

## KC Streetcar Main Street Extension Public Meeting

Parson + Associates (P+A) coordinated a public meeting for the KC Streetcar Main Street Extension project with the project team including: the KC Streetcar Authority (KCSA), the KC Area Transportation Authority (KCATA), the City of Kansas City, MO (KCMO), and the consultant team led by HDR, Inc. The primary purpose of the meeting was to share information about streetcar stop locations, new designs by section after receiving feedback from previous public meetings, and the Environmental Impact Assessment with the public.

It was an open house format, with the addition of a 5-minute overview presentation continually running on a loop in a room adjacent to seven boards on display. This was the third public meeting for this project; previous meetings were held on April 3, 2018, and June 5, 2018.

### Summary of Public Meeting - February 21, 2019

An open house public meeting for the KC Streetcar Riverfront Extension was held from 4:30-6:30 p.m. on Thursday, February 21, 2019, at St. Paul's Episcopal Church at 11 E. 40th Street. The meeting was held in two spaces - the auditorium and garden room.

P+A coordinated with HDR and St. Paul's Episcopal Church staff members (Nicole and Jose), to prepare for the public meeting. P+A designed collateral pieces, updated and designed display boards, conducted outreach, setup, provided water, signage and other materials needed and staffed the event.

### Public Meeting Outreach

Prior to the public meeting, P+A staff completed the following outreach activities:

- **Feb. 13-15**, approximately **250 invitation postcards** were hand delivered to at least **66 businesses** along or near Main Street stretching from Grand Boulevard/29th Street to 51st Street.
- An email and PDF invitation was sent to approximately **51 community partners** (business owners, community leaders, neighborhood associations) to distribute and share on social media.

### Public Meeting Results

- There were approximately **116 attendees** according to the 16 sign-in sheets.
- A total of **16 comment cards** completed and submitted; 11 signed and five anonymous.
  - Comments were overwhelming positive about the project and community impacts. Items to note were concerns about bicycle facilities, accommodations for visually impaired, hearing impaired, and elderly populations, and neighborhood/parking issues.
- Attendees also wrote **feedback and comments on 10 sticky notes** which were attached to two large plot maps.

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