

# KC STREETCAR AUTHORITY™

## Meeting of the Marketing Committee of the Kansas City Streetcar Authority

July 7, 2021, 11 a.m.

Singleton Yard | 600 East 3<sup>rd</sup> Street, Kansas City, MO, 64106

This meeting is open to the public.

### Agenda

1. Welcome & Introduction of committee
2. Art in the Loop Update
3. KC Streetcar brand on vehicles
4. Sponsorship Program:
  - a. Guidelines
  - b. Cost Re-evaluation
  - c. KCADC proposal
5. What are the marketing priorities you want to see?
6. Schedule regular marketing committee schedule