



FOR IMMEDIATE RELEASE

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CALLING KC MUSICIANS: IT'S TIME TO JAM ON THE KC STREETCAR

(Kansas City, Missouri) – It may be the first week of autumn but the KC Streetcar is already planning for the 2018 Holiday Jam Music Series. The KC Streetcar Holiday Jam is a month-long free music series on board the streetcars and along the streetcar line.

The Kansas City Streetcar is looking for talented, local musicians to entertain riders during the 2018 holiday season. In partnership with Visit KC's Downtown Dazzle experience, musicians will get to experience performing in a unique setting, engaging with their audience in a distinctive way.

In order to apply for the KC Streetcar Holiday Jam, applicants must send a resume/CV, artist statement and music sample (links to online music samples or videos preferred) to Donna Mandelbaum at dmandelbaum@kcstreetcar.org. Applications without music samples will not be considered. Applications are due by 5:00 p.m. on Friday, October 19, 2018.

This is a competitive selection process and qualified applicants will be notified of their selection status by November 6, 2018. Musicians must be local and can be individual or groups however group size on board a streetcar is limited to four. Musicians must be able to perform acoustic-style while on board the streetcar or provide a small amplification system. If performing at a streetcar stop, musicians must be able to provide their own amplification system. Specific performance dates and times will be determined but performances will generally happen in the late afternoon/early evening hours during the week and on weekends. A full description of the program requirements is online at <http://kcstreetcar.org/jam-streetcar-line/>.

"The 2017 KC Streetcar Holiday Jam was such a huge success we decided to make it a tradition," said Donna Mandelbaum, Communications Director with the KC Streetcar Authority. The KC Streetcar Holiday Jam made its debut in 2017 with nine music performances including local favorites like Royce "Sauce" Handy, Victor & Penny, and the KC Women's Chorus "Heartsong".

For KC Streetcar inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is also online at www.kcstreetcar.org and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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