Meeting of the Marketing Committee of the Kansas City Streetcar Authority

September 8, 2021, 2 p.m.

Join Zoom Meeting
https://us02web.zoom.us/j/81154892408?pwd=eVZGMDkvTENzdUJNSmNSc0pjTENrdz09
Meeting ID: 811 5489 2408 Passcode: 841881
Phone: +1 312 626 6799

This is an open meeting and the public is invited to observe and attend the meeting.

Agenda

1. Welcome
2. Events and Updates
   a. Art in the Loop
   b. 816 Day
   c. The Pitch Scavenger Hunt – Sept 17-19
   d. PARK(ing) Day KC – Sept 18
   e. Coalesce – Nov. 5
   f. Holidays
3. KC Streetcar brand on vehicles
4. Sponsorship Program:
   a. KCADC response
   b. FIFA World Cup Bid
   c. Commerce Bank
   d. KC NWSL
   e. Guidelines
   f. Cost Re-evaluation
5. What are the marketing priorities you want to see?
6. Next meeting and Adjourn

Any person with a disability desiring reasonable accommodation to attend this meeting should contact Ebony Jackson at (816) 627-2527 or send an email to ejackson@kcstreetcar.org prior to the meeting.