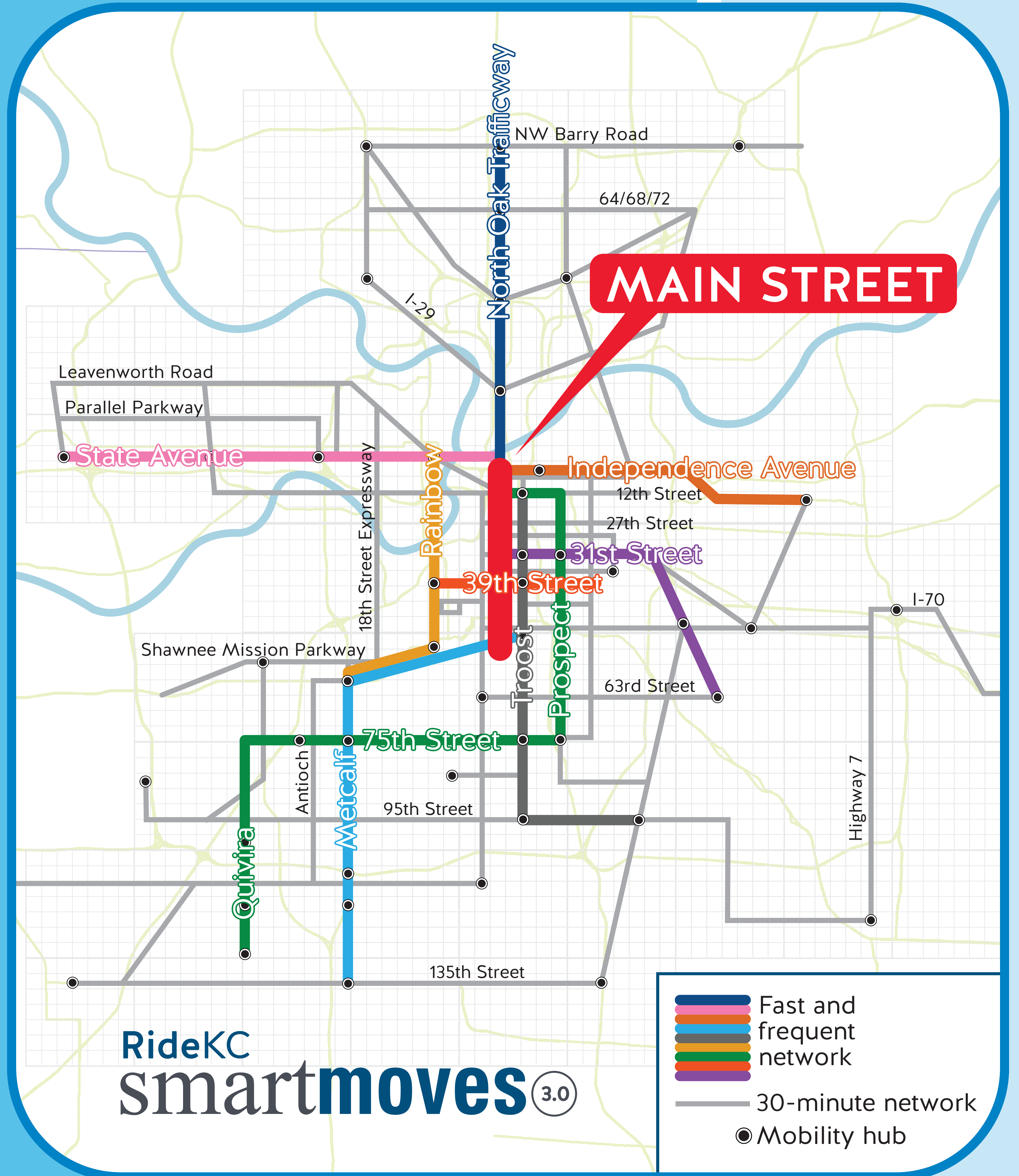


# Purpose + Need



## Connect:

- ➔ **Strengthen** the spine of our regional transportation system
- ➔ **Improve** transit connections
- ➔ **Link** neighborhoods, businesses, institutions & employment centers

## Thrive:

- ➔ **Advance** RideKC Smart Moves Regional Transit & Mobility Plan
- ➔ **Extend** the benefits of the Downtown starter line (**approaching 4 million rides**)

## Develop:

- ➔ **Proven** catalyst for economic development
- ➔ **Support** goals of Main Street Overlay & Midtown/Plaza Area Plan

**RideKC Smart Moves 3.0 Regional Transit & Mobility Plan** is the region's long-term vision for transit, including the expansion of streetcar as a near-term strategy.