



**FOR IMMEDIATE RELEASE**

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Media Contact:

Donna Mandelbaum, KC Streetcar Authority, 816.627.2526 or 816.877.3219

dmandelbaum@kcstreetcar.org

**RED FRIDAY RIDE**

Cheer on the Super Bowl Bound Kansas City Chiefs this Friday on board the KC Streetcar

(Kansas City, Missouri) – Kick off Super Bowl weekend with a special Red Friday Ride on board the KC Streetcar.

On Friday, January 31, all of Chiefs Kingdom is invited to a special Super Bowl Red Friday Ride on the Chiefs Streetcar. Hop on with KC Wolf and the Rumble Drumline as we show off our Chiefs Pride before Super Bowl LIV on Sunday, February 2. Riders will have a chance to win prizes throughout the ride.

The Red Friday Ride celebration will consist of 1 ½ loops on board the Chiefs Streetcar, starting at 5:30 p.m. at the Union Station streetcar stop and ending at the Power & Light northbound streetcar stop at 14<sup>th</sup> & Main. From there, KC Wolf and the Rumble will exit the Chiefs Streetcar and take fans through the Power & Light District. There the party will continue in the KC Live! Block with the Red Kingdom Rally hosted by Sports Radio 810 WHB and featuring a special performance by Tech N9ne.

Track the exact location of the Chiefs Streetcar, otherwise known as Streetcar 805, using the free City Post tracker for smart phones or our online tracker on the KC Streetcar website:

<http://kcstreetcar.org/route/streetcar-tracker/>

For media inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is online at [www.kcstreetcar.org](http://www.kcstreetcar.org) and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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