Meeting of the Marketing Committee of the Kansas City Streetcar Authority

July 7, 2020, 10:30 a.m.
Zoom Meeting
https://us02web.zoom.us/j/84083312937?pwd=N2QxMkduU1V5MW5wc3ljbWE4NE9MQT09
Meeting ID: 840 8331 2937
Password: 948977

Agenda

1. Welcome (Matt)

2. Operational + COVID-19 Updates (Tom)
   a. #Maskup KC Streetcar – Promotional ideas to get national attention?

3. Sponsorship Updates (Donna)
   a. Sprint
   b. Sporting KC
   c. Lead Bank
   d. Art in the Loop: Vehicle & Stops (complete)

4. Sponsorship & Advertising Guidelines (Matt)
   a. KC Streetcar Vehicle RFP
   b. Streetcar stops

5. Other Business