

Board of Directors of the Kansas City Streetcar Authority

May 20, 2021

Meeting Summary Minutes

Zoom <https://us02web.zoom.us/j/82639116490?pwd=cHlydkxjRUhUZDh5OHM1dW1CZlIGZz09>

600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order

Michael Collins, called the meeting to order.

2. Approval of Previous Meeting Summary Minutes

Jason Swords moved to approve the March 18, 2021 meeting summary minutes, Lynn Carlton seconded and the motion unanimously carried.

3. Public Comment

There were no public comments.

4. 5 Years of KC Streetcar

Tom Gerend said that the KC Streetcar turned 5 years old on May 6, 2021. Due to the COVID-19 pandemic, the milestone was celebrated in the parking lot of the Singleton Yard. The Board of Directors and the Operations and Maintenance teams along with their families were invited as well as partners with the City of Kansas City, Kansas City Area Transportation Authority and Port KC. He spoke to the success of the streetcar and thanked the KCSA Board of Directors for their leadership and support.

Michael Collins thanked the KCSA staff, for their leadership and day to day management of the KC Streetcar. Several of the Board of Directors offered their appreciation and reflected on the last 5 years.

5. Main Street TDD Update

Jan Marcason gave an update on the Main Street TDD progress. Jeff Krum was reappointed to the Main Street TDD Board of Directors. She thanked the KCSA and KCATA Board of Directors for their support in the formation of the TDD. The Board of Directors voted to reimburse the amount of money that was spent. Effective July 1, 2021, the sales tax will be turned on. Matt Staub added that the TDD link is live on www.kcstreetcar.org. The page includes an assessment calculator.

Tom Gerend asked for approval to receive the reimbursement for the Main Street TDD.

Jon Stephens moved to approve authorizing receipt of the KCSA Main Street Extension project reimbursement from the Main Street Rail Transportation Development District, totaling approximately \$4.7m, and authorizing payment of \$1.5m of receipts to KCATA for reimbursement of related contributions, Jon Copaken seconded, and the motion unanimously passed.

6. Riverfront Extension

Tom Gerend gave an update on the Riverfront extension. He said that the 3-party agreement for the KC Streetcar Riverfront Extension is with the KCATA, KCSA and Port KC has been signed and construction is scheduled to start in 2022.

Mr. Gerend said that communication for phase 2 & 3 (Riverfront East) have started, and he asked the Board for approval to amend to the existing contract to fund the due diligence needed which will be reimbursed by Port KC.

Lynn Carlton seconded the motion by the Budget and Finance Committee to approve authorizing amending the existing contract to fund addition due diligence for Riverfront Phase 2 & 3 in amount not to exceed \$250,000, contingent on Port KC reimbursement, the motion passed unanimously.

Tom Gerend said that city of Kansas City Council has agreed not to fund the entire Bike/Ped bridge that has previously been approved. They have agreed to pay one-third of the cost. He said that while this is disappointing, one-third is better than zero. The KCMO's bike/ped bridge was included in the application for the Riverfront Grant and is important to the success of the project. He has worked with the KCATA to manage the cost of the other 2/3 of the cost. The thought is that the KCATA will pay 1/3 and the KCSA will pay the other 1/3. It was discussed at the Budget and Finance meeting and there was a major discussion because members have some concerns.

- Stacey Paine said that she did not think the KCSA should pay 1/3 of the bridge because of the precedent that the downtown rate payers are accepting cost that the city of Kansas City project.
- Matt Staub agreed said he feels like the City is punishing the KC Streetcar Authority for being fiscally responsible. This was one of the situations the rate players were concerned about in the beginning.
- George Guastello asked if the project can be built without Bike/Ped connection consideration.
- Michael Collins said that it is likely necessary to extend to the River Market.
- Jon Stephen said that he shares Stacey's concerns and that we do not want to set a precedent, but there is a lot of benefits to sharing the cost.
- Jan Marcason added that she is concerned that the KC Streetcar does not have an advocate in City Hall.
- Matt Staub added that it was time to kick off an advocacy team outside of KCSA to speak to position of support of the KC Streetcar.
- Michael Collins added that the other subject discussed at the Budget and Finance meeting was the need to create a policy that would address a similar in the future.

Michael Collins said that the Budget and Finance Committee moved to approve in substantial form and authorize the Executive Director to execute and transmit a letter of agreement related to the Riverfront Streetcar extension and related Bicycle/Pedestrian Bridge, Jon Copaken seconded; Lynn Carlton, Michael Collins, Jon Copaken, David Johnson, Jan Marcason, Susan Ford-Robertson, Jon Stephens, Jason Swords approved and George Guastello, Stacey Paine and Matt Staub objected. The motion passed with a majority.

7. NorthRail Streetcar Working Group

Tom Gerend said the City of North Kansas City advanced the NorthRail study. He reminded the Board of Directors that both he and Russ Johnson are the KCSA representatives on the working group.

Michael Collins said that the Budget and Finance Committee moved to approve authorizing the Executive Director to draft and execute the final agreement, inclusive of a KCSA funding commitment not to exceed \$75,000, and contingent upon equal funding commitments from project partners (North Kansas City and KCATA), and KCSA legal review, Matt Staub seconded, and the motion passed unanimously.

8. Board Chair and Committee Appointments

Michael Collins said he has had discussion with most of the Board of Directors and he is proposing new committee appointments.

Executive Committee: Michael Collin (Chair) Jon Copaken (Vice- Chair) Jan Marcason (Secretary) Jason Swords (Treasurer)

Budget and Finance Committee: Stacey Paine (Chair), Michael Collins (Past Chair), Jason Swords, Edward Merriman, Jon Copaken, Matt Staub

Marketing Committee: Jon Stephens (Chair), Matt Staub (Past Chair), George Guastello, David Johnson, Jan Marcason, Mike Hurd (Downtown Council), Laura Lynch (Private), Christopher Hernandez (KCMO)

Operations Committee: David Johnson (Chair), Susan Ford-Robertson, George Guastello, Lynn Carlton, Jason Waldron (KCMO), Angie Laurie (KCMO), Dick Jarrold (KCATA), Keith Sanders (KCATA)

- Keith Sanders, KCATA, Communications and Regional Cord.

Personnel Committee: Michael Collins, Board/Committee Chair, Susan Ford Robertson, Jon Copaken

Jon Stephens moved to approve the proposed committee appointments, Jan Marcason seconded, and the motion passed unanimously

Michael Collins asked if in future Board of Directors meetings, the committee reports can come from the committee chairs. He asked if the committees could develop a top 3 priorities list for FY2022.

Committee Reports

Operations Committee

Tom Gerend said that the COVID-19 mitigations are continuing. The operations schedule will be change. Friday and Saturday service hours are being extended from 11:00 to Midnight, starting May 24, 2021. The KC Streetcar office will continue to be closed to the public. Due to a mandate from the TSA that is scheduled to expire on September 1, mask will continue to be required to ride the streetcar and in the facility. Mask will be available to those who do not have one and signage will be changed.

There is a slight reemergence of ridership downtown.

The track slab is being repaired on certain areas on the alignment.

Marketing Committee

Donna Mandelbaum updated the Board on current marketing activity. Art in the Loop 2021:

- 55 Submission, 42 applicants
- 3 categories: Streetcar Shelter, Streetcar Wrap and an ART wall
- Artist Selection Committee met May 19
- Project selection and contracts will be completed by the end of May
- Art will be installed in June
- Kick Off reception will by July 7

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Ms. Mandelbaum said the Monarch Streetcar participated in a photo shoot with the KC Monarch's baseball team. She shared the photos.

The KC Streetcar has received positive media/social media attention. The data is correlating to Transit Worker Vaccine event, Extended Streetcar Hours, Extension News, 5th Birthday and TSA mask requirements.

There are two sponsorships under contract; Kansas City Black Owned (City Market Shelter) and Sporting KC (Streetcar wrap)

Budget and Finance

Tom Gerend gave the Budget and Finance Committee update. The KCSA's overall financial condition remains healthy and solid.

Tom Gerend reported that the finances are in good shape and are trending favorable. February and March 2021 financial statements were included in the Board Members meeting packets for their review. Jon Stephens moved to accept both financial reports, Stacey Paine seconded, and the motion carried.

9. Executive Director's report

- Interviews for the KCSA Operation Manager and Planner position have been completed and an offer has been submitted.
- Executive Director Personal travel July 2-8

10. The next meeting will be held on Thursday, July 29, 2021, via Zoom conferencing.

The meeting was adjourned.

Board Members Attending

Lynn Carlton
Michael Collins
Jon Copaken
George Guastello
David Johnson
Jan Marcason
Stacey Paine
Susan Ford-Robertson
Matt Staub
Jon Stephens
Jason Swords

Others attending

Daniel Gates, KCPD
Tom Gerend, KCSA
Ebony Jackson, KCSA
Meghan Janson
Angie Laurie, KCMO
Donna Mandelbaum, KCSA
Gilberto Melgarejo, HTSI
Charlie Miller, Lewis Rice
Zach Sweets, Main Street TDD
Jason Waldron, KCMO