

FOR IMMEDIATE RELEASE

January 10, 2019
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ROLLING WITH THE CHIEFS

Cheer on the AFC West Division Champs, the Kansas City Chiefs, this Friday on board the KC Streetcar.

(Kansas City, Missouri) – The KC Streetcar is doing something it has never done before - handing over a streetcar to the Kansas City Chiefs.

Starting Friday, January 11, all of Kansas City is invited to Roll with the Chiefs on a specially branded Chiefs KC Streetcar. The Kansas City Chiefs and the KC Streetcar Authority (KCSA), together with Hy-Vee and Sprint, wrapped one streetcar in Chiefs branding to kick off Red Friday and the Chiefs playoff run, which begins Saturday, January 12 against the Indianapolis Colts.

In addition to the Chiefs Streetcar, the Chiefs and the KCSA are throwing a Red Friday celebration. Rolling with the Chiefs will include Chiefs representatives, KC Wolf, Chiefs Cheerleaders, Chiefs Ambassadors and the Chiefs Rumble for Kansas City's first ever Rolling with the Chiefs party. The celebration will start on board the Chiefs Streetcar at 5:00 p.m. and continue for one loop around downtown. The Chiefs crew will then head back to the Power & Light District Streetcar stop at 14th & Main Street where the Red Friday celebration continues as well as at BRGR Kitchen + Bar. There will be giveaways and prizes for those in attendance, including four tickets and pregame sideline passes for Saturday's AFC Divisional Game at Arrowhead Stadium courtesy of Hy-Vee, presenting partner of the playoffs.

Getting off work early this Red Friday? Join us and 810 Sports Radio as they broadcast live from on board the Chiefs Streetcar starting at 3:00 p.m. Track the exact location of the Chiefs Streetcar, otherwise known as Streetcar 804, using the free KCity Post tracker for or the RideKC Transit App for smart phones.

For KC Streetcar inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is also online at www.kcstreetcar.org and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.