

Board of Directors of the Kansas City Streetcar Authority

October 11th, 2018 at 12:00 p.m.

Meeting Summary Minutes

Singleton Yard

600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:

Michael Hagedorn called the meeting to order.

2. Approval of Previous Meeting Summary Minutes

Jan Marcason moved to approve the August 23rd, 2018 meeting summary minutes, Susan Ford-Robertson seconded and the motion unanimously carried.

3. Public Comment

Bart Berger asked the Board of Directors to consider an alternative route for the Southern Expansion. He proposed making a loop around the Liberty Memorial. Mike Hagedorn thanked him for his suggestion. Tom Gerend introduced Jon Stephens as the newest member of the KCSA Board of Directors. Mr. Stephens is Port KC's representative.

4. Streetcar Expansion Presentations

Tom Gerend gave a presentation on both the Riverfront and the Main Street Extensions.

Riverfront

Riverfront extension's current activity:

- NTP on 30% design work
- Environmental/NEPA nearly complete
- Finalizing design PED/Bike bridge connections
- Awaiting Build Grant Response

In response to a question raised about the bike/ped bridge cost, Ralph Davis replied that it is estimated at \$5m-\$6m.

Main Street

The Main Street Expansion study is still in project development phase.

Mr. Gerend said the Main Street Project team submitted a formal application to the FTA for the New Starts Capital Investment Grants Program, seeking \$151 million dollars in federal funding and inclusion in the federal 2020-year budget to support the estimated \$316m project. The application is on www.kcstreetcar.org

Mr. Gerend announced that the TDD approved using up to \$2m in TDD funds to support next phase of project development, with the condition that the funds are to be reimbursed from the expanded TDD once it is activated. The next step will be for the City of Kansas City to approve it.

5. Committee Reports

Operations Committee

Safety and Security

Major Daniel Gates, KC Police Department liaison said there have not been major issues on the Streetcar. With the cold weather coming, he will work with Mr. Gerend and HTSI to determine if more capacity is needed.

Ridership and system usage

- Total Ridership -5,093,565
- Total 2018 Ridership – 1,634,085
- 2018 Daily Average – 5,986
- Cumulative Daily Average - 5,672

Marketing Committee

Donna Mandelbaum gave the marketing committee update.

Currently, there are six paid sponsorships:

Sprint (Vehicle)

Nelson Atkins Museum of Art (Station Stops)

Global Entrepreneurship Week (Station Stop)

Teach for America (Station Stop)

Open Spaces (Station Stop)

American Heart Association of Kansas City (Station Stop)

2018 Art in the Loop (KC Plays) was very successful. Ms. Mandelbaum invited the Board of Directors to the closing reception on Nov. 6, at 6 pm. She mentioned that many of the artist featured on the Streetcar Line have had many opportunities to showcase their talents.

Ms. Mandelbaum said that KCSA partnered with Bird and Lyme Scooters to develop an animated video about how to ride their scooter safely around the Streetcar. She played the video for the Board of Directors.

The KC Streetcar Holiday Jam is back by popular demand for 2018.

- There will be live, local music on board the streetcar and on the route
- Nov. 24-Dec.23
- Call for musicians issued Sept. 24
- Deadline is Oct. 19
- Partnership with downtown districts on location
- Work with local media to promote

Budget and Finance

Tom Gerend reported the financials are in good shape and are on target. August and September 2018 financial statements were at the Board Members' places for their review. A copy of the audit was at their places as well. Jeff Krum moved to accept the August and September 2018 financial statements and the audit report, Matt Staub seconded and the motion carried.

Tom Gerend gave a recap of the September 27th TDD Board meeting. They approved to keep the downtown rates at current levels for the next calendar year. There has been 56% sales tax growth and the TDD approved using up to \$2m in TDD funds to support the next phase of project development, with the condition that the funds are to be reimbursed from the expanded TDD once it is activated.

6. Executive Director Report

Tom Gerend said he was going to Railvolution Conference and will be on a FTA panel about public private partnerships. Conversations with Public Works have started about design/build of track 4.

7. Susan Ford-Robinson moved to vote to temporarily close this meeting to the public, pursuant to our authority to do so under subsections 1, 11, and 12 of Section 610.021 of the Missouri Statutes - which authorizes the Authority to close its meetings to the extent the discussion relates to any confidential or privileged communications with its attorney, sealed bids or proposals or related documents, any documents related to a negotiated contract or specifications for competitive bidding, or employees and that the meeting be reopened to the public upon conclusion of those discussions. Mike Hagedorn seconded the motion. A roll call of following board members voted to go into closed session: Mike Hagedorn, Russ Johnson, Jeff Krum, Jan Marcason, Susan Ford-Robertson, Jon Stephens, Jason Swords and Matt Staub. No board members voted against the motion.

Susan Ford-Robertson moved to vote to return to open session. A roll call of following board members voted to go out of closed session: Mike Hagedorn, Russ Johnson, Jeff Krum, Jan Marcason, Susan Ford-Robertson, Jon Stephens, Jason Swords and Matt Staub. No board members voted against the motion.

The next meeting will be held on Thursday, December 13th, 2018 at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

Board Members Attending

Michael Hagedorn
Russ Johnson
Jeff Krum
Jan Marcason
Susan Ford Robertson
Matt Staub
Jon Stephens
Jason Swords

Others attending

Bart Berger, Public
Maj. Daniel Gates, KCPD
Ralph Davis, KCMO
Tom Gerend, KCSA
Brian Hadley, HTSI
Ebony Jackson, KCSA
Donna Mandelbaum, KCSA
Charlie Miller, Lewis Rice
Jackie Nofsinger-Smith, HTSI
Jason Waldron, KMO