

Board of Directors of the Kansas City Streetcar Authority
January 31, 2019 at 12:00 p.m.
Meeting Summary Minutes
Singleton Yard
600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:

Michael Hagedorn called the meeting to order. He welcomed Michael Collins as the newest Private Director. Introductions followed.

2. Approval of Previous Meeting Summary Minutes

Jan Marcason moved to approve the December 13th, 2018 meeting summary minutes, Jon Stephens seconded and the motion unanimously carried.

3. Public Comment

There were no Public Comments. Tom Gerend introduced Juan Juarez, HTSI Mechanical Technician, and announced that he was December's Employee of the Month. Juan is a valuable part of the team.

4. Board Strategic Planning Update

Tom Gerend said it was time to embark on the Board led strategic planning. He introduced Patty Gentrup, the consultant retained to lead the strategic planning effort. Ms. Gentrup said that the plan is for the planning process to take three (3) Months. It will consist of individual phone interviews with each Board Member and the City Manager and the KCATA, two (2) workshops and a final document. It will address three questions: (1) Where are we?, (2) Where do we want to go?, and (3) How do we get there?

5. Streetcar Expansion Presentations

Tom Gerend gave a presentation on both the Riverfront and the Main Street Extensions.

Riverfront

A public meeting was held on January 24th. It was well attended by both the public and the media.

Riverfront extension's current activity:

- NTP on 30% design work
- Environmental/NEPA nearly complete
- Finalizing design PED/Bike bridge connections
- Working on Funding Plan

Main Street

Mr. Gerend said a rating for the Main Street extension has not been announced yet. FTA is pushing on a contingency of schedule to account for risk.

There is a public meeting scheduled for February 21st. There was a City Ordinance supporting project and funding authorization, and KCATA Board of Commissioners approved authorizing \$1M funding. The project is funded through 2019. The sooner the new district can begin collecting revenue, the better. Staff will confirm cash flow needs and complete funding strategy.

The project team is ready to issue procurement of final design+construction, support services.

Committee Reports

Operations Committee

Operations and Maintenance

Brian Hadley reported on monthly operations and maintenance.

- 37 inspections completed 100% on time including all 90K miles inspections.
- Only 1 compression failure compared to numerous last year at this time.
- The ice cutter performed very well during the January 22nd storm. We lost 2 hours and 50 minutes of revenue time compared to shutting the system down.
- The parts for the Union Station switch are arriving today and will be installed Sunday after service. The root cause for the switch failure is still under investigation.
- Three (2 full time and 1 part time) operators have been certified.

Mr. Gerend shared pictures of streetcars 805 & 806 in production. They are on schedule and will arrive this year.

Ridership and system usage as of 2018

- Total Ridership - 5,687,013
- Total 2018 Ridership – 2,108,586
- December 2018 ridership was 169,254; an increase of 18,924 from December 2017.

There was a discussion about the success of public/private partnerships.

Marketing Committee

Donna Mandelbaum gave the marketing committee update.

Holiday Jam was very successful. Ms. Mandelbaum shared pictures and positive social media comments.

KCSA partnered with the Kansas City Chiefs during their playoff run with a car wrap and a red Friday pop-up pep rally. She shared pictures and video from the event and “Chiefs Car”.

2019 Sponsorships:

- Chiefs Streetcar: No sponsorship dollars collected but no money spent. Chiefs paid direct for printing and install
- Sprint is sponsoring all 4 streetcars, plus 805 and 806 later this year.
- Sporting KC is sponsoring the Power & Light SB stop Feb-end of April
- Visit KC has 3 stops now and in March as part of KCSA in – kind partnership (River Market West; Library SB; Kaufman SB)
- The Nelson-Atkins museum has 3 streetcar stops until early March
- UMKC has signed on for 5 streetcar stops for mid-February to early June
- Tentative sponsor of two streetcars stops
- Total \$267,500

The updated sponsorship guidelines action was deferred to next meeting.

Budget and Finance

Tom Gerend reported that the financials are in good shape and are trending favorably. November and December 2018 financial statements were at the Board Members’ places for their review. Matt Staub moved to accept both financial reports, Jeff Krum seconded and the motion carried

6. Executive Director Report

No additional items to report.

7. Jeff Krum moved to vote to temporarily close this meeting to the public, pursuant to our authority to do so under subsections 1, 11, and 12 of Section 610.021 of the Missouri Statutes - which authorizes the Authority to close its meetings to the extent the discussion relates to any confidential or privileged communications with its attorney, sealed bids or proposals or related documents, any documents related to a negotiated contract or specifications for competitive bidding, or employees and that the meeting be reopened to the public upon conclusion of those discussions. Jan Marcason seconded the motion. A roll call of following board members voted to go into closed session: Michael Collins, Matt Staub, George Gustello, Mike Hagedorn, Russ Johnson, Jeff Krum, Jan Marcason, Edward Merriman. No board members voted against the motion.

Jeff Krum moved to vote to return to open session. Jan Marcason seconded the motion. Roll call of following board members voted to go into closed session: George Gustello, Mike Hagedorn, Russ Johnson, Jeff Krum, Jan Marcason, Edward Merriman, Matt Staub. No board members voted against the motion.

The next meeting will be held on Thursday, March 28, 2019 at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

Board Members Attending

Michael Collins
Jon Copaken
George Gustello
Michael Hagedorn
David Johnson
Russ Johnson
Jeff Krum
Jan Marcason
Edward Merriman
Matt Staub
Jon Stephens

Others attending

Maj. Daniel Gates, KCPD
Ralph Davis, KCMO
Patty Gentrup, KU
Tom Gerend, KCSA
Brian Hadley, HTSI
Ebony Jackson, KCSA
Donna Mandelbaum, KCSA
Charlie Miller, Lewis Rice
Jason Waldron, KMO