



FOR IMMEDIATE RELEASE

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THE KC STREETCAR IS READY TO JAM FOR THE HOLIDAYS

(Kansas City, Missouri) – The KC Streetcar is getting into the holiday spirit with a month-long music series on board the streetcars and at streetcar stops.

As part of the City's Downtown Dazzle events, the Kansas City Streetcar is hosting nine live musical performances on board the streetcars and at streetcar stops during the month of December. Music will range from traditional holiday music, covers as well as original music performed by local artists.

"We want the KC Streetcar to not only connect people and families to all the events downtown but also contribute to their holiday experience in Kansas City," said Donna Mandelbaum, Communications Director with the KC Streetcar Authority.

"I'm very excited to perform as part of the KC Streetcar Holiday Jam," said Royce "Sauce" Handy. "As a rapper who lives East of Troost, this opportunity is a way to showcase what my community has to offer in the context of Kansas City's growth as well as showing that Hip-Hop is capable of providing professional and positive entertainment for anytime of the year."

During the four-day Thanksgiving holiday, the KC Streetcar completed nearly 26,000 trips. "With the increase in downtown activity and events, we project that ridership will not only keep steady, but will increase throughout this holiday season," said Tom Gerend, Executive Director with the KC Streetcar Authority.

The KC Streetcar Holiday Jam schedule is as follows:

- Saturday, Dec. 2, 12:30-2:30pm: **Greg Tugman** on board the Streetcar (Traditional holiday music)
- Friday, Dec. 8, 5:00-7:00pm: **Enrique Chi** on board the Streetcar (Latin/Folk music)
- Friday, Dec. 8, 6:00-8:00pm: **Sauce** at the KC Power & Light District Streetcar Stop at 14th & Main (Original hip hop/rap music)
- Saturday, Dec. 9, 4:00-6:00pm: **American Slim** on board the Streetcar (Original and Covers: Alternative Rock)
- Friday, Dec. 15, 4:00-6:00pm: **Victor & Penny** on board the Streetcar (Original Jazz Music)
- Saturday, Dec. 16, 2:00-4:00pm: **Crystal Rose** on board the Streetcar (Original blues/soul/folk music)

- Saturday, Dec. 16, 5:00-7:00pm: **KC Women’s Chorus “Heartsong”** at the Union Station Streetcar stop (Traditional holiday music)
- Wed, Dec. 20, 4:00-6:00pm: **Hailey Massingale** on board the Streetcar (Original country/pop music)
- Friday, Dec. 22, 4:00-6:00pm: **Cucharada** at the Union Station Streetcar Stop. (Original Tango music)

The onboard streetcar performances will start at the Union Station streetcar stop near Main Street and Pershing. To track the whereabouts of these performances, follow the KC Streetcar on Twitter, Facebook and Instagram.

For KC Streetcar inquiries, contact Donna Mandelbaum with the KC Streetcar Authority at 816.627.2526 (office), 816.877.3219 (cell) or by email at dmandelbaum@kcstreetcar.org. The KC Streetcar is also online at www.kcstreetcar.org and on Twitter (@kcstreetcar), Facebook (@kcstreetcar) and Instagram.

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