

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

November 30, 2021, 11 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/81154892408?pwd=eVZGMdKvTENzdUJNSmNSc0pjTENrdz09>

Meeting ID: 811 5489 2408 Passcode: 841881

Phone: +1 312 626 6799

This is an open meeting and the public is invited to observe and attend the meeting.

Agenda

1. Welcome
2. Events and Updates
3. Sponsorship Program
 - a. FIFA World Cup Bid
 - b. KC Current
 - c. Commerce Bank
 - d. Giving Machine Campaign
 - e. Guidelines – Streetcar vehicles and stops
 - f. Cost Re-evaluation
4. What are the marketing priorities you want to see?
5. Next meeting and adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.