

Board of Directors of the Kansas City Streetcar Authority

February 22nd, 2018 at 12:00 p.m.

Meeting Summary Minutes

Singleton Yard

600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:

Michael Hagedorn called the meeting to order. Introductions followed.

2. Approval of Previous Meeting Summary Minutes

Jan Marcason moved to approve the January 25th, 2018 meeting summary minutes, Russ Johnson seconded and the motion unanimously carried.

3. Public Comment

There were no public comments.

4. Safety and Security Update

Tom Gerend reported that the KC Streetcar team celebrated 650 days without a recordable injury. There was an Olympics theme party, with barbeque to appreciate the operators and maintenance staff. Mr. Gerend acknowledged and thanked Herzog for their commitment to safety.

5. Real-Time Arrival Program

Mr. Gerend and Donna Mandelbaum reported on a new KC Streetcar real time arrival program. The goal of this new tool is to provide downtown businesses, building owners and residents an easy way to access live KC Streetcar arrival information in an effort to drive service awareness and ridership.

Mr. Gerend said the program is more than a year in the making and is the first of its kind in the nation. It was created by Ryan Mott. The content is free and an open source that can be used by anyone. The equipment needed is a computer with an internet connection, google chrome web browser and a TV or monitor.

There was a demonstration on how the real time arrival program works. The Board of Directors discussed its usefulness and offered feedback.

Donna Mandelbaum is the contact if anyone wants to keep their employees, tenants and residents in the know with the KC Streetcar arrivals.

6. Committee Reports

Marketing Committee

Donna Mandelbaum gave the marketing committee update. KC Streetcar is partnering with Art in the Loop again for the 2018 KC Plays. There were 90 submissions. There will also be an Art in the Loop music series, with several performances happening on the streetcar or at the station stops.

The Ride and Dine KC Streetcar Maps are updated and were at the Board Members' places.

March is basketball season in KC. The KC Streetcar has partnered with Visit KC again to have "welcome basketball" graphics on the Streetcars. They will be installed the final week of February and run through March.

Operations Committee

Tom Gerend gave the operation committee update.

- Total Ridership -3,619,169
- Total 2017 Ridership - 2,060,327
- 2018 Daily Average – 3,259
- Cumulative Daily Average - 2016-2018 - 5,370

Mr. Gerend talked about the ice storm that occurred on February 20th. A bus bridge was deployed immediately once it was determined weather was impeding streetcar service. Two buses continued service for the entire service schedule. Crews worked through the night to clear ice from OCS wire. A video of the crews scraping ice off the wires was played. Streetcar service resumed as scheduled at 6:00 am the next day. Total Streetcar service down time was one day of service. Several Board Members complimented the team on being responsive and proactive during the storm.

Mr. Gerend reported on the new schedule performance. In early February, schedule adjustments were made to increase operating frequency and shorten wait times during the weekday morning and evenings and Sundays. Service changes will increase the amount of time 10 minute headways are used, from 25 service hours of 10-minute frequency to 61 hours of 10 minutes' frequency. This is an increase of 144%. A roundtrip streetcar ride with the new 10-minute service schedule is approximately 24 minutes, with a 6-minute layover at Union Station, for a total of 30-minutes.

Under the previous schedule, these trips were 36 minutes in total.

Budget and Finance

Tom Gerend said that the financials are in good shape and are on target. January 2018 monthly financial reports were at the Board Members' places for their review.

Russ Johnson moved to accept the January financial reports, and Jan Marcason seconded and the motion unanimously carried.

7. Expansions Updates

Mr. Gerend reported that The Kansas City Streetcar Authority (KCSA), together with the Kansas City Area Transportation Authority (KCATA), issued a Request for Information (RFI) for innovative project delivery methods to support the extension and operations of the KC Streetcar on January 19th, 2018. It is posted online at kcstreetcar.org as well as on social sites and local media. The requests are due by March 2nd, 2018.

A decision regarding the TIGER grant, an application for which was submitted for Riverfront extension, has not been announced. It is expected to be released soon.

Mr. Gerend updated the Board on where the Main Street Extension is on the project lifecycle. The consultants are determining which lane the streetcar will run in, how many stops and where the stops will be located; identifying the system needs, and developing a funding strategy.

A public open-house is planned for early April to reveal the best lane analysis and stops suggestions.

9. Executive Director Report

Mr. Gerend said that Kevin Collison posted that discussions between KC Streetcar and Isle of Capri are happening about possibly terminating at Isle of Capri. He said that there is no formal relationship with the Casino, and the plan to terminate is the same.

The audit report system (ARTS) has successfully been implemented.

KCSA staff is proposing a 2018 KCSA BOD meeting calendar for the remainder of the year. Historically we have consolidated meetings during the summer and holiday months and have typically held 9 to 12 meetings annually (6 are

required by the By-laws).

Charles Miller, KCSA Legal Counsel, said that Michael term as a Private Director has expired. Mr. Hagedorn said he would like to continue on the KCSA Board of Directors. Mr. Miller said a quorum of 5 private directors is needed to take a vote. David Johnson moved to reappoint Michael Hagedorn as a Private Director to the KCSA Board of Directors, Jon Copaken seconded the motion. A voice vote was taken and David Johnson, George Guastello, Jason Swords, Edward Merriman and Jon Copaken all voted unanimously to approve Michael Hagedorn's reappointment as a KCSA Private Director.

Proposed meetings:

Jan- Met*

Feb – Met*

Combined March & April - April 26th

Combine May & June - June 14th

Combine July & August - Aug. 23rd

Combine Sept- Oct.- Oct. 11thCombine Nov.- Dec. 13th

There was a Board consensus that consolidating the meetings was a good idea. Ebony Jackson will cancel the current meetings and resend new calendar notices.

8. There was not a closed meeting session.

The next meeting will be held on Thursday, April 26th, 2018 at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

Board Members Attending

Jon Copaken

George Guastello

Michael Hagedorn

David Johnson

Russ Johnson

Jan Marcason

Edward Merriman

Matt Staub

Jason Swords

Others attending

Tom Gerend, KCSA

Ebony Jackson, KCSA

Donna Mandelbaum, KCSA

Charlie Miller, Lewis Rice

Elise Rueter, KC Biz Journal

Jon Schlegel, HTSI