



FOR IMMEDIATE RELEASE

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KANSAS CITY'S NEWEST HOLIDAY: 816 DAY

(Kansas City, Missouri) – The KC Streetcar Authority and the City Market are joining forces to celebrate all things Kansas City.

816 DAY, named after our local area code, is a day-long celebration of all things KC. Visit where it all began in KC, the historic City Market. Shop, eat and party with us to commemorate the day. Take the KC Streetcar to the City Market, or if you have to drive, parking is free in City Market square. Enter at 5th & Walnut.

Start celebrating 816 DAY with a lunchtime ride on the KC Streetcar. Local artist and performer Michael McQuary will perform “Your Essence in Seconds” on board the KC Streetcar beginning at 11:30 a.m. His art and music will highlight Kansas City and the people that make it so unique.

The 816 DAY fun continues into the evening! Hop the KC Streetcar to City Market for a free 816 DAY party 5:30-7:30 p.m. at City Market (5th & Walnut) sponsored by the KC Streetcar and featuring Thunder Jacket, Kansas City’s premier 90’s band.

- **SIP** a signature 816 cocktail from the cash bar hosted by **BROWN & LOE**.
- **BRING** a chair and your dancing shoes.
- **GET** your game on with **LEVEL ONE GAME SHOP** lawn games.
- **ENJOY** shopping and food from around City Market.

Everyone is welcome. Come support 816 business, food, art and music! All City Market parking lots are free on weekday evenings.

All 816 DAY activities can be found online at <https://www.facebook.com/816day/>.

Additional 816 DAY products, specials and offers available Aug. 16 during business hours at these City Market merchants. Check www.thecitymarketkc.org for new listings daily:

- **THE BITE:** Sink your teeth into an 816 PARTY COMBO (sandwich, chips & drink) for \$8.16 plus tax, available 5:30-7:30 p.m. only.
- **KC SODA CO.:** Pick up a 4-pack of KC-based soda for \$8.16.

- **HAWTHORNE 109:** Exclusive 816 shirts, hats and koozies from Garage Door Apparel. Shop 816- and KC-centric home decor items and much more.
- **DUTCH FLOWERS:** Let the sunshine in with 816-grown fresh cut sunflowers, 8 stems for \$16 (or \$3 each).
- **TIKKA HOUSE:** Savor hometown flavor with signature KC rubs and spice blends, \$2/scoop.
- **EMBLAZON GIFTS:** Long sleeve jersey KC Skyline shirts and 816 compass hoodies just in time for fall.
- **LOCALLY SOURCED MEATS:** Grill up grass-fed KC Strips for classic 816 fare. Save 10% off locally-sourced, sustainably-raised roasts AND 20% off pet treats.
- **HYPERKC:** Buy any hyper-local t-shirt, get a second one for \$8.16.
- **BLOOM BAKING COMPANY:** any 2 croissants or Danish for \$8.16 while supplies last (butter croissants excluded). Mix and match away.

For inquiries, contact Sue Patterson with the City Market at 816.842.1271 (office), 913.424.4553 (cell) or by email at spatterson@thecitymarketkc.org AND/OR Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is also on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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