

Board of Directors of the Kansas City Streetcar Authority

July 29, 2021

Meeting Summary Minutes

Zoom <https://us02web.zoom.us/j/82639116490?pwd=cHlydkxjRUhUZDh5OHM1dW1CZlIGZz09>

600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order

Michael Collins called the meeting to order.

2. Approval of Previous Meeting Summary Minutes

Jon Stephens moved to approve the May 20, 2021 meeting summary minutes, Lynn Carlton seconded and the motion unanimously carried.

3. Public Comment

There were no public comments.

4. Streetcar Expansion Updates

Main Street Extension – Tom Gerend said that KCMO Water upgrades and private utility work is continuing. Effective 07/01/2021 the transition from the Downtown TDD to the Main Street TDD is complete. Jan Marcason added that letters were sent erroneously to incorrect rate payers. It has been addressed and the concerns have slowed down.

Riverfront Extension- Tom Gerend reported that the cost estimates for the riverfront extension will have to be updated. Jon Stephens added that tough conversations and decisions are occurring. He is excited about future development. The Bike/Ped discussions are continuing.

North Kansas City Feasibility Study- The RFP for the study will be available in August 2021.

5. Annual Budget

Mr. Gerend reported the KCSA's financial condition remains healthy and solid. In anticipation of continued revenue losses in the Downtown Transportation Development District, aggressive cost controls have been proposed to be carried over from the FY22 COVID budget into the proposed FY23 budget.

The draft FY2023 budget reflects updated assumptions regarding staffing, operations and pass-through KCSA expenses based on the available information at this time. In total the draft FY23 budget reflects a 3.6% cumulative increase in cost compared to the approved FY22 budget.

Mr. Gerend said the majority of the proposed FY22 budget is related to actions the KCSA Board has already taken over the past 6 months, with a few exceptions, such as where cost-neutral, or changes are proposed to reallocate the budget to anticipated needs. He walked through the proposed amendments.

The draft budgets were included in the Board packets. Mr. Gerend discussed the highlights and narratives of both proposed budgets. Stacey Paine added that the Budget and Finance Committee went over this in detail with Mr. Gerend and they didn't have any concerns. There were no concerns expressed by the Board.

Jon Stephens moved to approve the draft FY23 annual budget and the amended FY22 budget, Stacey Paine seconded, and the motion passed unanimously.

6. Committee Reports

Operations Committee

Lauren Krutty gave a recap of the Operations Committee meeting. The Operations Committee outlined their priorities:

- Track Slab Repairs and Maintenance Program
- Operations Contract
- Speed and Frequency of current line and extension
- Passenger Information Systems (Real Time Arrival, Kiosk, etc.)

Other areas of interest are City Market traffic congestion and Parking as well as scooter regulation.

COVID-19 mitigations are continuing. Red "Face Mask Required" notices have been added to the streetcar doors along with 2 containers filled with masks. There is a high level of compliance during the week, but it has been harder manage on the weekend.

KC Streetcar surpassed 9 Million rides in June, and ridership is slowly returning. We have returned to 40-50% of the levels prior the pandemic.

We continue to have track slab deterioration. Over the next few weeks there will be repairs implemented beginning the first week of August at night after service and will take place at night after the end of service.

In response to a question raised by Michael Collins regarding extension, Ms. Krutty said that not only are they looking at different materials, but they are also documenting lessons learned. Mr. Gerend added that there are lessons learned from prior experiences that will be different during the construction of the extensions, such as the track slab will be thicker, have fiber and more reinforcement, and be more aggressive working with KC Water about water drainage. The hope is we stabilize the asset, but it is possible that a full segment of track slab may need to be replaced in the future.

Maj. Gates said he didn't have anything specific to report. Another layer of security has been added with dedicated parking control on the weekend. Mr. Gerend said this is in response to the supervisor spending a lot of time chasing cars.

Marketing Committee

Jon Stephens' reported that there they had a robust marketing committee meeting. A bulk of the discussion was surrounding the Art in the Loop program. The sponsorship policy was discussed, and that we must consider the value of the KC Streetcar.

Donna Mandelbaum added that there was a discussion about replacing the CAF logo with the KC Streetcar logo on the streetcars. The committee decided that the stamp logo will be best. We will start to test it on the streetcars to see how it performs. The committee will establish the marketing committee priorities for the future.

Ms. Mandelbaum shared a video of the KC Jazz Car, and the artist is Hector Garcia. The Jazz Car was revealed at the end of June. She went over the details of the 2021 Art in the Loop Program's 9 installations at streetcar stops

1 Art Car
1 Art Wall at 13th and Main
Kick off reception was held on July 7 at Lightwell
Art Walk planned for September
Closing reception in November

Ms. Mandelbaum announced that Music is back this summer. There will be 9 music performances, every Thursday, 5:00-6:00, on the Streetcar Route and 2 dance performances.

KC Streetcar received its verified blue check on Twitter.

Budget and Finance

Stacy Paine gave the Budget and Finance Committee recap. She said the bulk of the time was spent on the FY23 annual budget and amending the FY22 budget. We talked about the expansion update and the COVID relief fund.

Tom Gerend said that the annual financial audit is scheduled for August 17-19.

Tom Gerend reported that the finances are in good shape and are trending favorable. April and year end and 2021 financial statements were included in the Board Members' meeting packets for their review.

Michael Collins said the Budget and Finance committee moved to accept both financial reports, Jan Marcason seconded, and the motion carried.

7. Executive Director's report

Tom Gerend polled the Board if there is a preference to meet in person. There was a consensus that we can meet in person but with a virtual option. Ebony Jackson will be in touch with an in person option.

Staff is looking at adding additional staffing to increase capacity.

8. Closed Meeting

There was not a closed meeting

11. The next meeting will be held on Thursday, September 29, 2021, at the Downtown Council Board Room and via Zoom conferencing.

The meeting was adjourned.

Board Members Attending

Lynn Carlton
Michael Collins
George Guastello
David Johnson
Jan Marcason
Stacey Paine
Susan Ford-Robertson
Matt Staub
Jon Stephens
Jason Swords

Others attending

Liam Dai- Public
Daniel Gates, KCPD
Tom Gerend, KCSA
Ebony Jackson, KCSA
Lauren Krutty, KCSA
Angie Laurie, KCMO
Donna Mandelbaum, KCSA
Charlie Miller, Lewis Rice
Zach Sweets, Main Street TDD