

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

May 6, 2022, 9:30 a.m. – 10:45 a.m.

Join Zoom Meeting

<https://kcstreetcar.org.zoom.us/j/5118564639?pwd=QlVZW1MNVptcWJlczVObVp4eXROdz09>

Meeting ID: 511 856 4639

Passcode: 8Aare8

This is an open meeting and the public is invited to observe and attend the meeting.

Agenda

1. Welcome + Introductions
2. Reminder about KC Streetcar's 6th Birthday Celebration + 10 Million Trips
3. Sponsorship & Advertising Update – *5 mins*
 - a. Everygy – 1 Year
 - b. KC Current – 1 Year
 - c. Sporting KC / KC Cauldron – 2 Months
 - d. Boulevardia - 2 Months
 - e. Art Car
4. On Board Streetcar Events Update – *10 mins*
5. NFL Draft Advertising Opportunities – *15 mins*
6. 1% for Art Update (Angie) – *10 mins*
7. Art in the Loop Update + Streetcar Stop vinyl requirements – *30 mins*
8. Upcoming Design & Website Needs – *5 mins*
9. Extension Outreach Updates – *5 mins*
 - a. Main St Extension
 - b. Riverfront
 - c. NorthRail
 - d. RideKC East West Transit Study
10. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.