

FOR IMMEDIATE RELEASE

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WRAPPED WITH HEART: A SALUTE TO BUCK O'NEIL & THE NEGRO LEAGUES

RideKC Transit Teams Up to Salute the Negro Leagues with Customized Vehicle Wraps

WHAT: The RideKC Transit Family and the Negro Leagues Baseball Museum (NLBM) are teaming up to celebrate Buck O'Neil's 109th Birthday and the Centennial Anniversary of the Negro Leagues. All of Kansas City is welcome to join virtually as we "tip our cap" in remembrance of the legendary O'Neil and commemorate the Centennial milestone in a big way when we rollout an O'Neil-inspired Kansas City Monarchs Streetcar, Barnstorming RideKC Bus, and a fleet of Negro Leagues Baseball bicycles.

WHEN: 11:00 a.m. - 12:00 p.m., Friday, November 13, 2020

WHERE: The event will be held at Union Station KC Streetcar stop on the west side of Main Street and north of Pershing Road. Due to Covid-19 precautions and limitations, this event is invite only and has limited in-person capacity, however it will be live streamed at www.facebook.com/kcstreetcar.

WHO: Special guests include **Frank White Jr.**, Jackson County Executive; **Bob Kendrick**, President of the NLBM; **Mayor Quinton Lucas**; City Councilmembers; **Robbie Makinen**, CEO of the KC Area Transportation Authority; **Tom Gerend**, Executive Director of the KC Streetcar Authority; Wrapped with Heart Sponsors; and KC Streetcar, RideKC Bus and Bike team members.

WHY: This year marks the 100th Anniversary of the birth of the Negro Leagues as well as the 109th birthday of Kansas City Monarchs legend, John "Buck" O'Neil. The NLBM launched a year-long centennial celebration in February 2020, but Covid-19 caused the cancellation of many of those plans. However, Kansas City is resilient and when we come together as a community, we can accomplish many things. The RideKC Transit team (KC Streetcar, Bus & Bike) have united to honor and celebrate the Negro Leagues and the treasure we have in the Negro Leagues Baseball Museum on O'Neil's 109th Birthday. Together lets "Tip Our Caps" to the Negro Leagues.

The Wrapped with Heart Campaign is made possible by the generous support of our sponsors and community partners: The Chamber's Centurions Leadership Program; KC Streetcar Constructors; Pro Athlete; Lewis & Rice; JE Dunn; Port KC; HNTB; BMG Advisors; Global Prairie; and Negro League supporters near and far. A special thanks to Union Station for helping to host this event.

MEDIA: For KC Streetcar & event inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.877.3219 (call or text) or by email at dmandelbaum@kcstreetcar.org.

For NLBM inquiries, please contact Bob Kendrick, President & CEO of the Negro Leagues Baseball Museum, 816.560.3854.