

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

July 13, 2022, 2:00 – 3:30p.m.

Singleton Yard | 600 East 3rd Street, Kansas City, Missouri 64106

This is an open meeting, and the public is invited to observe and attend the meeting.

Agenda

1. Welcome + Introductions
2. General update
 - a. Sponsorships
 - b. Art in the Loop
 - c. Events
3. Recommendations for new marketing committee members
4. NFL Draft Advertising Opportunities - Any contacts that can be helpful?
5. Upcoming Design & Website Needs
 - a. Process for supplemental design support
6. Streetcar Tracker Future
7. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.