



FOR IMMEDIATE RELEASE

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KC STREETCAR ENCOURAGES RIDERS TO STAY CONNECTED WITH TEXT ALERTS

(Kansas City, Missouri) – With winter weather approaching the region, the Kansas City Streetcar Authority is encouraging riders to text "KCStreetcar" to 797979 to receive streetcar rider alerts.

The Kansas City Streetcar Authority recently launched a service which allows riders to sign up to receive text alerts on their phone. The sign up process is easy, just text "KCStreetcar" to 797979 or sign up online to receive these text alerts at www.kcstreetcar.org/text-alerts.

The KC Streetcar text alerts will be sent to communicate significant changes to streetcar service and operations due to:

- Major service disruptions
- Schedule alerts related to holidays, severe weather or major special events
- Unforeseen circumstances

In addition to text alerts, KC Streetcar rider and service information can be found on the [KC Streetcar website](http://www.kcstreetcar.org), as well as on [Twitter](#) and [Facebook](#). These text alerts will not contain messages related to general streetcar information, events or news. That information can still be found on the official KC Streetcar website, www.kcstreetcar.org, and on Twitter and Facebook.

For KC Streetcar inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is also online at www.kcstreetcar.org and on Twitter ([@kcstreetcar](#)), Facebook ([@kcstreetcar](#)) and Instagram.

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