MARCH MADNESS IN KC

- MIAA Basketball Ridership (3/2-3/5): 25,824
- Big XII Basketball Ridership (3/8-3/11): 33,500
- NAIA Basketball Ridership (3/15-3/19): 27,810
- NCAA Midwest Regional Ridership (3/23-3/26): 33,132
RIDERSHIP FACTS

- TOTAL RIDERSHIP TO DATE: 1,797,799
- TOTAL RIDERSHIP 2017: 3,986,463
- DAILY AVG RIDERSHIP 2017: 4,410
- CUMULATIVE DAILY AVG 2016-2017: 5,450
KC STREETCAR RIDERSHIP BY DATE MARCH 2017: 183,077