



FOR IMMEDIATE RELEASE

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RED FRIDAY RIDE

Cheer on the AFC West Division Champs, the Kansas City Chiefs, this Friday on board the KC Streetcar.

(Kansas City, Missouri) – Spend your Red Friday on board the KC Streetcar.

On Friday, January 10, all of Chiefs Kingdom is invited to a special Red Friday Ride on the Chiefs Streetcar. Hop on with KC Wolf, the Rumble Drumline and Sports Radio 810 WHB as we kick-off the Kansas City Chiefs playoff run, which begins Sunday, January 12 against the Houston Texans.

The celebration will start at the Union Station streetcar stop at Pershing Road and Main Street at 11:30 a.m. and continue until 1:00 p.m. on board the Chiefs Streetcar. Sports Radio 810 WHB will be hosting a radio remote from the Chiefs Streetcar and riders will have the chance to win prizes throughout the ride.

Track the exact location of the Chiefs Streetcar, otherwise known as Streetcar 805, using the free City Post tracker for smart phones or our online tracker on the KC Streetcar website:

<http://kcstreetcar.org/route/streetcar-tracker/>

For media inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. Joe Sargent, Director of Brand Marketing for the Chiefs, is also available to the media.

The KC Streetcar is online at www.kcstreetcar.org and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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