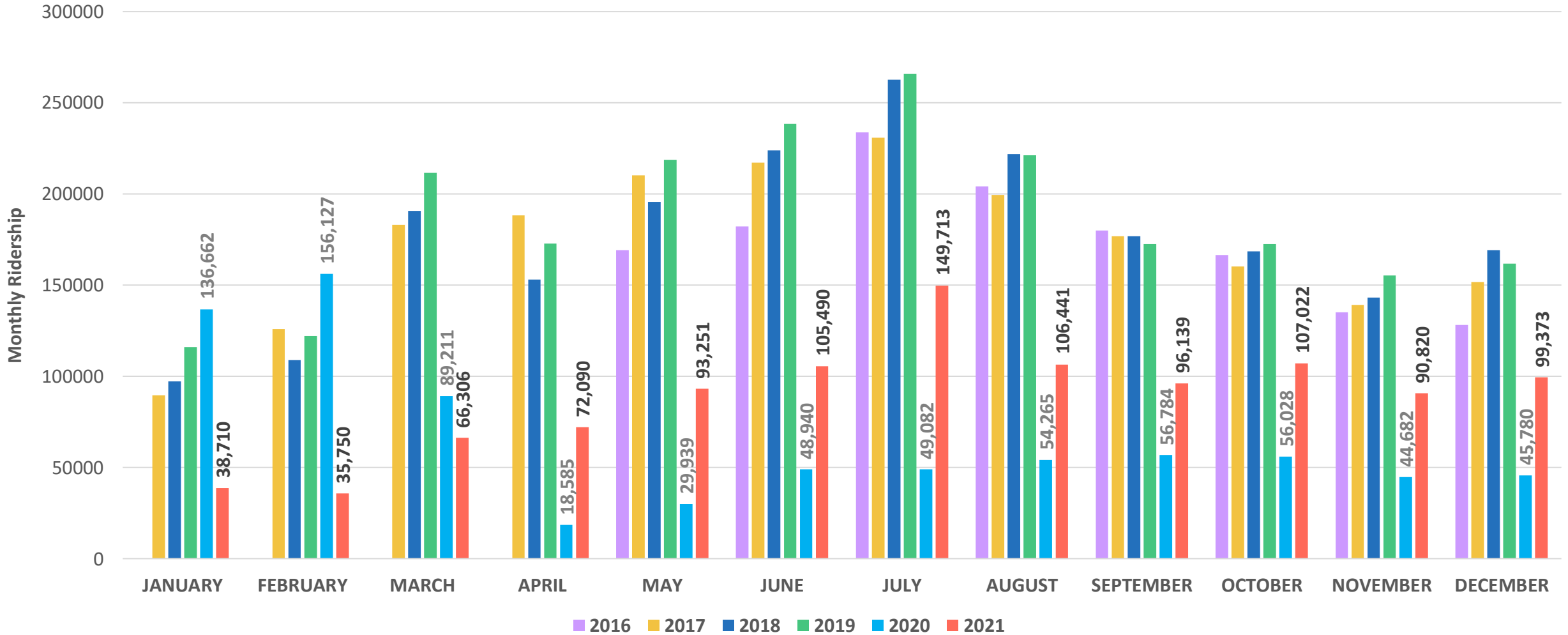


# RideKC STREETCAR™



RIDERSHIP & PERFORMANCE

# RIDERSHIP COMPARISONS: 2016 - 2021



# KC STREETCAR RIDERSHIP FACTS AS OF 12.31.21

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- 2021 AVE. DAILY RIDERSHIP: 2,910
- TOTAL RIDERSHIP (2016-2021): 9,662,369
- 2021 TOTAL RIDERSHIP TO DATE: 1,061,105

# KC STREETCAR 2021 RIDERSHIP

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- Surpassed 1M trips in 2021 (*substantial increase from 2020 with 782,556 rides*)
- Steady recovery in ridership (*ended 2021 at approx. 60% of pre-COVID ridership*)
- 2021 ridership up approx. 200% from 2020 ridership
- Independence (July 4th) Holiday and Memorial Day Holiday weekends were highest ridership time periods
- 2021 Average Daily Ridership (ADR) = 2,900
- Highest ridership month = July (149,713)

# KC STREETCAR RIDERSHIP FACTS AS OF 11.30.21

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## Average Daily Ridership (by year)

- 2016 = 5,830
- 2017 = 5,678
- 2018 = 5,794
- 2019 = 6,107
- 2020 = 2,148
- 2021 = 2,910

## Annual Ridership (by year)

- 2016 = 1,399,153
- 2017 = 2,072,367
- 2018 = 2,114,717
- 2019 = 2,228,942
- 2020 = 786,085
- 2021 (as of 11/30/21) = 1,061,105
- **TOTAL RIDERSHIP (2016-2021): 9,662,369**

# KC STREETCAR RIDERSHIP RECOVERY

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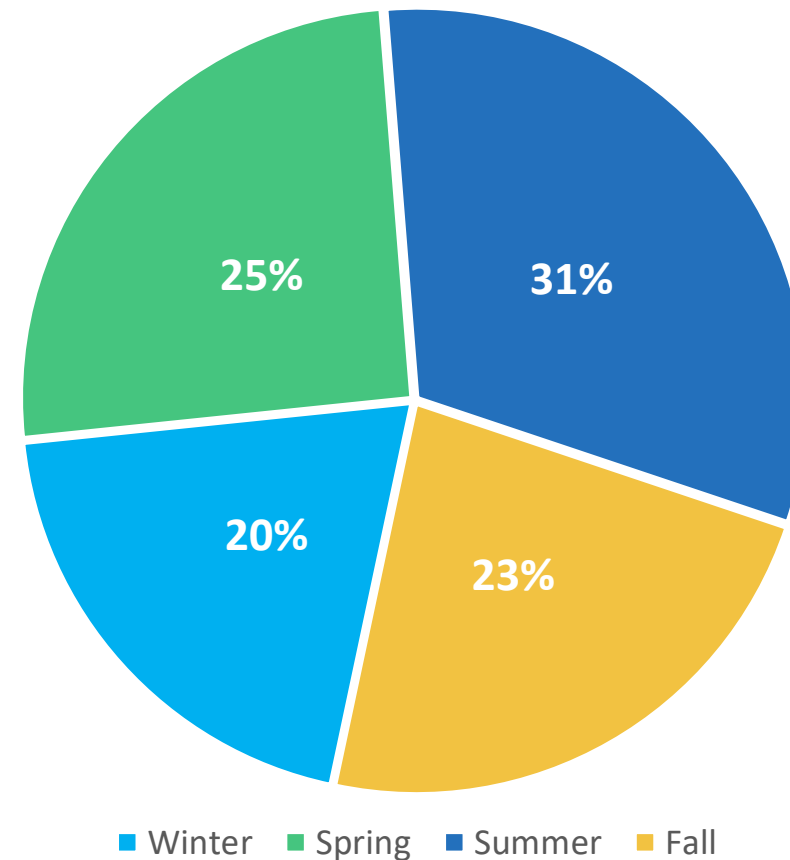
- At the lowest (April 2020) ridership dropped almost 90% compared to prior year (2019) averages
- Ridership has steadily increased with ridership returning to approximately 60-65% as compared to 2019 levels
- Experienced strongest ridership return on the weekends

# KC STREETCAR SEASONAL RIDERSHIP

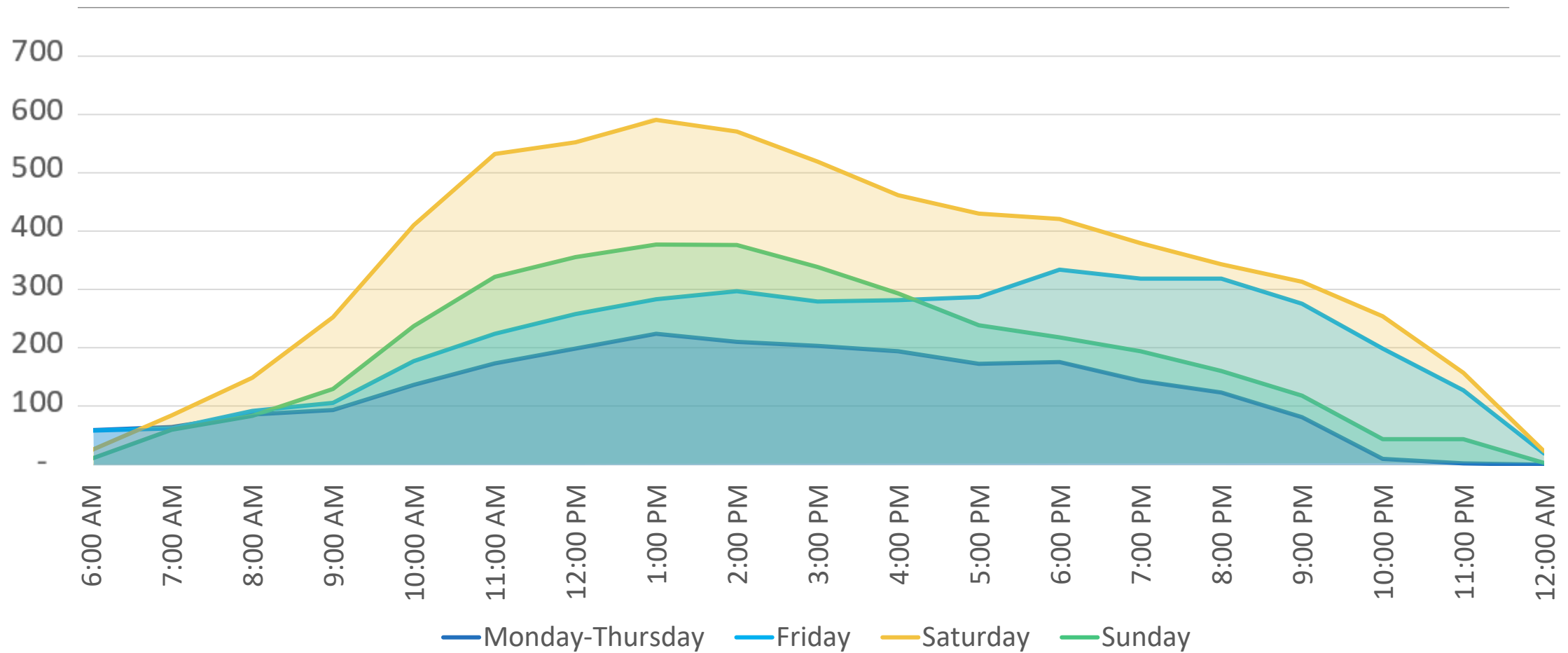
## Average Seasonal Ridership for Full Years of Data (2017-2021)

Summer sees the highest ridership demand followed by spring, fall, and winter.

- *Winter (Dec, Jan, Feb)*
- *Spring (Mar, Apr, May)*
- *Summer (Jun, Jul, Aug)*
- *Fall (Sep, Oct, Nov)*



# KC STREETCAR HOURLY RIDERSHIP (Jun – Dec 2021)

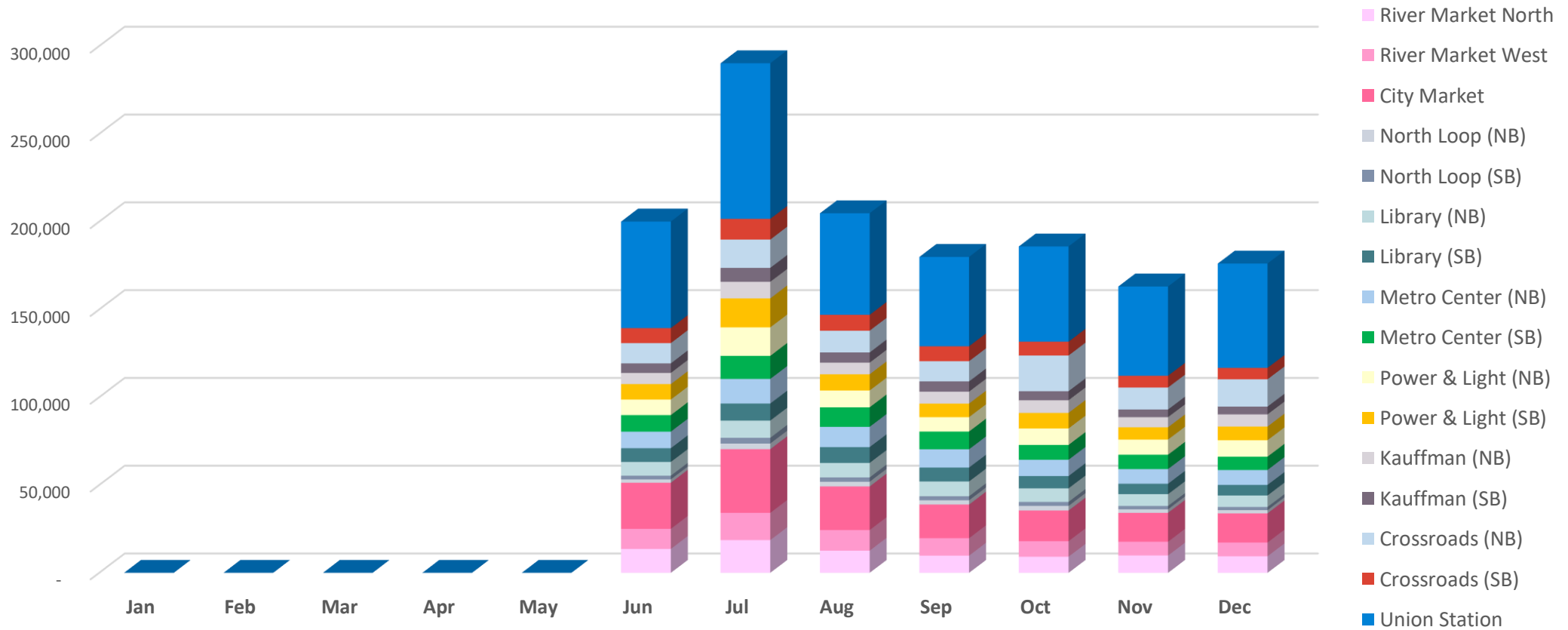




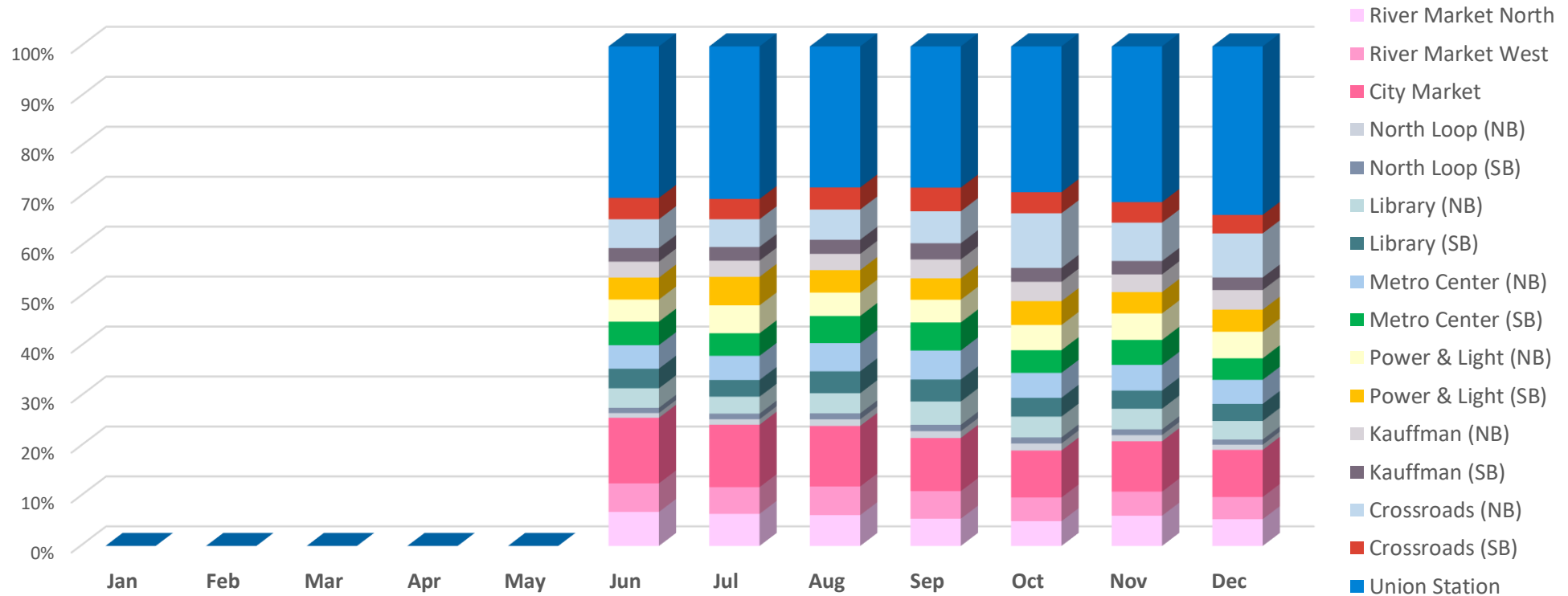
# KC STREETCAR STOP ACTIVITY

	June 2021		July 2021		August 2021		September 2021		October 2021		November 2021		December 2021	
	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop	Total Board/Alight	% Activity by Stop
City Market	26,258	13%	36,266	12%	24,821	12%	19,139	11%	17,466	9%	16,442	10%	16,587	9%
Crossroads (NB)	11,530	6%	16,107	6%	12,401	6%	11,527	6%	20,341	11%	12,532	8%	15,556	9%
Crossroads (SB)	8,550	4%	11,803	4%	9,030	4%	8,500	5%	7,854	4%	6,704	4%	6,525	4%
Kauffman (NB)	6,384	3%	9,436	3%	6,644	3%	6,804	4%	7,204	4%	5,782	4%	6,924	4%
Kauffman (SB)	5,453	3%	7,946	3%	5,793	3%	5,827	3%	5,157	3%	4,353	3%	4,424	3%
Library (NB)	7,832	4%	9,814	3%	8,261	4%	8,417	5%	7,731	4%	6,727	4%	6,546	4%
Library (SB)	7,850	4%	9,719	3%	8,984	4%	7,905	4%	6,991	4%	5,924	4%	6,010	3%
Metro Center (NB)	9,424	5%	14,014	5%	11,552	6%	10,435	6%	9,280	5%	8,379	5%	8,516	5%
Metro Center (SB)	9,416	5%	13,115	5%	11,125	5%	10,097	6%	8,446	5%	8,156	5%	7,572	4%
North Loop (NB)	1,901	1%	3,215	1%	2,695	1%	2,444	1%	2,612	1%	2,016	1%	1,837	1%
North Loop (SB)	2,078	1%	3,251	1%	2,449	1%	2,297	1%	2,276	1%	1,878	1%	1,811	1%
Power & Light (NB)	8,858	4%	16,228	6%	9,587	5%	8,193	5%	9,374	5%	8,640	5%	9,377	5%
Power & Light (SB)	8,791	4%	16,522	6%	9,216	5%	7,717	4%	8,866	5%	6,971	4%	7,771	4%
River Market North	13,623	7%	18,647	6%	12,635	6%	9,821	5%	9,199	5%	9,875	6%	9,455	5%
River Market West	11,442	6%	15,503	5%	11,741	6%	9,922	6%	8,832	5%	7,858	5%	7,823	4%
Union Station	60,682	30%	88,632	31%	57,837	28%	50,869	28%	54,255	29%	50,833	31%	59,413	34%
	200,072	100%	290,218	100%	204,771	100%	179,914	100%	185,884	100%	163,070	100%	176,147	100%

# KC STREETCAR STOP ACTIVITY

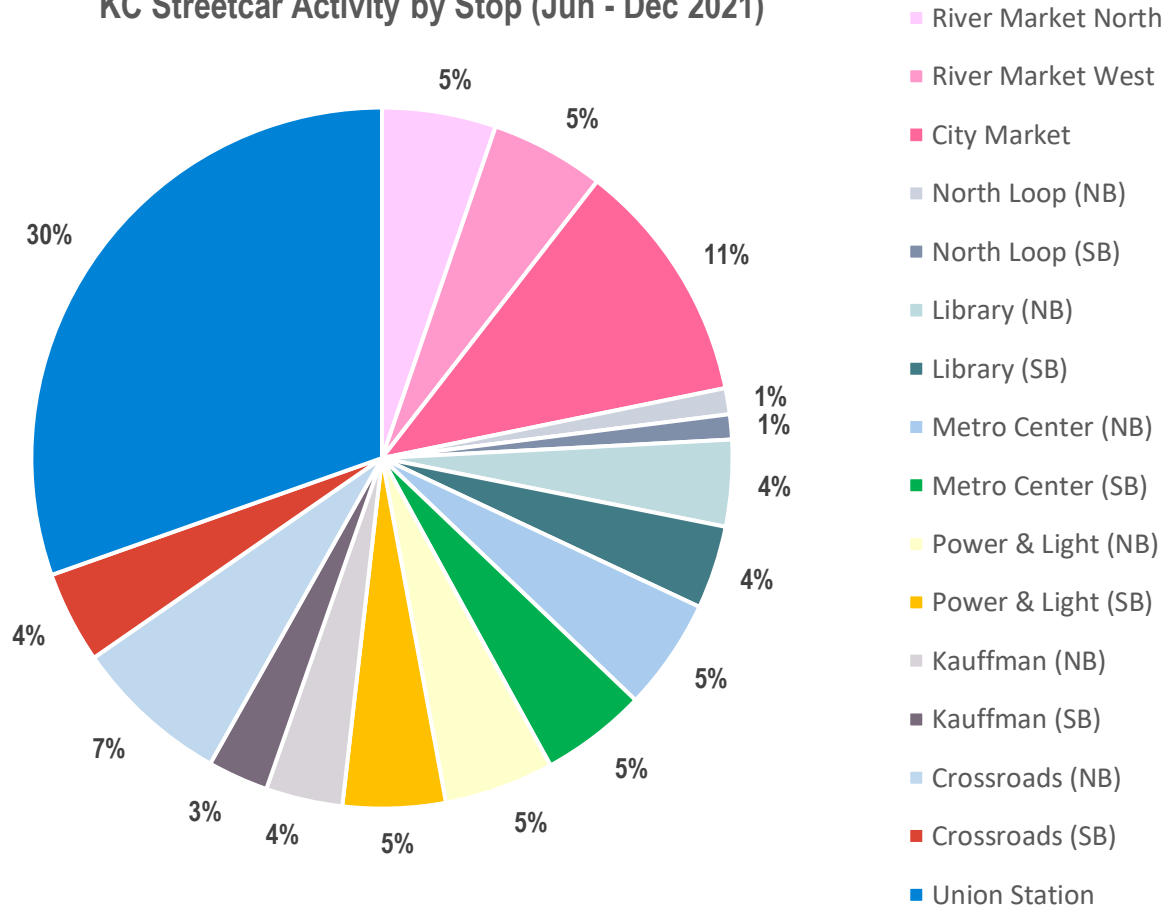


# KC STREETCAR STOP ACTIVITY (2021 ON A % BASIS)



# KC STREETCAR STOP ACTIVITY (2021)

KC Streetcar Activity by Stop (Jun - Dec 2021)



Note: Activity by stop accounts for both boardings and alightings at each KC Streetcar stop