1. Call to Order
2. Welcome + Introductions
3. Approval of July 29, 2021 Meeting Minutes
4. Public Comment (3 minute maximum)
5. KC STREETCAR EXPANSION UPDATES
5.a. MAIN STREET EXTENSION

- Upgrades on Main (Jan 2021 – August 2022)
- Final Design / Guaranteed Max Price
- Vehicle Procurement
- Public Engagement
  - City Officials Bus Tour
  - Rail World Track Talks
- Early work packages
- Trolley Track Trail work 10/14 start
5.b. RIVERFRONT EXTENSION

- ACTION: Approval of amended Riverfront Streetcar Project Agreement, inclusive of revised costs and local match contributions

(Budget and Finance Committee recommends approval)
KCSA’s addition was previously approved by BOD in form of project contingency. This amendment reflects those contingency commitments, and updated project costs, and commits them towards the streetcar extension.

If project contingency is unspent proportional allocations will returned to project funders.
5.b. RIVERFRONT EXTENSION

- ACTION: Approval of amended Riverfront Streetcar Project Agreement, inclusive of revised costs and local match contributions

(Budget and Finance Committee recommends approval)
5.c. EAST/WEST HIGH CAPACITY TRANSIT STUDY

- Early discussion underway to build funding partnership to support advancement of east-west high capacity / streetcar study.
- Initiated in-part by request from University of Kansas Health System to look at opportunities for improved connectivity with KU MED and regional medical complexes with KCMO.
- Initial indications of strong support from RideKC, Mayor Lucas and elected officials, KU Med, and KCK.
- **ACTION**: Approval of KCSA contribution to east/west high capacity transit/streetcar study, in an amount not to exceed $75,000, and contingent on comparable contributions from additional project partners. *(Budget and Finance Committee recommends approval)*
5.d. NorthRail Streetcar

- Proposals received 9/20/2021
- Contract award anticipated in November
- NTP anticipated early December
▪ **ACTION**: Authorize Executive Director to convene multi-agency task force for the purpose of reviewing alternatives and forming recommendations related to securing long-term operations and maintenance support for an expanded KC Streetcar system.
Phase 1: Formalize Operations and Maintenance Expansion Plan
- Pre-testing Preparation (Lead staff, SOPs, Rule Book, Training Preparation, Organizational Readiness, Rail Activation Working Group Launch)

Phase 2: Vehicle Commissioning, Integrated Testing, and Pre-Revenue Operations
- Revenue Service
COVID-19 UPDATE

- TSA guidelines in place through January 2022
- Continued mitigations
RIDERSHIP COMPARISONS: 2016 - 2021
OPERATIONS & MAINTENANCE HIGHLIGHTS

- Maintenance Updates
  - Track Slab
  - Tactile Replacement
MARKETING + COMMUNICATIONS

- Committee Meeting Recap
- Art in the Loop Wrap up
  - Art on the Line Art Walk 9/18
  - Closing Reception 11/4
- Media + Social Media
- New Partnerships/Events
- Sponsorship
Stories:
- Track slab nightwork (many weeks of morning news)
- 816 Day
- Art in the Loop
- Main St Extension ”Coming Soon” Signage
- KSCS subcontractor events
- Labor Day Hours
- Crossroads NB Stop work
- Track Talk
SOCIAL MEDIA

Sept 2021 @KCStreetcar

- IG: 15.9K Followers 🔺
- Twitter: 20.8K Followers 🔺
- FB: 16.5K Followers 🔺
PARTNERSHIPS + EVENTS

PARK(ing) Day Festival 9.18
Lead to Read KC

816 Day with KCMO
DNA, Downtown Council + City Market

Performance & Music Series
SPONSORSHIPS

▪ Marketing committee in process of creating revised sponsorship guidelines, benefits, and pricing structure
BUDGET + FINANCE

- Committee Meeting Recap
- Audit Schedule
- Federal COVID and Main Street TDD Reimbursements
- **ACTION**: Accept Monthly Reports
EXECUTIVE DIRECTOR REPORT

- Staffing Update
- Travel
- KCSA/KCATA Board Main St Construction Bus Tour
- Next Meeting: November 18, 2021
- Closed Session