

Board of Directors of the Kansas City Streetcar Authority

March 30th 2017 at 12:00 p.m.
Meeting Summary Minutes
Singleton Yard
600 E. 3rd St, Kansas City, Missouri 64106

1. Call to Order:

Michael Hagedorn called the meeting to order. Introductions followed.

2. Approval of Previous Meeting Summary Minutes

Jan Marcason moved to approve the February 23rd, 2017 meeting summary minutes, Jim Miller seconded and the motion unanimously carried.

3. Public Comment

There were no public comments.

4. Safety and Security – KCPD/Streetcar Ambassador Update

Major Daniel Gates, KC Streetcar KCPD off-duty coordinator, provided a general update and that they are reevaluating the service levels. He provided an update on recent incidents.

- Last month the Streetcar was side swiped by someone and a ticket has been issued. He complemented the HTSI documentation of the incident.
- A warrant has been issued for the rock throwing incident.
- The video for the pellet gun incident wasn't helpful. While the KCPD don't believe it was tied to the BB gun incident that occurred early in the week in Kansas, it is still under investigation.

Tom Gerend added that in all 3 incidents the repairs have been completed.

5. Committee Reports

Marketing Committee

Donna Mandelbaum reported that the March Madness has been great for ridership. S

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| • MIAA | 03/2-03/05 | 25,824 |
| • Big 12 | 03/08-03//11 | 33,500 |
| • NAIA | 03/15-03/19 | 27,810 |
| • NCAA Midwest Regional | 03/23-03/26 | 33,132 |

The KC Streetcar project won the Capstone award. The awards ceremony was attended by staff of the City of Kansas City, the consultants and the KCSA.

Save the Date for the Birthday Party celebration for year one of the KC Streetcar. KCSA staff consulted with the Special Event Task Force and has been planning a fun event. Details will be sent to the Board of Directors.

Ms. Mandelbaum discussed the current sponsorships.

- Sprint (4 vehicles): Renewed until January 1, 2018
- Park University (Library NB/SB): Expires May 31st, 2017
- UMKC Athletics (Power & Light NB): Expires September 30th, 2017
- Pepsi Life Water (10 Station Stops): Expires April 30th, 2017
- Mo Bank (Crossroad SB): May-June 30th, 2017

Art in the Loop has selected the 2017 artist to participate in Art on the Line and the Music Series

Art on the Line

- 6 installations
- 3 performances
- 1 summer run series

Music Series

- 6-8 on board the streetcar or at the station stops
- 6 in City Market Park
- 2 at the KC Library

Operations Committee:

Tom Gerend gave a presentation on ridership and system usage.

- Total Ridership -1,787,746
- Total 2017 Ridership -388,593
- 2017 Daily Average - 4,416
- Cumulative Daily Average - 2016-2017- 5,456

Mr. Gerend said that Sunday is the 2nd busiest day of the week, based on ridership, with the lowest service level. He proposed a change in the Sunday schedule.

Current Schedule

2 Cars 7:00 am-10:00pm
3rd Car added 9:00 am-6:00 pm

Proposed Schedule

2 Cars 7:00 am-11:00pm
3rd Car added 10:00 am-8:00 pm

Jeff Krum moved to authorize proposed schedule adjustment as outlined, Mat Staub Seconded and the motion unanimously carried.

Budget and Finance Committee

Tom Gerend said that the financial reports were at the Board member places and asked if there were any questions. There were none.

There is a Budget and Finance Committee meeting scheduled for April 7th, 2017.

Teri Rogers moved to approve February 2017 monthly financial reports, David Johnson seconded and the motion unanimously carried.

6. System Expansion Report

Mr. Gerend gave an update on system expansion

Riverfront Feasibility Study

The study is underway and is in the early stages of technical feasibility analysis, route evaluation, and cost estimation. An initial public engagement opportunity will be held later this spring.

Southern UMKC Extension Study

Execution of MOU is pending with KCATA and KCMO. RFP/Q is scheduled for release by April 7th. The study will focus on the following:

- Data collection
- Refining alignment details
- Station stop locations and terminus configuration
- Plan for coordinated regional transit service integration and improvement
- Updated cost estimates
- Initiation of federal funding process

Mr. Gerend noted that staff is following President Trump's proposed federal budget closely. As proposed it would have serious implications on related funding programs.

There was a robust discussion around the most effective way to communicate to Senators and Congressmen of how this budget will affect the growth of the KC Streetcar. It was decided that a letter and a face to face meetings would both be helpful. The Executive Director was asked to draft a letter and circulate it to the Board of Directors.

7. Report from the Executive Director

Tom Gerend reported that he and Mike Hagedorn met with George Guastello, CEO of Union Station about his interest in filling the private director vacancy on the Board of Directors. Mike Hagedorn said that Mr. Guastello will be a great fit on the KCSA Board of Directors and asked for a vote of the private directors for approval.

Teri Rogers, David Johnson, Jim Miller, Jon Copaken and Mike Hagedorn all voted yes. The vote was unanimous.

8. Michael Collins moved to vote to temporarily close this meeting to the public, pursuant to our authority to do so under subsections 1, 11, 12 and 13 of Section 610.021 of the Missouri Statutes - which authorizes the Authority to close its meetings to the extent the discussion relates to any confidential or privileged communications with its attorney, sealed bids or proposals or related documents, any documents related to a negotiated contract or specifications for competitive bidding, or employees or applicants for employment and that the meeting be reopened to the public upon conclusion of those discussions. Jan Marcason seconded the motion. A roll call of following board members voted to go into closed session: Jeff Krum, Mike Hagedorn, Michael Collins, Jon Copaken, David Johnson, Russ Johnson, Jan Marcason, Jim Miller, Teri Rogers, and Matt Staub. No board members voted against the motion.

Jim Miller moved to vote to return to open meeting, Jan Marcason seconded. A roll call of the following board members voted to go back into open meetings: Jeff Krum, Mike Hagedorn, Michael Collins, Jon Copaken, David Johnson, Russ Johnson, Jan Marcason, Jim Miller, Teri Rogers, and Matt Staub. No board members voted against the motion.

The next meeting will be held on Thursday, April 27th, 2017, at the Singleton Yard, 600 E. 3rd St., KCMO.

The meeting was adjourned.

Board Members Attending

Michael Collins

Jon Copaken

Michael Hagedorn

David Johnson

Russ Johnson

Jeff Krum

Jan Marcason

Jim Miller
Teri Rogers
Matt Staub

Others attending

Ralph Davis, KCMO
Nick Freeman, HTSI
Daniel Gates, KCPD
Tom Gerend, KCSA
Lynn Horsley, KCStar
Ebony Jackson, KCSA
Donna Mandelbaum, KCSA
Charlie Miller, Lewis Rice
Ruben Montenegro, HTSI
Jason Waldron, City of Kansas City