Meeting of the Marketing Committee of the Kansas City Streetcar Authority

May 6, 2022, 9:30 a.m. – 10:45 a.m.

Join Zoom Meeting
https://kcstreetcar.org.zoom.us/j/5118564639?pwd=QllVZW1MNVptcWJIczVObVp4eXROd%e09
Meeting ID: 511 856 4639
Passcode: 8Aare8

This is an open meeting and the public is invited to observe and attend the meeting.

Agenda

1. Welcome + Introductions
2. Reminder about KC Streetcar’s 6th Birthday Celebration + 10 Million Trips
3. Sponsorship & Advertising Update – 5 mins
   a. Evergy – 1 Year
   b. KC Current – 1 Year
   c. Sporting KC / KC Cauldron – 2 Months
   d. Boulevardia - 2 Months
   e. Art Car
4. On Board Streetcar Events Update – 10 mins
5. NFL Draft Advertising Opportunities – 15 mins
6. 1% for Art Update (Angie) – 10 mins
7. Art in the Loop Update + Streetcar Stop vinyl requirements – 30 mins
8. Upcoming Design & Website Needs – 5 mins
9. Extension Outreach Updates – 5 mins
   a. Main St Extension
   b. Riverfront
   c. NorthRail
   d. RideKC East West Transit Study
10. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.