



RideKC STREETCAR™

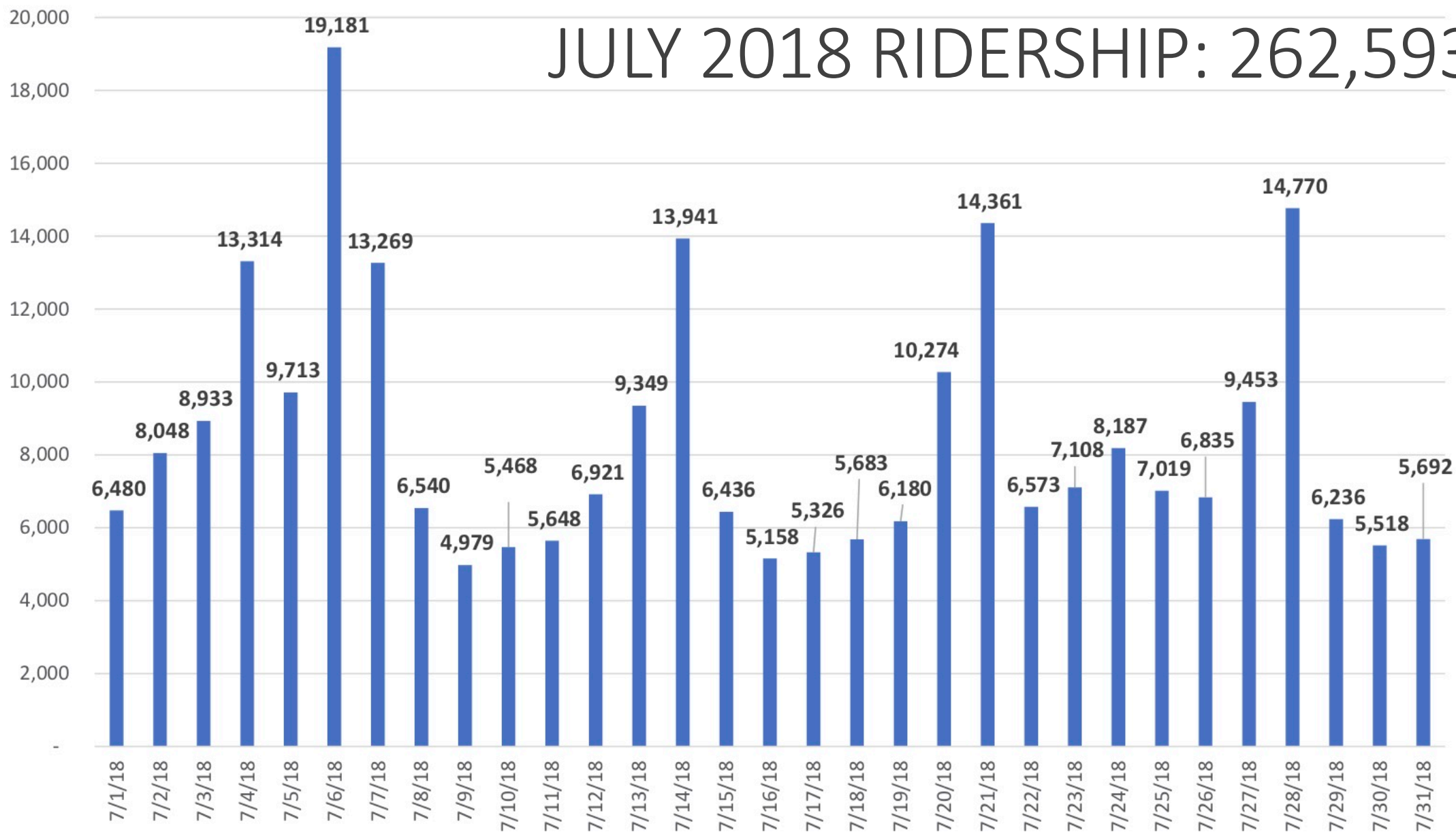
RIDERSHIP & PERFORMANCE

RIDERSHIP FACTS AS OF 7.31.18

■ TOTAL RIDERSHIP:	4,694,861
■ TOTAL RIDERSHIP IN 2018:	1,235,381
■ *DAILY AVG RIDERSHIP 2018:	5,827
■ CUMULATIVE DAILY AVG:	5,609

*Projected Daily Average Ridership was 2,700

JULY 2018 RIDERSHIP: 262,593



RIDERSHIP BY MONTH COMPARRISONS

- JAN 2018: 97,194 | JAN 2017: 89,660
- FEB 2018: 106,294 | FEB 2017: 125,935
- MARCH 2018: 186,981 | MARCH 2017: 183,077
- APRIL 2018: 153,040 | APRIL 2017: 188,171
- MAY 2018: 199,102 | MAY 2017: 210,207
- JUNE 2018: 223,877 | JUNE 2017: 217,129
- JULY 2018: 262,593 | JULY 2017: 230,925

TOP 10 RIDERSHIP DAYS SINCE OPENING DAY

- | | |
|----------------------------------|----------------------------------|
| 1. July 6, 2018: 19,181 | 6. August 4, 2017: 14,780 |
| 2. May 6, 2017: 17,267 | 7. July 28, 2018: 14,770 |
| 3. July 16, 2016: 15,780 | 8. June 24, 2017: 14,751 |
| 4. April 15, 2017: 14,965 | 9. May 7, 2016: 14,648 |
| 5. June 2, 2017: 14,792 | 10. June 23, 2018: 14,581 |