

# KC STREETCAR AUTHORITY™

## Meeting of the Marketing Committee of the Kansas City Streetcar Authority

September 8, 2021, 2 p.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/81154892408?pwd=eVZGMdkvTENzdUJNSmNSc0pjTENrdz09>

Meeting ID: 811 5489 2408 Passcode: 841881

Phone: +1 312 626 6799

This is an open meeting and the public is invited to observe and attend the meeting.

### Agenda

1. Welcome
2. Events and Updates
  - a. Art in the Loop
  - b. 816 Day
  - c. The Pitch Scavenger Hunt – Sept 17-19
  - d. PARK(ing) Day KC – Sept 18
  - e. Coalesce – Nov. 5
  - f. Holidays
3. KC Streetcar brand on vehicles
4. Sponsorship Program:
  - a. KCADC response
  - b. FIFA World Cup Bid
  - c. Commerce Bank
  - d. KC NWSL
  - e. Guidelines
  - f. Cost Re-evaluation
5. What are the marketing priorities you want to see?
6. Next meeting and Adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to [ejackson@kcstreetcar.org](mailto:ejackson@kcstreetcar.org) prior to the meeting.

