



**FOR IMMEDIATE RELEASE**

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**PRIDE + RIDEKC = PRIDEKC**

The RideKC transit team is showing off their pride this June

**WHAT:** During the month of June, RideKC will be PrideKC as we invite you to ride along on the PrideKC vehicles and celebrate diversity, inclusion and safety all month long.

PrideKC will kick-off with an event that will unveil the PrideKC illustrated public transit vehicles, as well as have music, refreshments, photo opportunities with the rainbow-wrapped vehicles, free on-site health assessments, PrideKC details and future events, and how you can get involved. Limited edition PrideKC swag will also be available for purchase.

**WHEN:** The PrideKC kick-off is Tuesday, May 28, 2019, from 11:30 a.m. – 1:30 p.m. The event is open to the public and will take place rain or shine.

**WHERE:** The Union Station KC Streetcar stop on the west side of Main Street and north of Pershing Road.

**WHO:** Special guests include members from the Office of Congressman Cleaver and the Office of Congresswoman Sharice Davids, Mayor Sly James, City Councilmembers, the Kansas City Health Department, the Mid-America LGBT Chamber of Commerce, KC Regional Transit Alliance, PrideKC sponsors, RideKC team members and many more.

**WHY:** The month of June is celebrated nationally as Pride Month for the LGBTQIA+ community, as well as Safety Month through the National Safety Council. We want to share the message that RideKC welcomes everyone and strives to provide a safe and inclusive place for our employees, customers and region. We stand together against violence and discrimination based on gender, sexual orientation, race or religion, and work together to make all modes of transportation a safe and enjoyable experience.

PrideKC is made possible by the generous support of our local sponsors and community partners: The Mid-America LGBT Chamber of Commerce; KC Regional Transit Alliance; Burns & McDonnell; PortKC; HNTB; Quintessential Events; River City Rebar; WeWork; WSP; TranSystems; and TREKK Design Group. A special thanks to Union Station for helping to host this event.

For PrideKC inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at [dmandelbaum@kcstreetcar.org](mailto:dmandelbaum@kcstreetcar.org). The KC Streetcar is also online at [www.kcstreetcar.org](http://www.kcstreetcar.org) and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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