

KC STREETCAR AUTHORITY™

Meeting of the Marketing Committee of the Kansas City Streetcar Authority

July 7, 2020, 10:30 a.m.

Zoom Meeting

<https://us02web.zoom.us/j/84083312937?pwd=N2QxMkduU1V5MW5wc3ljbWE4NE9MQT09>

Meeting ID: 840 8331 2937

Password: 948977

Agenda

1. Welcome (Matt)
2. Operational + COVID-19 Updates (Tom)
 - a. #Maskup KC Streetcar – Promotional ideas to get national attention?
3. Sponsorship Updates (Donna)
 - a. Sprint
 - b. Sporting KC
 - c. Lead Bank
 - d. Art in the Loop: Vehicle & Stops (complete)
4. Sponsorship & Advertising Guidelines (Matt)
 - a. KC Streetcar Vehicle RFP
 - b. Streetcar stops
5. Other Business