Board of Directors of the Kansas City Streetcar Authority

January 26th, 2017 at 12:00 p.m.
Meeting Summary Minutes
Singleton Yard
600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:
Michael Hagedorn called the meeting to order. Introductions followed.

2. Approval of Previous Meeting Summary Minutes
Jim Miller moved to approve the December 1st, 2016 meeting summary minutes, David Johnson seconded and the motion unanimously carried.

3. Public Comment
There were no public comments.

4. Safety and Security – KCPD/Streetcar Ambassador Update
Major Daniel Gates, KC Streetcar KCPD off-duty coordinator, provided a general update and said that the holidays went smooth. They increased staffing for New Year Eve and there were not any significant incidents to report. The security staffing plan increased officers on New Year’s Eve. He coordinated with Tom Gerend and Brian Hadley to increase security staffing for pre-planned marches in January. The march on January 20th had about 500-650 people. There were no incidents. The second march was held on January 21st and had 8,000-10,000 people and there were no issues. Tom Gerend added there were not any issues operationally either. There was an influx of ridership at the River Market stops and the cars were full when they arrived at the other stops.

Mr. Gerend said that the staff is working with Major Gates to have an officer to ride in the mornings for a few weeks. This is in response to riders concerns of feeling unsafe in the mornings.

5. Streetcar Small Business Survey Presentation
Mike Hurd, Downtown Council and Jon Pager, KC Biz Care gave a presentation on the Streetcar Small Business Survey that was taken with partnership with the Downtown Council, KC Biz Care and KC Streetcar.

The Survey Synopsis:
- Survey of small businesses on the KC Streetcar route, from Union Station to the River Market
- More than 80 small businesses contacted either via email, phone or personal visits
- 41 Small businesses responded
- Businesses ranged from restaurants, retail, bars, coffee shops, etc.
- Follow up includes delivering survey results to participating businesses
- Perform regular surveys of businesses on the streetcar route as well as riders

Marketing Committee
Donna Mandelbaum reported that there is now a process to text riders with service interruption alerts. If the riders want to receive streetcar service alerts, they will text “kcstreetcar” to 797979 to sign up.

There have been signs posted with the rider text alerts and a QR code to download the KCity Post app to track the streetcar at each of the station stops.

Operations Committee:
Tom Gerend gave a presentation on ridership and system usage. As of December 31st.
Total Ridership: 1,399,153
Forecasted Daily Avg: 2,700
Average: 5,830
Weekday Average: 4,353

The uptime is 559 hours at 96.82% and the downtime is 17.75 hours at 3.18%. There has been 9,863 total vehicle revenue miles. The operations team continues to work with CAF on modifications of some parts of the vehicle.

**Budget and Finance Committee**
Tom Gerend said that the financial reports were at the Board member places and asked if there were any questions. There were none.

Jim Miller moved to approve November and December 2016 monthly financial reports, Teri Rogers seconded and the motion unanimously carried.

**6. System Expansion Report**
Mr. Gerend gave an update on system expansion. Burns and McDonald was chosen as the consultants for the Riverfront extension feasibility study. The agreement between KCSA, KCATA and Port KC will be signed this week. The expectation is for the study will be a 6 month effort.

The Southern expansion has two action items to complete in order to progress:

a) Authorize formation & execution of agreement with potential study partners to define roles and responsibilities, financial strategy.

b) Authorize issuance of competitive Request for Qualification/Proposal (RDP/Q) and execution of related technical services contract to advance technical due-diligence.

The Board of Directors discussed potential study partners and if KCSA can push a reset button if they things are going in the wrong directions.

Teri Rogers moved to Authorize forming and execute an agreement with the potential study partners to define roles and responsibilities and a financial strategy and to issue a RFQ/P for the execution of related technical services contract, Jan Marcason seconded and the motion unanimously carried.

**7. Report from the Executive Director**
Tom Gerend congratulated Board of Director Matt Staub on receiving an Urban Hero award from the Downtown Council. KCSA staff presented Mr. Staub with a framed streetcar picture as a gift.

8. Jason Swords moved to temporarily close this meeting to the public, pursuant to our authority to do so under subsections 1, 11, and 12 of Section 610.021 of the Missouri Statutes - which authorizes the Authority to close its meetings to the extent the discussion relates to any confidential or privileged communications with its attorney, sealed bids or proposals or related document or any documents related to negotiated contract or specifications for competitive bidding, and that the meeting be reopened to the public upon conclusion of those discussions. Jeff Krum seconded the motion. A roll call of following board members voted to go out of closed session: Jeff Krum, Mike Hagedorn, Jon Copaken, Jan Marcason, Jim Miller, David Johnson, Russ Johnson, Susan Ford-Robertson, Teri Rogers, Matt Staub, and Jason Swords. No board members voted against the motion.

David Johnson moved to vote to return to open meeting, Jan Marcason seconded. A roll call of the following board members voted to go back into open meetings: Jeff Krum, Mike Hagedorn, Jon Copaken, Jan Marcason, Jim Miller, David Johnson, Russ Johnson, Susan Ford-Robertson, Teri Rogers, Matt Staub, and Jason Swords. No board members voted against the motion.
The next meeting will be held on Thursday, February 23rd, 2017, at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

**Board Members Attending**
Jon Copaken
Michael Hagedorn
David Johnson
Russ Johnson
Jeff Krum
Jan Marcason
Jim Miller
Teri Rogers
Matt Staub
Jason Swords

**Other attending**
Tom Gerend, KCSA
Ebony Jackson, KCSA
Donna Mandelbaum, KCSA
Charlie Miller, LewisRice
Ralph Davis, City of Kansas City
Sherri McIntyre, City of Kansas City
Jason Waldron, City of Kansas City
Daniel Gates, KCPD
Mike Hurd, Downtown Council
John Pager, City of Kansas City/KC Biz Care
Diane Burnette, Maincor/MSCID
Dan Musser, Maincor
Ruben Montenegro, HTSI