

Board of Directors of the Kansas City Streetcar Authority
May 14, 2020 at 12:00 p.m.
Meeting Summary Minutes
Singleton Yard
600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order

Jeff Krum called the meeting to order and asked Tom Gerend to run the meeting from his computer. Mr. Gerend mentioned everyone who was attending the meeting and asked for people to mute their audio and gave instruction on how to interject comments or ask questions

2. Approval of Previous Meeting Summary Minutes

Jan Marcason moved to approve the March 26, 2020 meeting summary minutes, Matt Staub seconded and the motion unanimously carried.

3. Public Comment

There were no public comments.

4. COVID-19 (Coronavirus) Update

Tom Gerend gave an update of KC Streetcar activities and responses to COVID-19. Mayor Quinton Lucas extended the emergency declaration and the #stayathome order stating that public transit was considered essential.

There is continued implementation and execution of the mitigation plan of 50% service reduction and expanded cleaning, as well as a strong public communication effort.

The KC Streetcar office will continue to be closed to the public and the KC Streetcar team is undergoing an internal survey. Staff is developing a reactivation and phasing plan.

Mr. Gerend updated the Board on the KC Streetcar Authority's financial position. The FY21 Budget has been approved. The KCSA reserves are fully funded at \$7m (KCMO) and \$2m (KCSA). There is an annual carry-over of \$1m-\$2m a year.

Mr. Gerend reported on the cost and revenue impacts of COVID-19.

\$26k expenses increase in direct supplies

\$152k in loss service/carrying cost

\$2.2-\$3m loss in forecasted 2020 sales tax receipts (31-50%)

There is an immediate cost mitigation and savings plan for both FY20 and FY21, which includes savings from reduced service levels.

Mr. Gerend has been in meetings with the KCATA regarding COVID-19 Federal Relief. \$51m is anticipated to come to the KC regional transportation providers. Currently, the estimated amount for the KCSA is \$750,000. He provided a draft snapshot.

6. Committee Reports

Operations Committee

Tom Gerend said the KC Streetcar was 4 years old. Staff celebrated internally. Major Daniel Gates said there were no reportable security events. The KCPD along with the CID is supporting operations and the enforcement of the no continuous riding policy is helpful.

2020 Average Daily Ridership	4,311
April Ridership	18,585
Total Ridership as of 02/29/2020	8,215,764
2019 Total Ridership	2,228,942
2018 Total Ridership	2,114,717
2017 Total Ridership	2,072,367

Mr. Gerend said with heightened awareness around COVID-19, the KC Streetcar is closely monitoring the downtown situation and will follow instructions and recommendations issued by the City of Kansas City, Missouri and the Kansas City Health Department.

Cleaning and disinfecting of the Streetcars are done daily, as well as additional precautions are being taken.

Marketing Committee

Matt Staub deferred to Donna Mandelbaum. Ms. Mandelbaum gave the marketing and communications update on the COVID-19 public communication and outreach. There is coordination with KCMO, RideKC Partners and Downtown stakeholders and a partnership with WeCanKC to provide facemasks for staff and streetcar riders. The website and social media channels are updated daily.

Ms. Mandelbaum thanked the Board for their support of Art in the Loop. She said that Art in the Loop's funding was low this year and the KC Streetcar is the major sponsor. The art performances and the Streetcar Summer Sounds music series are on hold. The kickoff will be virtual on June 3.

Both Ms. Mandelbaum and Matt Staub, Marketing Chair, are on the selection panel. 63 applications were reviewed. 10 art installations were chosen, (7) along the streetcar route, (1) digital art installation on the kiosks, (1) art sculpture in the City Market and (1) KC Streetcar Art Car. Installations are scheduled for the end of May. Pictures of the Art was included in the Board member's packets.

Ms. Mandelbaum said the KC Streetcar is partnering with Downtown Council, Downtown Neighborhood Association, Lynchpin Ideas and the downtown districts to host an interactive and online talk show called Downtown Dish. It will be hosted by Katy Schamberger. It will be aired on Fridays at lunch time 12:00pm-12:45pm. It is designed to give you the scoop on KC food, drink and more. She invited everyone to tune in. It is free to attend via Zoom, but you must register via facebook.

Budget and Finance

Tom Gerend reported that the finances are in good shape and are trending favorable. March and April 2020 financial statements were included in the Board Members meeting packets for their review.

Stacy Paine moved to accept both financial reports, Michael Collins seconded and the motion carried.