



RideKC STREETCAR™

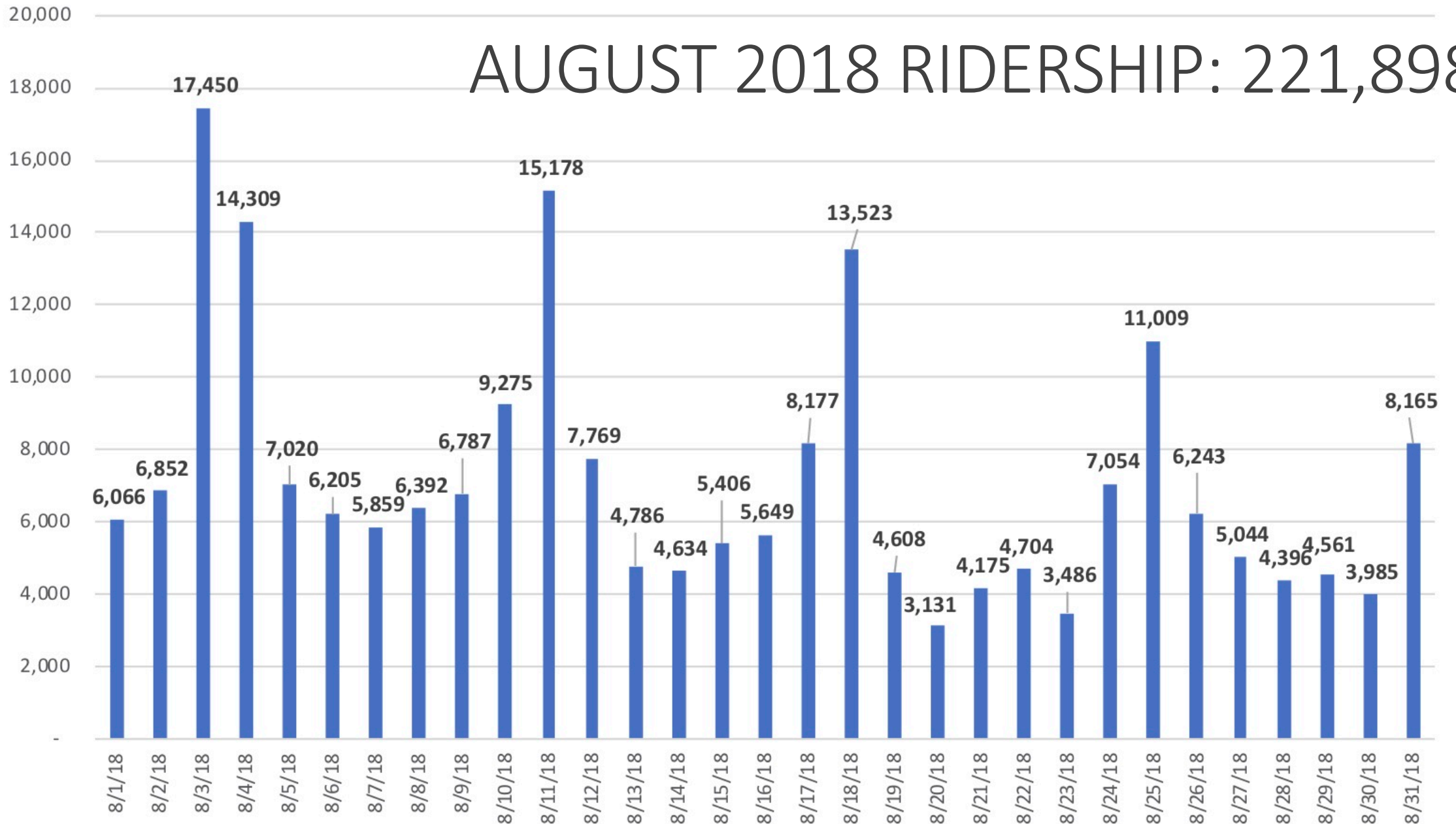
RIDERSHIP & PERFORMANCE

RIDERSHIP FACTS AS OF 8.31.18

■ TOTAL RIDERSHIP:	4,931,384
■ TOTAL RIDERSHIP IN 2018:	1,471,904
■ *DAILY AVG RIDERSHIP 2018:	6,032
■ CUMULATIVE DAILY AVG:	5,675

*Projected Daily Average Ridership was 2,700

AUGUST 2018 RIDERSHIP: 221,898



RIDERSHIP BY MONTH COMPARRISONS

- JAN 2018: 97,194 | JAN 2017: 89,660
- FEB 2018: 106,294 | FEB 2017: 125,935
- MAR. 2018: 186,981 | MAR. 2017: 183,077
- APRIL 2018: 153,040 | APRIL 2017: 188,171
- MAY 2018: 199,102 | MAY 2017: 210,207
- JUNE 2018: 223,877 | JUNE 2017: 217,129
- JULY 2018: 262,593 | JULY 2017: 230,925
- AUG. 2018: 221,898 | AUG. 2017: 199,516

TOP 10 RIDERSHIP DAYS SINCE OPENING DAY

- | | |
|----------------------------|---------------------------|
| 1. July 6, 2018: 19,181 | 6. April 15, 2017: 14,965 |
| 2. August 3, 2018: 17,450 | 7. June 2, 2017: 14,792 |
| 3. May 6, 2017: 17,267 | 8. August 4, 2017: 14,780 |
| 4. July 16, 2016: 15,780 | 9. July 28, 2018: 14,770 |
| 5. August 11, 2018: 15,178 | 10. June 24, 2017: 14,751 |