Board of Directors of the Kansas City Streetcar Authority

April 24th, 2018 at 12:00 p.m.
Meeting Summary Minutes
Singleton Yard
600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:
Michael Hagedorn called the meeting to order. He announced that Teri Rogers, KCSA Board Secretary and Chair of the Marketing committee has passed away. He asked the room to pause for a moment of silence. He spoke about how instrumental she was in creating the brand and look of the KC Streetcar and that she will be missed. There will be a public celebration of Teri’s life on Friday, April 27, 5pm-10 pm at 1906 Wyandotte St.

2. Approval of Previous Meeting Summary Minutes
David Johnson moved to approve the February 22nd, 2018 meeting summary minutes, Jan Marcason seconded and the motion unanimously carried.

3. Public Comment
There were no public comments. Tom Gerend acknowledged the UMKC/Rockhurst students that were observing the meeting for a class assignment.

4. 2nd Anniversary-Recap and Reflection
Tom Gerend gave a two-year review:
- 3,907,101 Total Number of Rides
- 750 Days Injury Free
- 257,840 Service Miles
- 729 Revenue Service Days
- 32,550 Revenue Service Vehicle Hours
- 27 FTE Operations/Maintenance Staff
- 3 PTE Operations/Maintenance Staff

5. Streetcar Expansion Updates:
Riverfront Extension
Tom Gerend said the riverfront project was not awarded the TIGER grant. The project team plans to apply for the next round of grant funding. The second phase of the Riverfront Extension is nearing completion. Port KC is funding the next phase of the study at 100%. Joe Perry added that the PortKC Board of Directors approved funding the phase and it is not to exceed $500,000.

Mr. Gerend asked for approval to accept the funds from PortKC and to amend any agreement necessary to complete the next phase of project design.

In response to a question asking who would be the direct recipient if the Streetcar is awarded the TIGER grant, Mr. Gerend said either the KCATA or the City of Kansas City.

David Johnson moved to approve allowing the Executive Director to accept funds and to amend agreements necessary to complete the next phase of project design, Matt Staub seconded and the motion carried unanimously.

David Johnson moved to authorize submission of an application to the U.S. Department of Transportation “Build” Program (f.k.a. TIGER) for the Riverfront Extension, Matt Staub seconded and the motion carried unanimously.

Southern Extension

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Mr. Gerend reported that there was a public meeting held on April 3, at Community Christian Church. It was well attended and the consultant team received great feedback. The next Public Meeting will be June 5, at St. Paul's Episcopal Church. The Main Street Study is still in project development phase but it is coming close to entering into the second phase of analysis, the National Environmental Protection Act (NEPA) phase of the study. The NEPA phase will require $500,000. Mr. Gerend proposed to fund the costs of the NEPA study with KCSA unallocated reserves. Upon activation of the TDD, KCSA will be refunded the costs of the NEPA study. In response to a question raised about NEPA shelf life, Mr. Gerend said the shelf life of a NEPA study is 3 years.

Jon Copaken asked if other avenues have been explored to fund the extension, Mr. Gerend replied yes and that the Request for Information (RFI) that was issued is now is closed and there were 11 responses. He and a team are reviewing the responses.

Jan Marcason moved to approve using $500,000 of KCSA unallocated reserves, to enter into the NEPA phase of the project, Jon Copaken seconded and the motion carried.

Expansion Next Steps

**Complete near-term planning and project design work**
- Riverfront - NEPA & 30% Design
- Main Street- Best lane analysis and FTA Project Development

**Complete local funding strategy**
- Riverfront- Development of revenue capture financing model
- Main street- Transportation Development District

**Complete application for federal funding**
- Riverfront- USDOT “Build”/” TIGER”
- Main Street- Federal Transit Administration Small Starts

6. Committee Reports

**Operations Committee**

**Safety and Security**

Major Daniel Gates, KC Police Department liaison, reported that they are continuing the morning shifts. KCSA and HTSI are working on changes to the code of conduct and Major Gates thinks the changes will be helpful. Parking patrol has increased and the response times are quicker.

Tom Gerend reported that there have been several incidents that effect Streetcar assets. He displayed pictures to give the board points of reference.

The River Market West shelter’s glass was damaged (March 5)
There was (3) automobile crashes; Crossroads Southbound stop (April 5), North Loop Northbound (April 19) and another at Library Southbound (April 20)

He also reported on other incidents on the route that are effecting service and rider experience.
- There are repeated building fires at the NR lot of 20th & Main
- Traffic congestion outside garage during Midland Theater events
- City Market Parking and Traffic control

**Ridership and system usage**

March 2018 Ridership 186,981, with 95,315 (March Madness).
- Total Ridership -3,907,101
- Total 2018 Ridership – 447,621
- 2018 Daily Average – 4,263
- Cumulative Daily Average - 2016-2018 - 5,352

Marketing Committee
Donna Mandelbaum gave the marketing committee update. She went over in detail and presented pictures of upcoming events and engagements.
- Mural at Kauffman Center Northbound
- 2018 Art in the Loop: KC Plays!
- 2018 Art in the Loop Summer Music Series

Budget and Finance
Tom Gerend said that the Budget and Finance committee met on March 28. They approved $63,250 budget to make capital improvements to the Annex. Mr. Gerend reported that the financials are in good shape and are on target. Over the next couple of months, staff will reconcile invoices and amend the budget if necessary to close out FY17/18. March 2018 monthly financial reports were at the Board Members’ places for their review.

Jon Copaken moved to accept the February and March financial reports, and Jeff Krum seconded and the motion unanimously carried.

7. Executive Director Report
Mr. Gerend reported that The KC Streetcar Authority (KCSA) has been given an opportunity to be on MARC’s Total Transportation Policy Committee (TTPC). There is one member and an alternate. It was a consensus of the Board that Mr. Gerend will represent KCSA and it is his discretion whom to appoint as his alternate.

Requested ballots for the next TDD election were mailed on May 1 and are due back by June 12th. David Johnson added that 4,800 ballots were requested. The TDD board took action on the agreement between KCSA and the TDD board at their last meeting.

Both the KC Star and the Chamber of Commerce endorsed the Southern Extension.

8. There was not a closed meeting session.

The next meeting will be held on Thursday, June 14th, 2018 at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

Board Members Attending
Jon Copaken
Michael Hagedorn
David Johnson
Russ Johnson
Jeff Krum
Jan Marcason
Edward Merriman
*Joe Perry (Port KC representative)
Susan Ford-Robertson
Matt Staub

Others attending
Ralph Davis, KCMO
Maj. Daniel Gates, KCPD
Tom Gerend, KCSA
Brian Hadley, HTSI
Ebony Jackson, KCSA
Laura Lynch, Lynch Pin Ideas
Donna Mandelbaum, KCSA
Charlie Miller, Lewis Rice
Elise Rueter, KC Biz Journal
Jon Schlegel, HTSI

UMKC/Rockhurst Students
Colin Ice
Becky Jackson
Scott Jackson
Nicolas Rivers
Daniel Rosas
Shayna Waszil