Sponsor our network and sponsor KANSAS CITY. Extensive brand reach across all immediate CityPost interactive touchpoints.

:10 KIOSK BROADCAST AD & LANDING
Your message, every 2 minutes, on every 46” KCityPost interactive screen in KC
- Approximately 2 hours of screen time, per day, per screen
- Landing page linked to broadcast for interactive direct response (giveaways, specials, contests, etc)

KC NOW - KIOSK
- Your message at the top of KC Now
- KC NOW is our kiosk home page

KC WOW - MOBILE
- Your message in KC Wow section of app
- KC Wow is our search engine for the Best of KC
KC SMALL BIZ SPONSORSHIP

Sponsor the first location based, beacon enabled, KC messaging app for small businesses and all KCity venues.

**BRANDED MOBILE BEACON KIT**
- Small business kit includes a 50 yard proximity beacon
- Branded small biz beacon packaging and branded KC Now window clings for all small biz and city venue window fronts

**KIOSK BROADCAST FOOTER AD & LANDING**
- Your message, approximately 14 hours of screen time, per day, per screen
- Landing page linked to broadcast for interactive direct response (giveaways, specials, contests, etc)

**KC NOW MOBILE APP SPLASH PAGE**
- Your message everytime a user opens KC NOW on iOS and Android

©2017 Smart City Media LLC
Connect with the City. Help sponsor Citywide apps. Arts and Culture, The KC Streetcar, KC Events, Nightlife, & more. Top shelf media placement across Kiosk & Mobile.

**KIOSK APP SEARCH**
- Your message always appears at the top of your chosen APP category
- Your message always appears at the bottom of any landing page to that corresponding APP
- Landing page linked to both spaces for interactive direct response (giveaways, specials, contests, etc)

**KCITYPOST MOBILE APP**
- Your message always appears at the top of your chosen mobile APP category

**KCITYPOST APPS:**
Arts & Culture, KC Streetcar, Attractions, Restaurants, Events, Nightlife, Sports, Kids, Parks, Shopping

©2017 Smart City Media LLC
Kansas City is always on! Take control and book an event-based sponsorship for a targeted weekend, week, or monthly takeover.

**Hourly Takeover**
Need to host an interactive game on the streets of KC? How about posting a giveaway for 10 minutes every day for a week? Takeover the network as you need. Create a big bang in just a little time.

**Loooong Weekend**
Your ad every 2 minutes for 4 days. Approx 2 hours of screen time a day, per screen. That’s 25% of network ad time on all 38 screens. KCityPost mobile app full screen ad included

**Weekly Burst**
Your ad every 2 minutes for 7 days. Approx 2 hours of screen time a day, per screen. That’s 25% of network ad time on all 38 screens. KCityPost mobile app full screen ad included

**Monthly Takeover**
Your ad every 2 minutes for 30 days. Approx 2 hours of screen time a day, per screen. That’s 25% of network ad time on all 38 screens. KCityPost mobile app full screen ad included

©2017 Smart City Media LLC
KC EVENT SPONSORSHIPS

**Hourly Takeover**
- New Year’s Eve White Party - Dec 31
- Restaurant Week Jan 13 - 22
- Superbowl Feb 5
- Valentine’s Day Feb 14
- Mardi Gras KC Feb 25
- Vacation Month Feb
- Big 12 Tournament March 5 - 11
- Snake Saturday Parade March 11
- St. Patrick’s Day March 17
- Tax Season March 1 - April 15
- KC Film Festival April 5 - 9
- Fountain Day April 9
- Middle of the Map Festival April 27
- Gatsby Days Gala TBD
- Kentucky Derby May 5 - 6
- Brookside Art Annual May 5 - 7
- Mother’s Day May 14
- NASCAR at Kansas Speedway TBD
- Jazoo June 2
- Old Shawnee Days June 1 - 4

**Loooong Weekend**

**Weekly Burst**
- Father’s Day June 18
- Scottish Highland Games TBD
- Fiesta Italiana TBD
- KC Pride Festival TBD
- SoJo Summerfest TBD
- Boulavardia June
- School Graduations June
- Independence Day July 4
- KC Riverfest July 4
- KC Fringe Festival July 20 - 30
- Back to School Late Aug - Early Sept
- Labor Day September 4
- Irish Fest KC TBD
- World Series October
- Oktoberfest TBD
- Great Mid-West Balloon Fest TBD
- Halloween October 31
- Thanksgiving November 23
- Mayor Tree Lighting November 23
- Christmas December 25

**Monthly Takeover**

Or create your own dates
Please contact Mike Mainthow to reserve a KCityPost package or for more information.

mike@smartmedia.city
914-960-3695