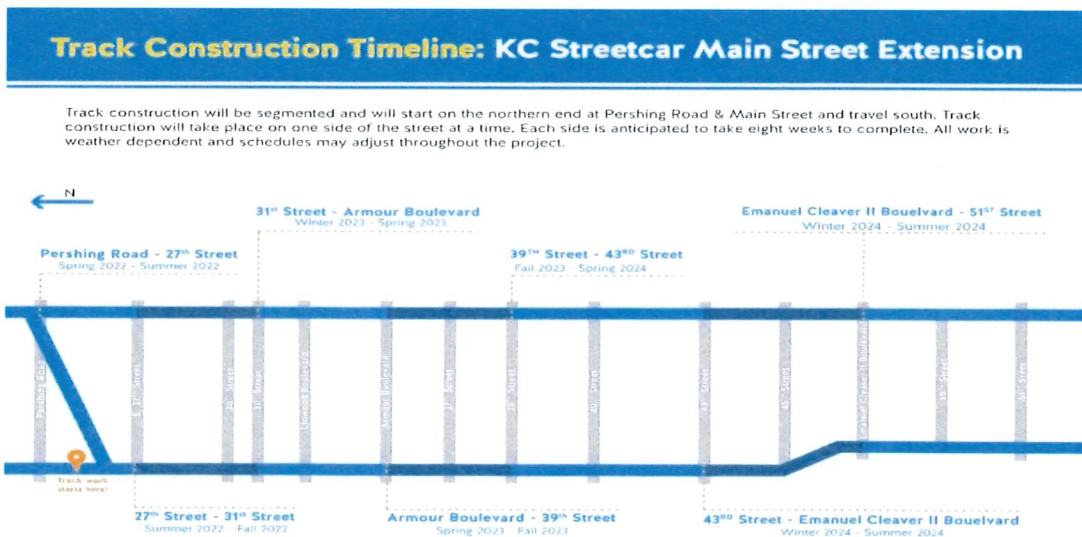
- A. Renewal of Board Terms- Tom Gerend said that the only Board member whose term is up for renewal is Stacey Paine. Ms. Paine has expressed interest in remaining on the Board. She serves as a private director and her term renewal must be approved by the majority of the private directors. There was no quorum of private directors, so this action will be taken up at the July 28, 2022 meeting.
- B. Committee Membership Review. Mr. Gerend said it is time for a call for new member nominations for the Operations and Marketing committee. He asked for Board members to think about individuals who would be great additions. He will send the current rosters out to the Board of Directors.

5. KCMO Residential Survey Results

Tom Gerend said that the results for the Kansas City Residential surveys are in. He was pleased to report that in each category, KC Streetcar either stayed the same or improved. He shared the categories and the results. Mr. Gerend thanked the Operations team for their hard work and flexibility during the pandemic. Michael Collins said seeing the slides is helpful in telling the Streetcar story.

6. KC Streetcar Extension Updates

A. Main Street Extension –Tom Gerend said the upgrades on Main are progressing and are nearing completion. Construction started in early May on the first segment of the extension. He shared pictures of the progress and the graphic below to help explain the construction plan.



Mr. Gerend also reported on the VMF construction that will be starting soon. It will be completed in 3 phases. A rendering was shared with the Board of Directors.

B. North Rail Update – Lauren Krutty reported that the North Rail study’s purpose and need, and the preliminary screening is complete. They are in the process of having a secondary screening and expect to have a preferred alternative end of July. There is a public meeting scheduled for June 28.

C. East/West High-Capacity Transit Study - Tom Gerend said that the boundaries for the study have been established, staff are receiving lots of “why not us” questions. Donna Mandelbaum added there have been (8) 1:1 meetings and one mailer out as well as the contractors are walking the neighborhoods to gain feedback on the purpose and need. 223 responses have been received from the surveys,

7. Committee Reports

Operations Committee

David Johnson said The KC Streetcar surpassed 10m rides on April 30. Ridership is showing a 72% recovery of where it was prior to the pandemic. Trends show that our ridership is up in the last hour of service and on weekends. Service hours have been extended to 11:00pm Sunday through Thursday and 1:00am Friday and Saturday.

Mr. Johnson added that Operations Committee priorities are

- Track slab maintenance and repair program
- O&M Contract and expansion
- Speed and frequency of current alignment and future expansions
- Passenger information systems

Marketing Committee

Jon Stephens reported on the marketing and communication activities. The committee is discussing NFL Draft sponsorships. The committee helped staff with the Boulevardia wrap parameters.

Donna Mandelbaum said Streetcar’s annual partnership with Art in the Loop has started.

There will be six streetcar station stops installed May 25+26,

One Streetcar Wrap, installed week of June 20 and

One community art install- TBD

She shared photos of the art that was selected for the program and added that there will also be a performance art series this year. She invited everyone out.

Art in the Loop - Kick-off Event	Kansas City Public Library Central Library, 14 W 10th Street	Wednesday, June 22	6:00 p.m.
Art in the Loop - Summer Performance	Oppenstein Park, 12th & Walnut	Wednesday, July 20, 2022	5:30 p.m.
Art in the Loop - Art Walk + 816 Day Concert	At KC Streetcar Stops + City Market	Tuesday, August 16	5:30 p.m.
Art in the Loop - Art Walk	At KC Streetcar Stops	Wednesday, September 14, 2022	5:30 p.m.
Art in the Loop - Closing Reception	Kansas City Public Library Central Library, 14 W 10th Street	Wednesday, November 2	6:00 p.m.

Jon Stephens added that the Future Opportunities/Priorities for the Marketing committee:

- Sponsorship and Advertising during large events
- MSE 1% for Art
- Extension Graphics and Route Map
- Capacity and Resources

Budget and Finance Committee

Tom Gerend said the Budget and Finance Committee plans to meet in June. There was not a quorum, the approval of the financial reports will be move to the July 28, 2022 meeting.

8. Executive Director’s report

Tom Gerend said this is a good opportunity to revise priorities for the organization and system. Staff traveled to the National Streetcar Coalition. The KC Streetcar continues to be looked at as a model.

9. The next meeting will be held on Thursday, July 28, 2022 via Zoom conferencing and in person at the VMF.

The meeting was adjourned.

Board Members Attending

Michael Collins
David Johnson
Russ Johnson
Jan Marcason
Jon Stephens
Jason Swords

Others attending

Ralph Davis, KCSA
Tom Gerend, KCSA
Ebony Jackson, KCSA
Lauren Krutty, KCSA
Donna Mandelbaum, KCSA
Gil Melgajero, HTSI
Charlie Miller, Lewis Rice