Extending the benefits of the Downtown starter line

**WHO is Riding the KC Streetcar?**

- **76% KC METRO RESIDENTS**
- **24% VISITORS**

More than **90%** ARE RIDING TO A DESTINATION
(Chooing to ride is at 3% on weekdays, 8% on weekends)

- **65%** of streetcar riders CHOOSE TO RIDE
(meaning they have a vehicle available but choose to take the streetcar instead)

- **38%** of riders LIVE DOWNTOWN

- **43%** of these riders, ARE RIDING TO WORK

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*According to an in-person survey conducted on-board the KC Streetcar in fall 2017.*